



Seo Analyzer kennedyprimary.com

Generated on February 14 2022 22:04 PM

The score is **38/100**







SEO Content

	Title	<p>Length : 0</p> <p>Very bad. We haven't found title on your page.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>6</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H2] . • [H3] A bright future starts with us • [H3] Academic Excellence • [H3] Career Formation • [H3] Maths & English • [H3] Social Studies • [H3] Science • [H4] Join Us • [H4] E-Learning 	H1	H2	H3	H4	H5	H6	1	1	6	2	0	0
H1	H2	H3	H4	H5	H6									
1	1	6	2	0	0									
	Images	<p>We found 8 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>												

SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

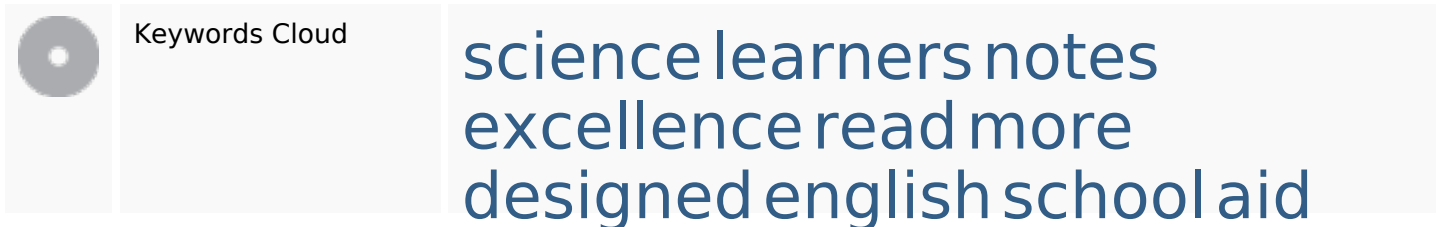
In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
About Us	Internal	Passing Juice
Administration	Internal	Passing Juice
Admissions	Internal	Passing Juice
E- Learning	Internal	Passing Juice
P.7	Internal	Passing Juice
P.6	Internal	Passing Juice
P.5	Internal	Passing Juice

In-page links

P.4	Internal	Passing Juice
P.3	Internal	Passing Juice
P.2	Internal	Passing Juice
P.1	Internal	Passing Juice
Contact Us	Internal	Passing Juice
A bright future starts with us	Internal	Passing Juice
Academic Excellence	Internal	Passing Juice
Career Formation	Internal	Passing Juice
Maths &#038; English	Internal	Passing Juice
=	Internal	Passing Juice
Social Studies	Internal	Passing Juice
Science	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
more	2	✘	✘	✘	✘
designed	2	✘	✘	✘	✘
read	2	✘	✘	✘	✘
science	2	✘	✘	✘	✔
excellence	2	✘	✘	✘	✔

Usability

	Url	Domain : kennedyprimary.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://kennedyprimary.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>