



Seo Analyzer kellyedwards.net

Generated on March 06 2022 20:59 PM

The score is 29/100







SEO Content

	Title	kellyedwards.net > Home Length : 23 Perfect, your title contains between 10 and 70 characters.												
	Description	kellyedwards.net Length : 16 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	kellyedwards.net Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 24 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Login	Internal	Passing Juice
@Twitter	Internal	Passing Juice
Facebook	Internal	Passing Juice
Intentional Catholic	Internal	Passing Juice
The Nerd Group	External	Passing Juice
Terms Of Use	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice

SEO Keywords

Keywords Cloud	statement nerd privacy
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SEO Keywords



kellyedwardsnet media
announcements home terms
copyright group

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kellyedwardsnet	2	✘	✘	✘	✘
home	2	✔	✘	✘	✘
statement	1	✘	✘	✘	✘
privacy	1	✘	✘	✘	✘
terms	1	✘	✘	✘	✘











Usability

	Url	Domain : kellyedwards.net Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	Missing doctype
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Document

	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.						
	W3C Validity	Errors : 348 Warnings : 23						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>7</td></tr><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		7	<center>	1
Deprecated tags	Occurrences							
	7							
<center>	1							
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.						



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
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Optimization

	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>