








# Seo Analyzer keil-law.co.nz

Generated on March 02 2022 12:59 PM

The score is 56/100







## SEO Content

	Title	<p>Wills, conveyancing solicitors, employment lawyers, immigration consultants - Keil &amp; Associates</p> <p><b>Length : 95</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Keil &amp; Associates are conveyancing solicitors, employment lawyers, immigration consultants and we offer will services.</p> <p><b>Length : 118</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>immigration property family employment lawyers law conveyancing services solicitor solicitors barrister barristers wills trusts legal service consultants consultant consultation</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Keil &amp; Associates</li><li>• [H1]</li><li>• [H2] Legal services we provide</li><li>• [H2] Legal services we provide</li></ul>	H1	H2	H3	H4	H5	H6	2	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	2	0	0	0	0									
	Images	<p>We found 9 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>19%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but</p>												

## SEO Content

		lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.5% Internal Links 97.5%

## In-page links

Anchor	Type	Juice
<a href="#">One-Off Consultation</a>	Internal	Passing Juice
<a href="#">Estimates and Guideline Fees</a>	Internal	Passing Juice
<a href="#">Conveyancing Fees</a>	Internal	Passing Juice
<a href="#">Temporary Permit Applications</a>	Internal	Passing Juice
<a href="#">Permanent Residence Applications</a>	Internal	Passing Juice
<a href="#">Online Payments</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice

## In-page links

<a href="#">Fees and Payments</a>	Internal	Passing Juice
<a href="#">Working With Us</a>	Internal	Passing Juice
<a href="#">Client Registration</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Buying and Selling Business</a>	Internal	Passing Juice
<a href="#">Buying and Selling Properties</a>	Internal	Passing Juice
<a href="#">Commercial Law</a>	Internal	Passing Juice
<a href="#">Employment Law</a>	Internal	Passing Juice
<a href="#">Will and Estate Matters</a>	Internal	Passing Juice
<a href="#">Family Law</a>	Internal	Passing Juice
<a href="#">Family Trusts</a>	Internal	Passing Juice
<a href="#">Immigration and Refugee Work</a>	Internal	Passing Juice
<a href="#">Lease Matters</a>	Internal	Passing Juice
<a href="#">Refinancing of Property</a>	Internal	Passing Juice
<a href="#">Subdivision of Property</a>	Internal	Passing Juice
<a href="#">Other</a>	Internal	Passing Juice
<a href="#">contact us</a>	Internal	Passing Juice
<a href="#">property law</a>	Internal	Passing Juice
<a href="#">employment law</a>	Internal	Passing Juice
<a href="#">family law</a>	Internal	Passing Juice
<a href="#">estate and&amp;nbsp;will matters</a>	Internal	Passing Juice
<a href="#">immigration law</a>	Internal	Passing Juice
<a href="#">Contact our team of solicitors today</a>	Internal	Passing Juice
<a href="#">employment lawyers</a>	Internal	Passing Juice
<a href="#">property lawyers</a>	Internal	Passing Juice
<a href="#">immigration consultants</a>	Internal	Passing Juice
<a href="#">Our Fees&amp; Terms</a>	Internal	Passing Juice
<a href="#">Immigration / Refugee</a>	Internal	Passing Juice

## In-page links

<a href="#">Online Payment</a>	Internal	Passing Juice
<a href="#">website design</a>	External	Passing Juice
<a href="#">sitemap</a>	Internal	Passing Juice
<a href="#">admin login</a>	Internal	Passing Juice

## SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
legal	10	✘	✔	✘	✔
services	10	✘	✔	✔	✔
law	9	✔	✔	✔	✘
employment	9	✔	✔	✔	✘
wills	8	✔	✔	✘	✘












## Usability

	Url	Domain : keil-law.co.nz Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
---	-------------	---


## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 112 Warnings : 31
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Missing
---	-------------	---------

## Optimization

		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://keil-law.co.nz/robots.txt">http://keil-law.co.nz/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 607 1481 678"> Google Analytics</div>