







Seo Analyzer kdischool.ac.kr

Generated on April 02 2022 10:33 AM



The score is 61/100





SEO Content

|  | <p>Title</p> | <p>KDI School of Public Policy and Management</p> <p>Length : 42</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | |
|--|--|--|----------|---------|------|---------|-------|--|
|  | <p>Description</p> | <p>KDI School of Public Policy and Management was established in 1997 to educate and develop the next generation of leaders in today's rapidly changing and globalizing economy. The School offers an innovative educational program focusing on policy and international issues and aims to transform mid-career professionals into leaders of their respective fields by equipping them with new knowledge, vision and a global perspective. KDI School also draws from a wealth of research and resources from the Korea Development Institute (KDI), the nation's leading economic think tank, to share Korea's unique development experience with the global community.</p> <p>Length : 649</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | |
|  | <p>Keywords</p> | <p>KDI School, Asia, NASPAA, MDP, MPP, MPM, GDLN, Dual Degree, Global Partnership, Scholarship, Master's Programs, Ph.D. Programs, Master of Public Policy, Master of Development Policy, Master of Public Management, Alumni, Admissions, e-Globe, Macroeconomics, Finance, Industry and Globalization, Market and Institutions, Public Finance and Social Policy, EIEC, PIMAC, CID</p> <p>Good, your page contains meta keywords.</p> | | | | | | |
|  | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1742 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>KDI School of Public Policy and Management</td> </tr> </tbody> </table> | Property | Content | type | website | title | KDI School of Public Policy and Management |
| Property | Content | | | | | | | |
| type | website | | | | | | | |
| title | KDI School of Public Policy and Management | | | | | | | |



SEO Content

| | | <p>description KDI School of Public Policy and Management was established in 1997 to educate and develop the next generation of leaders in today's rapidly changing and globalizing economy. The School offers an innovative educational program focusing on policy and international issues and aims to transform mid-career professionals into leaders of their respective fields by equipping them with new knowledge, vision and a global perspective. KDI School also draws from a wealth of research and resources from the Korea Development Institute (KDI), the nation's leading economic think tank, to share Korea's unique development experience with the global community.</p> <p>image https://cms.kdischool.ac.kr/image/d272911c-9653-4102-af4e-9bbc4ceb4b16.png</p> <p>url https://kdischool.ac.kr</p> | | | | | | | | | | | | |
|--|-----------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | |
|  | Images | <p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p> | | | | | | | | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | | | | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |
|  | Iframe | Great, there are no Iframes detected on this page. | | | | | | | | | | | | |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |


SEO Links

| | | |
|--|---------------|--|
|  | In-page links | We found a total of 1 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|--------|----------|---------------|
| = | Internal | Passing Juice |


SEO Keywords

| | | |
|---|----------------|-------------------------------------|
|  | Keywords Cloud | policy management kdi school public |
|---|----------------|-------------------------------------|

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| kdi | 1 | ✓ | ✓ | ✓ | ✗ |
| school | 1 | ✓ | ✓ | ✓ | ✗ |
| public | 1 | ✓ | ✓ | ✓ | ✗ |
| policy | 1 | ✓ | ✓ | ✓ | ✗ |
| management | 1 | ✓ | ✓ | ✓ | ✗ |












Usability

| | | |
|--|-----|---|
|  | Url | Domain : kdischool.ac.kr Length : 15 |
|--|-----|---|

Usability

| | | |
|--|--------------|---|
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 1 Warnings : 2 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |




Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon |
|--|---------------------|--|

Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://kdischool.ac.kr/sitemap.xml</pre> <pre>https://www.kdischool.ac.kr/sitemap.xml</pre> |
|  | Robots.txt | <pre>http://kdischool.ac.kr/robots.txt</pre> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |