



# Seo Analyzer kalmarslott.se

Generated on February 09 2022 23:37 PM





The score is 56/100







## SEO Content

	Title	<p>Kalmar Slott - ett riktigt slott</p> <p><b>Length : 32</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>7</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Öppet alla helger</li> <li>• [H1] Mordgåta - Döden tar befälet</li> <li>• [H1] Ester Blenda! öppnar 31 mars</li> <li>• [H1] Sportlovskul!</li> <li>• [H2] Utställningar</li> <li>• [H2] Följ med på en guidad tur</li> <li>• [H2] Sportlovskul v 8</li> <li>• [H2] Konferens</li> <li>• [H2] Slottsrestaurangen</li> <li>• [H2] Slottsbutiken</li> <li>• [H2] Årskort</li> <li>• [H3] Öppettider</li> <li>• [H3] Nyheter</li> <li>• [H3] Just nu</li> <li>• [H3] Nyhetsbrev</li> <li>• [H3] Planera besöket</li> <li>• [H3] Boka</li> <li>• [H3] Upplev</li> </ul>	H1	H2	H3	H4	H5	H6	4	7	9	0	0	0
H1	H2	H3	H4	H5	H6									
4	7	9	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Kontakta oss</li><li>• [H3] Boka</li></ul>
	Images	We found 19 images on this web page.  12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>17%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 131 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0.76%  Internal Links 99.24%

## In-page links

Anchor	Type	Juice
<a href="#">Besök</a>	Internal	Passing Juice
<a href="#">Öppettider</a>	Internal	Passing Juice
<a href="#">Ang Covid-19</a>	Internal	Passing Juice

## In-page links

<a href="#">Entrépriser</a>	Internal	Passing Juice
<a href="#">Årskort</a>	Internal	Passing Juice
<a href="#">Hitta hit</a>	Internal	Passing Juice
<a href="#">Parkering</a>	Internal	Passing Juice
<a href="#">Tillgänglighet</a>	Internal	Passing Juice
<a href="#">Slottsbutik</a>	Internal	Passing Juice
<a href="#">Slottets historia</a>	Internal	Passing Juice
<a href="#">Kalmar Slottskyrka</a>	Internal	Passing Juice
<a href="#">Utveckling</a>	Internal	Passing Juice
<a href="#">Öppna portar</a>	Internal	Passing Juice
<a href="#">Vår nya restaurang</a>	Internal	Passing Juice
<a href="#">Skolan</a>	Internal	Passing Juice
<a href="#">Vad tycker du?</a>	Internal	Passing Juice
<a href="#">TripAdvisor</a>	Internal	Passing Juice
<a href="#">Nöjda besökare</a>	Internal	Passing Juice
<a href="#">Guidningar</a>	Internal	Passing Juice
<a href="#">Guidade turer, tider</a>	Internal	Passing Juice
<a href="#">Våra guidade turer</a>	Internal	Passing Juice
<a href="#">Ordinarie guidade turer</a>	Internal	Passing Juice
<a href="#">Slottsguidning i Paradvåningen</a>	Internal	Passing Juice
<a href="#">Kungsköket - en presentation</a>	Internal	Passing Juice
<a href="#">Specialguidningar</a>	Internal	Passing Juice
<a href="#">Kungliga kvinnor och farliga fruntimmer</a>	Internal	Passing Juice
<a href="#">34 par spö - NY!</a>	Internal	Passing Juice
<a href="#">I historiens skugga -NY!</a>	Internal	Passing Juice
<a href="#">800 år av krig, makt och ära</a>	Internal	Passing Juice
<a href="#">Utomhusguidningar</a>	Internal	Passing Juice
<a href="#">Tornen på Kalmar Slott</a>	Internal	Passing Juice

## In-page links

<a href="#">Kalmar slott på 30 minuter</a>	Internal	Passing Juice
<a href="#">Guidade turer för barn</a>	Internal	Passing Juice
<a href="#">I sagornas och lägereldarnas tid</a>	Internal	Passing Juice
<a href="#">Det finns inga spöken</a>	Internal	Passing Juice
<a href="#">Prinsessguidning för barn</a>	Internal	Passing Juice
<a href="#">Spökvandringar</a>	Internal	Passing Juice
<a href="#">Ur mörkrets skuggor</a>	Internal	Passing Juice
<a href="#">Boka guidning</a>	Internal	Passing Juice
<a href="#">Utställningar</a>	Internal	Passing Juice
<a href="#">Ester Blenda!</a>	Internal	Passing Juice
<a href="#">800 år av krig, makt och ära!</a>	Internal	Passing Juice
<a href="#">Kungsköket</a>	Internal	Passing Juice
<a href="#">Johan III:s påskmåltid</a>	Internal	Passing Juice
<a href="#">Agdakammaren</a>	Internal	Passing Juice
<a href="#">Kvinnofängelset</a>	Internal	Passing Juice
<a href="#">Kalmar Slotts dolda skatter</a>	Internal	Passing Juice
<a href="#">Tidigare utställningar</a>	Internal	Passing Juice
<a href="#">Behind the Horizon</a>	Internal	Passing Juice
<a href="#">Gustav Vasa 2020</a>	Internal	Passing Juice
<a href="#">Van Gogh Alive - The Experience</a>	Internal	Passing Juice
<a href="#">Da Vinci - Inventions</a>	Internal	Passing Juice
<a href="#">Maja med vänner</a>	Internal	Passing Juice
<a href="#">Medicis mode - en världsutställning i papper</a>	Internal	Passing Juice
<a href="#">Emil!</a>	Internal	Passing Juice
<a href="#">10 ways with Swedish glass</a>	Internal	Passing Juice
<a href="#">Pippi och lite till</a>	Internal	Passing Juice
<a href="#">National Geographic</a>	Internal	Passing Juice
<a href="#">Backstage</a>	Internal	Passing Juice

## In-page links

<a href="#">Post Scriptum</a>	Internal	Passing Juice
<a href="#">Kunglig Vintage</a>	Internal	Passing Juice
<a href="#">Slow Art</a>	Internal	Passing Juice
<a href="#">Med saxen som pensel</a>	Internal	Passing Juice
<a href="#">Åren med Björn Borg</a>	Internal	Passing Juice
<a href="#">1994-2011</a>	Internal	Passing Juice
<a href="#">Barn</a>	Internal	Passing Juice
<a href="#">Sportlovskul</a>	Internal	Passing Juice
<a href="#">Bildbingo</a>	Internal	Passing Juice
<a href="#">Petits äventyr</a>	Internal	Passing Juice
<a href="#">Mer att boka</a>	Internal	Passing Juice
<a href="#">Evenemang</a>	Internal	Passing Juice
<a href="#">Restaurang &amp; café</a>	Internal	Passing Juice
<a href="#">Öppettider</a>	Internal	Passing Juice
<a href="#">Matcafé</a>	Internal	Passing Juice
<a href="#">Bröllopsfest</a>	Internal	Passing Juice
<a href="#">Middag/Fest</a>	Internal	Passing Juice
<a href="#">Konferens</a>	Internal	Passing Juice
<a href="#">Om oss</a>	Internal	Passing Juice
<a href="#">Jobba hos oss</a>	Internal	Passing Juice
<a href="#">Kontakt/bokning</a>	Internal	Passing Juice
<a href="#">Boka</a>	Internal	Passing Juice
<a href="#">Företagsmiddag</a>	Internal	Passing Juice
<a href="#">Teatermiddagar</a>	Internal	Passing Juice
<a href="#">Jösses Gösta</a>	Internal	Passing Juice
<a href="#">Slottsfrun</a>	Internal	Passing Juice
<a href="#">Konferens</a>	Internal	Passing Juice
<a href="#">Gröna salen</a>	Internal	Passing Juice

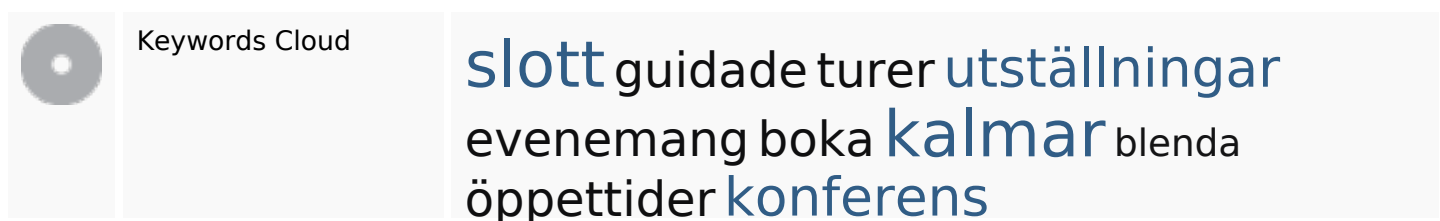
## In-page links

<a href="#">Sven Månsson</a>	Internal	Passing Juice
<a href="#">Kick off</a>	Internal	Passing Juice
<a href="#">Bröllop</a>	Internal	Passing Juice
<a href="#">Kyrklig vigsel</a>	Internal	Passing Juice
<a href="#">Borgerlig vigsel</a>	Internal	Passing Juice
<a href="#">Konferens</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Personal</a>	Internal	Passing Juice
<a href="#">Bolagsinformation</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Nyheter</a>	Internal	Passing Juice
<a href="#">Mordgåta - Döden tar befälet</a>	Internal	Passing Juice
<a href="#">Ester Blenda! öppnar 31 mars</a>	Internal	Passing Juice
<a href="#">Utställningar</a>	Internal	Passing Juice
<a href="#">Guidningar</a>	Internal	Passing Juice
<a href="#">Evenemang</a>	Internal	Passing Juice
<a href="#">Utställningar</a>	Internal	Passing Juice
<a href="#">Följ med på en guidad tur</a>	Internal	Passing Juice
<a href="#">Sportlovskul v 8</a>	Internal	Passing Juice
<a href="#">Konferens</a>	Internal	Passing Juice
<a href="#">Slottsrestaurangen</a>	Internal	Passing Juice
<a href="#">Slottsbutiken</a>	Internal	Passing Juice
<a href="#">Årskort</a>	Internal	Passing Juice
<a href="#">Ester Blenda! intar Kalmar Slott</a>	Internal	Passing Juice
<a href="#">Kalmar Slott bidrar till Musikhjälpen med unik upplevelse</a>	Internal	Passing Juice
<a href="#">Tomtesmyg - Gratis aktivitet utomhus</a>	Internal	Passing Juice
<a href="#">Ur mörkrets skuggor - höstens spökvandringar släpps</a>	Internal	Passing Juice
<a href="#">&gt; Se alla våra evenemang</a>	Internal	Passing Juice

## In-page links

<a href="#">&gt; Våra utställningar</a>	Internal	Passing Juice
<a href="#">Öppettider</a>	Internal	Passing Juice
<a href="#">Entrépriser</a>	Internal	Passing Juice
<a href="#">Hitta hit</a>	Internal	Passing Juice
<a href="#">Tillgänglighet</a>	Internal	Passing Juice
<a href="#">Slottsrestaurangen</a>	Internal	Passing Juice
<a href="#">Gästbud och fest</a>	Internal	Passing Juice
<a href="#">Bröllop</a>	Internal	Passing Juice
<a href="#">Kick-off</a>	Internal	Passing Juice
<a href="#">Skolbesök</a>	Internal	Passing Juice
<a href="#">Guidningar</a>	Internal	Passing Juice
<a href="#">Historia</a>	Internal	Passing Juice
<a href="#">Personal</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Bolagsinformation</a>	Internal	Passing Juice
<a href="#">Gilla oss på Facebook</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kalmar	10	✓	✗	✗	✗
slott	9	✓	✗	✗	✓
konferens	6	✗	✗	✗	✓







## Keywords Consistency

utställningar	6	✘	✘	✘	✔
guidade	5	✘	✘	✘	✘

## Usability

	Url	Domain : kalmarslott.se Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is sv.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li><li>✔ Great, your website has few CSS files.</li></ul>

## Document

- ✓ Perfect, your website has few JavaScript files.
- ✗ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://kalmarslott.se/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics