








# Seo Analyzer katehstudio.co.uk

Generated on March 13 2022 12:46 PM





The score is 53/100







## SEO Content

	Title	<p>Handmade Jewellery by Kate Hamilton-Hunter Studio</p> <p><b>Length : 49</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>beautiful handmade and bespoke jewellery fashioned from biscuit, sweet &amp; toffee tins</p> <p><b>Length : 93</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>bespoke jewellery, handmade jewellery, tartan jewellery</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>16</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1518 1018 2078" style="list-style-type: none"> <li>• [H2] *NEW* Kimono</li> <li>• [H2] Jasmine</li> <li>• [H2] Tiger Lily</li> <li>• [H2] Ava</li> <li>• [H2] Eco Aluminium</li> <li>• [H2] Daisy</li> <li>• [H2] *NEW* Daphne</li> <li>• [H2] *NEW* Cornflower</li> <li>• [H2] *NEW* Rosie</li> <li>• [H2] *NEW* Kyoto Sky</li> <li>• [H2] *NEW* Upcycled Brass</li> <li>• [H2] TRADE GIFT BOXES</li> <li>• [H2] Tartan &amp; Scottish</li> <li>• [H2] Coral</li> <li>• [H2] Stay Connected</li> <li>• [H2] As Seen In...</li> <li>• [H3] Newsletter</li> </ul>	H1	H2	H3	H4	H5	H6	0	16	6	0	0	0
H1	H2	H3	H4	H5	H6									
0	16	6	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Keep In Touch</li><li>• [H3] general information</li><li>• [H3] delivery &amp; returns</li><li>• [H3] Customer Services</li><li>• [H3] Payment Options</li></ul>
	Images	We found 30 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 75 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 8%  Internal Links 92%

## In-page links

Anchor	Type	Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice

## In-page links

<a href="#">home</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">By Jewellery</a>	Internal	Passing Juice
<a href="#">Studs in Tins</a>	Internal	Passing Juice
<a href="#">Necklaces</a>	Internal	Passing Juice
<a href="#">Earrings</a>	Internal	Passing Juice
<a href="#">Bracelets</a>	Internal	Passing Juice
<a href="#">NEW</a>	Internal	Passing Juice
<a href="#">Kimono</a>	Internal	Passing Juice
<a href="#">*NEW* Kyoto Sky</a>	Internal	Passing Juice
<a href="#">*NEW* Rosie</a>	Internal	Passing Juice
<a href="#">*NEW* Daphne</a>	Internal	Passing Juice
<a href="#">*NEW* Cornflower Blue</a>	Internal	Passing Juice
<a href="#">*NEW* Upcycled Brass</a>	Internal	Passing Juice
<a href="#">Floral Collections</a>	Internal	Passing Juice
<a href="#">Jasmine</a>	Internal	Passing Juice
<a href="#">Tiger Lily</a>	Internal	Passing Juice
<a href="#">Daisy</a>	Internal	Passing Juice
<a href="#">Willow</a>	Internal	Passing Juice
<a href="#">Kyoto Garden</a>	Internal	Passing Juice
<a href="#">WM Midnight Floral</a>	Internal	Passing Juice
<a href="#">Damask Paisley</a>	Internal	Passing Juice
<a href="#">Lotus</a>	Internal	Passing Juice
<a href="#">Coral</a>	Internal	Passing Juice
<a href="#">Other Collections</a>	Internal	Passing Juice
<a href="#">Ava</a>	Internal	Passing Juice
<a href="#">Eco Aluminium</a>	Internal	Passing Juice
<a href="#">Tartan &amp; Scottish</a>	Internal	Passing Juice

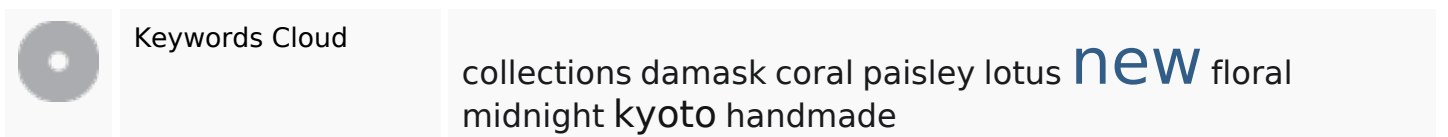
## In-page links

<a href="#">Copper Rose</a>	Internal	Passing Juice
<a href="#">Leaves</a>	Internal	Passing Juice
<a href="#">Stellar Stars &amp; Moons</a>	Internal	Passing Juice
<a href="#">Polka Dots</a>	Internal	Passing Juice
<a href="#">NEW COLLECTIONS (TRADE)</a>	Internal	Passing Juice
<a href="#">*NEW* Kimono</a>	Internal	Passing Juice
<a href="#">*NEW* Cornflower</a>	Internal	Passing Juice
<a href="#">*NEW* Daphne</a>	Internal	Passing Juice
<a href="#">*NEW* Rosie</a>	Internal	Passing Juice
<a href="#">*NEW* Kyoto Sky</a>	Internal	Passing Juice
<a href="#">*NEW* Upcycled Brass</a>	Internal	Passing Juice
<a href="#">*NEW* Cloud</a>	Internal	Passing Juice
<a href="#">Featured Stockist</a>	Internal	Passing Juice
<a href="#">Find A Stockist Near You</a>	Internal	Passing Juice
<a href="#">Meet The Team</a>	Internal	Passing Juice
<a href="#">Eco-Information</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Kate's Inspiration</a>	Internal	Passing Juice
<a href="#">KateHH in the Press</a>	Internal	Passing Juice
<a href="#">Customer Testimonials</a>	Internal	Passing Juice
<a href="#">Trade Testimonials</a>	Internal	Passing Juice
<a href="#">Kate's Story</a>	Internal	Passing Juice
<a href="#">Kate's Mates</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Become A Stockist</a>	Internal	Passing Juice
<a href="#">Trade Shows</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Commission &amp; Bespoke</a>	Internal	Passing Juice

## In-page links

<a href="#">TRADE GIFT BOXES</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Pinterest</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Copyright</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Guide to Chain Lengths</a>	Internal	Passing Juice
<a href="#">Delivery Information</a>	Internal	Passing Juice
<a href="#">International Shipping</a>	Internal	Passing Juice
<a href="#">Returns, Refunds &amp; Repairs</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">3XSoftware</a>	External	Passing Juice
<a href="#">nopCommerce</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	8	✘	✘	✘	✔
kyoto	2	✘	✘	✘	✔
handmade	1	✔	✔	✔	✘










## Keywords Consistency

midnight	1	✘	✘	✘	✘
floral	1	✘	✘	✘	✘

## Usability

	Url	Domain : katehstudio.co.uk Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li></ul>

## Document

- ✓ Perfect, your website has few JavaScript files.
- ✗ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://www.katehhstudio.co.uk/sitemapseo>



### Robots.txt

<http://katehhstudio.co.uk/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics