



Seo Analyzer katrin-mathis.de

Generated on January 06 2022 17:25 PM

The score is 57/100







SEO Content

	Title	Beratung zur digitalen Transformation in Freiburg Length : 49 Perfect, your title contains between 10 and 70 characters.												
	Description	Ich begleite Sie bei der digitalen Transformation. Ich verbessere und verzahne digitale Anwendungen und Prozesse und liefere Ihnen eine Entscheidungsgrundlage. Length : 159 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H2] Einfühlen. [H2] Einschätzen. [H2] Eingliedern. [H2] Über 50 Workshops und Projekte für internationale Kunden [H2] Projekte [H2] Letzte Blog Beiträge [H3] Gründungsmitglied von [H3] Service Design vs. Design Thinking [H3] 4 Kräfte, die Fortschritt behindern oder fördern 	H1	H2	H3	H4	H5	H6	0	6	3	0	0	0
H1	H2	H3	H4	H5	H6									
0	6	3	0	0	0									
	Images	We found 9 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 3%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

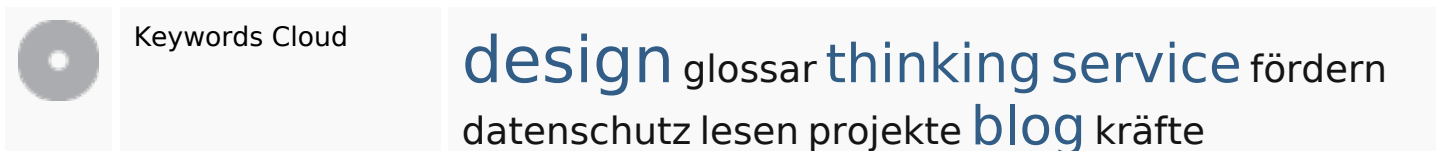
In-page links

Anchor	Type	Juice
KOMPETENZEN	Internal	Passing Juice
LEISTUNGEN	Internal	Passing Juice
PROJEKTE	Internal	Passing Juice
PROFIL	Internal	Passing Juice
BLOG	Internal	Passing Juice
KONTAKT	Internal	Passing Juice
DE	Internal	Passing Juice

In-page links

EN	Internal	Passing Juice
User Experience	Internal	Passing Juice
Service Design Thinking	Internal	Passing Juice
Business Design	Internal	Passing Juice
Online-Marketing	Internal	Passing Juice
Digitalisierung mit Service Design Thinking für den PARITÄTischen Baden-Württemberg e.V.	Internal	Passing Juice
Glossar	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Impressum	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
design	3	✘	✘	✘	✔
service	2	✘	✘	✘	✔
thinking	2	✘	✘	✘	✔
blog	2	✘	✘	✘	✔
projekte	1	✘	✘	✘	✔











Usability

	Url	Domain : katrin-mathis.de Length : 16
	Favicon	Great, your website has a favicon.

Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://katrin-mathis.de/sitemap.xml https://katrin-mathis.de/sitemap.xml
	Robots.txt	http://katrin-mathis.de/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics