



Seo Analyzer kapten-son.com

Generated on February 17 2022 23:13 PM

The score is 65/100



SEO Content

	Title	Kapten & Son Uhren, Rucksäcke, Sonnenbrillen, Brillen, Uhrenarmbänder und Accessoires Length : 91 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																
	Description	KAPTEN & SON - Official online shop. ⚡️ Angeseagte Uhren, Sonnenbrillen und Rucksäcke in vielen Styles. Shop now! Length : 115 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Kapten & Son Uhren, Rucksäcke, Sonnenbrillen, Brillen, Uhrenarmbänder und Accessoires</td></tr><tr><td>site_name</td><td>Kapten & Son</td></tr><tr><td>url</td><td>https://kapten-son.com</td></tr><tr><td>description</td><td>KAPTEN & SON - Official online shop. ⚡️ Angeseagte Uhren, Sonnenbrillen und Rucksäcke in vielen Styles. Shop now!</td></tr><tr><td>locale</td><td>de</td></tr><tr><td>image</td><td>https://kapten-son.com/assets/images/kapten_son_logo.svg</td></tr></tbody></table>	Property	Content	type	website	title	Kapten & Son Uhren, Rucksäcke, Sonnenbrillen, Brillen, Uhrenarmbänder und Accessoires	site_name	Kapten & Son	url	https://kapten-son.com	description	KAPTEN & SON - Official online shop. ⚡️ Angeseagte Uhren, Sonnenbrillen und Rucksäcke in vielen Styles. Shop now!	locale	de	image	https://kapten-son.com/assets/images/kapten_son_logo.svg
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image	https://kapten-son.com/assets/images/kapten_son_logo.svg																	

SEO Content

		image:alt Kapten & Son Uhren, Rucksäcke, Sonnenbrillen, Brillen, Uhrenarmbänder und Accessoires					
	Headings	H1	H2	H3	H4	H5	H6
		0	7	9	4	0	0
		• [H2] Mein Konto • [H2] Warenkorb • [H2] Mein Konto • [H2] Warenkorb • [H2] Time to unlock your style • [H2] All eyes on tomorrow • [H2] Folge uns • [H3] Unsere Bestseller • [H3] Tresor • [H3] Coming Soon • [H3] Sonnenbrillen • [H3] Unsere Neuheiten • [H3] Ambassadors • [H3] • [H3] Nachhaltigkeit • [H3] Blog • [H4] Newsletter • [H4] Rechtliches & Fragen • [H4] Kategorien • [H4] Kapten & Son					
	Images	We found 56 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

		
	In-page links	We found a total of 121 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.44% Internal Links 92.56%

In-page links

Anchor	Type	Juice
Bestseller	Internal	Passing Juice
Alle Rucksäcke & Taschen	Internal	Passing Juice
Rucksäcke	Internal	Passing Juice
Umhängetaschen	Internal	Passing Juice
Portemonnaies	Internal	Passing Juice
Kulturtaschen	Internal	Passing Juice
Koffer	Internal	Passing Juice
Passport Holder	Internal	Passing Juice
Handyketten	Internal	Passing Juice
Zubehör	Internal	Passing Juice
Kids	Internal	Passing Juice
Alle Uhren & Schmuck	Internal	Passing Juice
Uhren	Internal	Passing Juice
Uhrenarmbänder	Internal	Passing Juice
Schmuck	Internal	Passing Juice
Alle Sonnenbrillen & Brillen	Internal	Passing Juice
Sonnenbrillen	Internal	Passing Juice
Bildschirmbrillen	Internal	Passing Juice

In-page links

[illegible]

In-page links

[illegible]

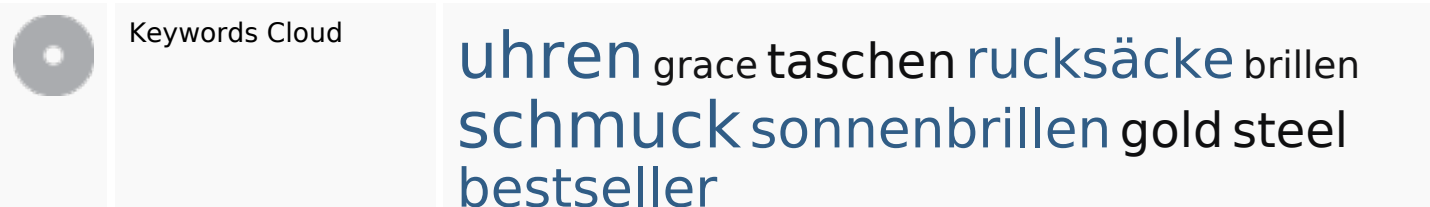
In-page links

[illegible]

In-page links

=	External	Passing Juice
Impressum	Internal	Passing Juice
AGB	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
FAQ	External	Passing Juice
Kontakt	External	Passing Juice
Rücksendungen	Internal	Passing Juice
Zahlung & Versand	External	Passing Juice
Widerrufsrecht	Internal	Passing Juice
Accessoires	Internal	Passing Juice
Kids	Internal	Passing Juice
Unsere Stores	Internal	Passing Juice
Store Locator	Internal	Passing Juice
Über uns	Internal	Passing Juice
Nachhaltigkeit	Internal	Passing Juice
Jobs	Internal	Passing Juice
Distribution & B2B	Internal	Passing Juice
Blog	Internal	Passing Juice
Presse	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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Keywords Consistency

uhren	28	✓	✗	✓	✗
schmuck	25	✗	✗	✗	✗
rucksäcke	19	✓	✗	✓	✗
bestseller	17	✗	✗	✗	✓
sonnenbrillen	17	✓	✗	✓	✓

Usability

	Url	Domain : kapten-son.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 60 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://kapten-son.com/sitemap.xml
	Robots.txt	http://kapten-son.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.