



# Seo Analyzer

## keanwritingstudies.org

Generated on March 01 2022 23:15 PM





The score is 39/100







## SEO Content

	Title	M.A. English Writing Studies &#8211; Supported by the Kean University Writing Project, an official site of the National Writing Project  <b>Length : 135</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>18</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] M.A. English Writing Studies</li><li>• [H2] NaNoWriMo Hybrid Writing Group for the Month of November 2021</li><li>• [H2] Virtual Graduate Information Session</li><li>• [H2] #writeout with the National Writing Project and Kean University English Writing Studies Program</li><li>• [H2] #NationalDayOnWriting2021</li><li>• [H2] October 20th we will be celebrating National Day on Writing!</li><li>• [H2] The Poet Elizabeth Acevedo Visit</li><li>• [H2] Welcome Back!</li><li>• [H2] 8 Week Writing Challenge</li><li>• [H2] The English Writing Studies MA program operates on a rolling admissions basis</li><li>• [H2] The 2021 Writer’s Retreat is Off to a Good Start</li><li>• [H2] Countdown to the 2021 Writer’s Retreat</li></ul>	H1	H2	H3	H4	H5	H6	1	18	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	18	0	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Follow Kean University's MA in ENG-Writing Studies program</li> <li>• [H2] Instagram</li> <li>• [H2] Writers' Affirmations</li> <li>• [H2] Apply to our MA Program Today!</li> <li>• [H2] Join us in the summer for our Summer Writing Retreats!</li> <li>• [H2] Student Stories</li> <li>• [H2] Equity Unbound</li> </ul>
	Images	<p>We found 21 images on this web page.</p> <p>18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 84 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 32.14%</p> <p>Internal Links 67.86%</p>

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">M.A. English Writing Studies</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">News and Announcements</a>	Internal	Passing Juice
<a href="#">Wellness and Writing</a>	Internal	Passing Juice
<a href="#">National Day on Writing</a>	Internal	Passing Juice
<a href="#">Celebrating Writing Holidays (2020)</a>	Internal	Passing Juice
<a href="#">Admission Requirements</a>	Internal	Passing Juice
<a href="#">Courses</a>	Internal	Passing Juice
<a href="#">Apply</a>	External	Passing Juice
<a href="#">Forms</a>	Internal	Passing Juice
<a href="#">About the KUWP</a>	Internal	Passing Juice
<a href="#">Summer Opportunities</a>	Internal	Passing Juice
<a href="#">Writing Resources</a>	Internal	Passing Juice
<a href="#">Learning Networks</a>	Internal	Passing Juice
<a href="#">Course Sites</a>	Internal	Passing Juice
<a href="#">Digital Tools</a>	Internal	Passing Juice
<a href="#">Electronic Literature Collections</a>	Internal	Passing Juice
<a href="#">Thesis Projects</a>	Internal	Passing Juice
<a href="#">Student Stories</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">NaNoWriMo Hybrid Writing Group for the Month of November 2021</a>	Internal	Passing Juice
<a href="#">KUWP</a>	Internal	Passing Juice
<a href="#">KUWSP</a>	Internal	Passing Juice
<a href="#">News and Announcements</a>	Internal	Passing Juice
<a href="#">#KUWSP</a>	Internal	Passing Juice
<a href="#">English Writing Studies</a>	Internal	Passing Juice
<a href="#">NaNoWriMo</a>	Internal	Passing Juice

## In-page links

<a href="#">Writing</a>	Internal	Passing Juice
<a href="#">Virtual Graduate Information Session</a>	Internal	Passing Juice
<a href="#">Click Here</a>	External	Passing Juice
<a href="#">MA</a>	Internal	Passing Juice
<a href="#">Meet and Greet</a>	Internal	Passing Juice
<a href="#">#writeout with the National Writing Project and Kean University English Writing Studies Program</a>	Internal	Passing Juice
<a href="#">National Writing Project</a>	Internal	Passing Juice
<a href="#">writeout</a>	Internal	Passing Juice
<a href="#">#NationalDayOnWriting2021</a>	Internal	Passing Juice
<a href="#">#IAmFrom</a>	Internal	Passing Juice
<a href="#">#NationalDayOnWriting</a>	Internal	Passing Juice
<a href="#">#WhyIWrite</a>	Internal	Passing Juice
<a href="#">The Poet Elizabeth Acevedo Visit</a>	Internal	Passing Juice
<a href="https://t.co/U0rv4CNU7f">https://t.co/U0rv4CNU7f</a>	External	Passing Juice
<a href="pic.twitter.com/RHsmKdP26n">pic.twitter.com/RHsmKdP26n</a>	External	Passing Juice
<a href="#">September 27, 2021</a>	External	Passing Juice
<a href="#">Elizabeth Acevedo</a>	Internal	Passing Juice
<a href="#">The Poet X</a>	Internal	Passing Juice
<a href="#">Welcome Back!</a>	Internal	Passing Juice
<a href="#">Elizabeth Acevedo</a>	External	Passing Juice
<a href="#">#iamfrom</a>	External	Passing Juice
<a href="#">#whyiwrite</a>	External	Passing Juice
<a href="#">Fall 2021</a>	Internal	Passing Juice
<a href="#">welcome back</a>	Internal	Passing Juice
<a href="#">8 Week Writing Challenge</a>	Internal	Passing Juice
<a href="#">#writreat</a>	External	Passing Juice
<a href="#">#kuwp</a>	External	Passing Juice
<a href="#">#8weekwc</a>	External	Passing Juice

## In-page links

<a href="#">#unboundeq</a>	External	Passing Juice
<a href="https://pic.twitter.com/Cc6oNknsLI">pic.twitter.com/Cc6oNknsLI</a>	External	Passing Juice
<a href="#">July 5, 2021</a>	External	Passing Juice
<a href="#">8 Week Writing Challenge</a>	Internal	Passing Juice
<a href="#">The English Writing Studies MA program operates on a rolling admissions basis</a>	Internal	Passing Juice
<a href="#">Kean University English Writing Studies Program</a>	External	Passing Juice
<a href="#">kuwp</a>	Internal	Passing Juice
<a href="#">Rolling admissions</a>	Internal	Passing Juice
<a href="#">The 2021 Writer's Retreat is Off to a Good Start</a>	Internal	Passing Juice
<a href="#">@SunKScribbles</a>	External	Passing Juice
<a href="#">@brainpicker</a>	External	Passing Juice
<a href="https://t.co/yW9mUe98D5">https://t.co/yW9mUe98D5</a>	External	Passing Juice
<a href="#">June 22, 2021</a>	External	Passing Juice
<a href="#">Uncategorized</a>	Internal	Passing Juice
<a href="#">summer 2021</a>	Internal	Passing Juice
<a href="#">writer</a>	Internal	Passing Juice
<a href="#">writer's retreat</a>	Internal	Passing Juice
<a href="#">Countdown to the 2021 Writer's Retreat</a>	Internal	Passing Juice
<a href="https://t.co/4K235Kdyih">https://t.co/4K235Kdyih</a>	External	Passing Juice
<a href="#">June 14, 2021</a>	External	Passing Juice
<a href="#">Older posts</a>	Internal	Passing Juice
<a href="#">Follow @kuwsp</a>	External	Passing Juice
<a href="#">Tweets by KUWSP</a>	External	Passing Juice
<a href="#">here</a>	Internal	Passing Juice
<a href="#">Tweets by UnboundEq</a>	External	Passing Juice
<a href="#">Follow @UnboundEq</a>	External	Passing Juice
<a href="#">Creative Commons Attribution-ShareAlike 4.0 International License</a>	External	Passing Juice

## In-page links

[GeneratePress](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

studies amber kuwsp gently kuwp english national  
categories **writing** kean









## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
writing	52	✓	✗	✗	✓
kuwsp	18	✗	✗	✗	✗
studies	15	✓	✗	✗	✓
national	12	✓	✗	✗	✓
english	11	✓	✗	✗	✓





## Usability

	Url	Domain : keanwritingstudies.org Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://keanwritingstudies.org/wp-sitemap.xml</div>
	Robots.txt	http://keanwritingstudies.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.