

Seo Analyzer kartrocket.com

Generated on March 23 2022 07:12 AM






The score is 53/100



SEO Content

	Title	<p>Kartrocket is Now Shiprocket 360 - Omnichannel Marketing, Retail & eCommerce Solutions India</p> <p>Length : 96</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	Description	<p>Take your eCommerce business to next level with Shiprocket 360. Omni channel solutions for your customers. Contact Us Now!</p> <p>Length : 122</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Kartrocket is Now Shiprocket 360 - Omnichannel Marketing, Retail & eCommerce Solutions India</td></tr><tr><td>description</td><td>Take your eCommerce business to next level with Shiprocket 360. Omni channel solutions for your customers. Contact Us Now!</td></tr><tr><td>url</td><td>https://360.shiprocket.in/</td></tr><tr><td>site_name</td><td>Shiprocket 360</td></tr><tr><td>image</td><td>https://360.shiprocket.in/wp-content/uploads/2021/03/marketer.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Kartrocket is Now Shiprocket 360 - Omnichannel Marketing, Retail & eCommerce Solutions India	description	Take your eCommerce business to next level with Shiprocket 360. Omni channel solutions for your customers. Contact Us Now!	url	https://360.shiprocket.in/	site_name	Shiprocket 360	image	https://360.shiprocket.in/wp-content/uploads/2021/03/marketer.jpg
Property	Content																	
locale	en_US																	
type	website																	
title	Kartrocket is Now Shiprocket 360 - Omnichannel Marketing, Retail & eCommerce Solutions India																	
description	Take your eCommerce business to next level with Shiprocket 360. Omni channel solutions for your customers. Contact Us Now!																	
url	https://360.shiprocket.in/																	
site_name	Shiprocket 360																	
image	https://360.shiprocket.in/wp-content/uploads/2021/03/marketer.jpg																	




SEO Content

	Headings	H1 1	H2 8	H3 15	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Power Your Retail Business Using Our E-Commerce and Omnichannel Solutions• [H2]• [H2] Get a Customized Solution Based on Your Business Needs• [H2] End-to-End eCommerce Solutions• [H2] Why your business needs an integrated omnichannel strategy?• [H2] Powering India's Finest E-commerce and Retail Brands• [H2] Ready to Experience the Brilliance of Omnichannel?• [H2] What Our Clients Say About Us• [H2] How Can We Help You? Reach Us Today to Know More• [H3] CustomizedWebsite Design + Development• [H3] OmnichannelRetail Solutions• [H3] Wholesale E-commerce Platform• [H3] Hyperlocal Marketplace Solutions• [H3] Multi Vendor Website Development• [H3] Order & Inventory Management• [H3] Customer Relationship Management• [H3] Data & Artificial Intelligence• [H3] E-commerce Catalogue Management• [H3] Sahil Malik - Founder, Damilano• [H3] Pearl Uppal - Founder, Talkingthreads• [H3] Company• [H3] Products• [H3] Solutions• [H3] Contact					
	Images	We found 111 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
---	-------------	----------------------------------

SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 65% Internal Links 35%

In-page links

Anchor	Type	Juice
Learn More	External	Passing Juice
Request a Consultation	Internal	Passing Juice
Know More	External	Passing Juice
Know More	External	Passing Juice
Know More	External	Passing Juice
Know More	External	Passing Juice
About	External	Passing Juice
Media Relations	External	Passing Juice
Terms &#038; Conditions	External	Passing Juice
Privacy Policy	External	Passing Juice
Shiprocket	External	Passing Juice
Shipping Rates Calculator	External	Passing Juice
Shiprocket Fulfillment	External	Passing Juice
Shiprocket Packaging	External	Passing Juice
Customized Website Design + Development	Internal	Passing Juice
Omnichannel Retail Solutions	Internal	Passing Juice
Hyperlocal Marketplace Solutions	Internal	Passing Juice
Wholesale E-commerce Platform	Internal	Passing Juice

In-page links

[Multi Vendor Website Development](#)

Internal

Passing Juice

=

Internal

Passing Juice

SEO Keywords



Keywords Cloud

customized website management
retail development inventory
omnichannel shiprocket more
solutions












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
solutions	11	✓	✗	✓	✓
shiprocket	8	✓	✗	✓	✗
website	7	✗	✗	✗	✓
omnichannel	7	✓	✗	✗	✓
more	7	✗	✗	✗	✓





Usability

	Url	Domain : kartrocket.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 72
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div style="border: 1px solid #ccc; padding: 5px; margin-top: 5px;">http://kartrocket.com/sitemap.xml</div>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic.

Optimization

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics