

# Seo Analyzer katz-stb.de

Generated on March 07 2022 14:14 PM

The score is 34/100







## SEO Content

	Title	Startseite   Silke Katz   Steuerberaterin <b>Length : 41</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Startseite</li><li>[H2] Kanzlei-Nachrichten</li><li>[H2] Steuer-Nachrichten</li></ul>	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	0	0									
	Images	We found 10 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>14%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
--	--------	--

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 58 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.79% Internal Links 86.21%

## In-page links

Anchor	Type	Juice
<a href="#">Navigation</a>	Internal	Passing Juice
<a href="#">Startseite</a>	Internal	Passing Juice
<a href="#">Über uns</a>	Internal	Passing Juice
<a href="#">Philosophie</a>	External	Passing Juice
<a href="#">Vita</a>	Internal	Passing Juice
<a href="#">Team</a>	Internal	Passing Juice
<a href="#">Mandant werden</a>	Internal	Passing Juice
<a href="#">Mitarbeiter werden</a>	Internal	Passing Juice
<a href="#">Leistungen</a>	Internal	Passing Juice
<a href="#">Privatpersonen</a>	Internal	Passing Juice
<a href="#">Existenzgründer</a>	Internal	Passing Juice
<a href="#">Freiberufler</a>	Internal	Passing Juice

## In-page links

<a href="#">Mittelstand</a>	Internal	Passing Juice
<a href="#">Lohn</a>	Internal	Passing Juice
<a href="#">Infothek</a>	Internal	Passing Juice
<a href="#">Kanzlei-Nachrichten</a>	Internal	Passing Juice
<a href="#">Steuer-Nachrichten</a>	Internal	Passing Juice
<a href="#">Monatsinformationen</a>	Internal	Passing Juice
<a href="#">März 2022</a>	Internal	Passing Juice
<a href="#">Februar 2022</a>	Internal	Passing Juice
<a href="#">Januar 2022</a>	Internal	Passing Juice
<a href="#">Dezember 2021</a>	Internal	Passing Juice
<a href="#">November 2021</a>	Internal	Passing Juice
<a href="#">Oktober 2021</a>	Internal	Passing Juice
<a href="#">... weitere</a>	External	Passing Juice
<a href="#">Themenschriften</a>	Internal	Passing Juice
<a href="#">Downloads</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Anschrift &amp; Bürozeiten</a>	Internal	Passing Juice
<a href="#">mit dem Auto</a>	Internal	Passing Juice
<a href="#">mit der Stadtbahn</a>	Internal	Passing Juice
<a href="#">Fernbetreuung</a>	Internal	Passing Juice
<a href="#">Stellenangebote</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	External	Passing Juice
<a href="#">Hinweise zu Emails</a>	Internal	Passing Juice
<a href="#">AGBs</a>	Internal	Passing Juice
<a href="#">Datenschutzerklärung</a>	Internal	Passing Juice
<a href="#">Anmelden</a>	Internal	Passing Juice
<a href="#">Mitarbeiter werden</a>	Internal	Passing Juice

## In-page links

<a href="#">Unternehmen Online</a>	External	Passing Juice
<a href="#">Upload Online</a>	External	Passing Juice
<a href="#">Anschrift</a>	Internal	Passing Juice
<a href="#">Monatsinformationen März 2022</a>	Internal	Passing Juice
<a href="#">Monatsinformationen Februar 2022</a>	Internal	Passing Juice
<a href="#">Monatsinformationen Januar 2022</a>	Internal	Passing Juice
<a href="#">Jetzt auch noch Benzin! - Verbraucher ächzen unter Energiepreis-Schock, doch Habeck setzt weiter auf ein altes System</a>	External	Passing Juice
<a href="#">Royals als Unternehmer - Undurchsichtiges Netzwerk: Meghan und Harry gründen 13 Firmen in Steuerparadies</a>	External	Passing Juice
<a href="#">FOCUS-MONEY-Umfrage 2022 - Steuerberater im Test</a>	External	Passing Juice
<a href="#">Lohn</a>	Internal	Passing Juice
<a href="#">Unternehmen online</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice
<a href="#">Allgemeines</a>	Internal	Passing Juice
<a href="#">Personenbezogene Daten</a>	Internal	Passing Juice
<a href="#">Auskunftsrecht und Korrekturen</a>	Internal	Passing Juice
<a href="#">Besondere Nutzungsbedingungen</a>	Internal	Passing Juice
<a href="#">Quellen</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

und unternehmen sie der uns wir mit  
monatsinformationen oder impressum






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------






## Keywords Consistency

und	13	✘	✘	✘	✘
sie	8	✘	✘	✘	✘
der	6	✘	✘	✘	✘
mit	6	✘	✘	✘	✘
uns	6	✘	✘	✘	✘


## Usability

	Url	Domain : katz-stb.de Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 33
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
--	------------	---

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://katz-stb.de/robots.txt">http://katz-stb.de/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>