



Seo Analyzer kelmanonline.com

Generated on April 02 2022 10:16 AM




The score is 54/100







SEO Content

	<p>Title</p>	<p>Contract Publisher, Publication Design, Publishing Company, Consultants/Contractors - Kelman & Associates</p> <p>Length : 109</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Craig Kelman and Associates offers magazine, newsletter and directory publishing services. Traditional and new media.</p> <p>Length : 117</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>0</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1585 1294 1877" style="list-style-type: none"> • [H1] Publications that matter • [H1] Our creative prowess • [H1] Our interactive media • [H1] Mobile publishingThe Next Generation • [H1] Publishing magazinesacross North America • [H1] Appealing eNewsletters to suit all needs • [H3] What a Kelman publication can do for you • [H3] Our creative prowess • [H3] Our interactive media 	H1	H2	H3	H4	H5	H6	6	0	3	0	0	0
H1	H2	H3	H4	H5	H6									
6	0	3	0	0	0									
	<p>Images</p>	<p>We found 14 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 35% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
Client Portal	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Services	Internal	Passing Juice
Satisfied Clients	Internal	Passing Juice
Creativity	Internal	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

Why Choose Kelman?	Internal	Passing Juice
1	Internal	Passing Juice
Home	Internal	Passing Juice
sitemap	Internal	Passing Juice
Terms of Use	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	publishing more services kelman also produce publications interactive image choose
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kelman	11	✓	✗	✓	✓
publications	9	✗	✗	✗	✓
services	7	✗	✗	✓	✗
choose	6	✗	✗	✗	✗
more	6	✗	✗	✗	✗


Usability

	Url	Domain : kelmanonline.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 846 1481 925"> Google Analytics</div>