







# Seo Analyzer karengaskellmd.com

Generated on March 14 2022 13:30 PM






The score is 56/100







## SEO Content

	<p>Title</p>	<p>Botox, Juvederm, Laser Therapy   Medical Aesthetics - Dr. Karen Gaskell</p> <p><b>Length : 71</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Description</p>	<p>Dr. Gaskell and Medical Aesthetics provide Botox, Juvederm, Fraxel Restore Laser, Latisse, and other medical aesthetic procedures. Call today for Specials!</p> <p><b>Length : 155</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 2007"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Botox, Juvederm, Laser Therapy   Medical Aesthetics - Dr. Karen Gaskell</td> </tr> <tr> <td>description</td> <td>Dr. Gaskell and Medical Aesthetics provide Botox, Juvederm, Fraxel Restore Laser, Latisse, and other medical aesthetic procedures. Call today for Specials!</td> </tr> <tr> <td>url</td> <td>http://www.karengaskellmd.com/</td> </tr> <tr> <td>site_name</td> <td>Karen Gaskell M.D. Medical Aesthetics</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Botox, Juvederm, Laser Therapy   Medical Aesthetics - Dr. Karen Gaskell	description	Dr. Gaskell and Medical Aesthetics provide Botox, Juvederm, Fraxel Restore Laser, Latisse, and other medical aesthetic procedures. Call today for Specials!	url	http://www.karengaskellmd.com/	site_name	Karen Gaskell M.D. Medical Aesthetics
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	<p>Headings</p>	<p><b>H1      H2      H3      H4      H5      H6</b></p>														

## SEO Content

		1      2      0      3      8      0
		<ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] SERVICES</li> <li>• [H2] DECEMBER SPECIALS</li> <li>• [H4] Hours</li> <li>• [H4] Follow Us!</li> <li>• [H4] Instagram</li> <li>• [H5] BOTOX/DYSPOORT</li> <li>• [H5] LASER HAIR REMOVAL</li> <li>• [H5] JUVEDERM/RESTYLANE</li> <li>• [H5] LATISSE</li> <li>• [H5] FRAXEL RESTORE</li> <li>• [H5] LASER GENESIS</li> <li>• [H5] INTENSE PULSED LIGHT (IPL)</li> <li>• [H5] SPECIALS</li> </ul>
	Images	<p>We found 10 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

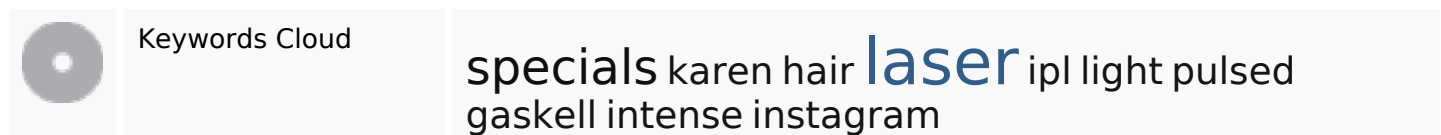
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">BOTOX/DYSPO</a>	Internal	Passing Juice
<a href="#">LASER HAIR REMOVAL</a>	Internal	Passing Juice
<a href="#">JUVEDERM/RE</a>	Internal	Passing Juice
<a href="#">LATISSE</a>	Internal	Passing Juice
<a href="#">FRAXEL RESTORE</a>	Internal	Passing Juice
<a href="#">LASER GENESIS</a>	Internal	Passing Juice
<a href="#">INTENSE PULSED LIGHT (IPL)</a>	Internal	Passing Juice
<a href="#">SPECIALS</a>	Internal	Passing Juice
<a href="#">Follow Me!</a>	Internal	Passing Juice
=	Internal	Passing Juice






## SEO Keywords













## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
laser	8	✓	✗	✓	✓
specials	4	✗	✗	✓	✓
karen	3	✓	✗	✗	✗
hair	3	✗	✗	✗	✓
instagram	3	✗	✗	✗	✓

## Usability

	Url	Domain : karengaskellmd.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://karengaskellmd.com/sitemap.xml">http://karengaskellmd.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://karengaskellmd.com/robots.txt">http://karengaskellmd.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>