



# Seo Analyzer kenpledger.com

Generated on December 13 2021 11:05 AM

The score is **56/100**







## SEO Content

	Title	<p>My Origins &amp;#8211; Ken Pledger&amp;#039;s Health, Nutrition and Sustainability Blog</p> <p><b>Length : 79</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1547 959 1744" style="list-style-type: none"> <li>• [H1] My Origins</li> <li>• [H2] Recent Posts</li> <li>• [H2] Recent Comments</li> <li>• [H2] Archives</li> <li>• [H2] Categories</li> <li>• [H2] Meta</li> </ul>	H1	H2	H3	H4	H5	H6	1	5	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	0	0	0	0									
	Images	<p>We found 1 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.17% Internal Links 95.83%

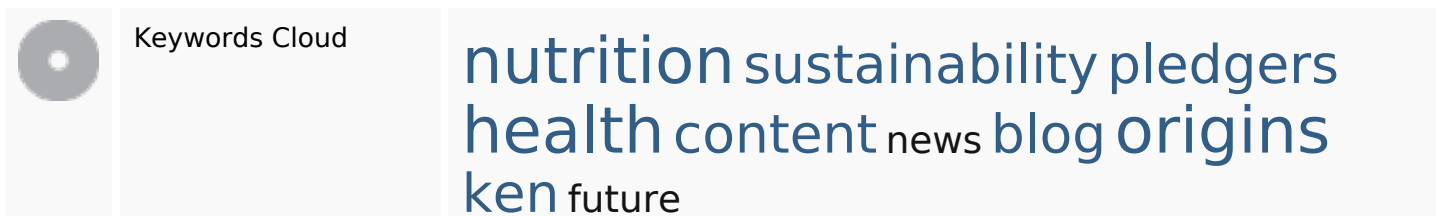
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">My Origins</a>	Internal	Passing Juice
<a href="#">About Me</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Table of Contents</a>	Internal	Passing Juice
<a href="#">Post References</a>	Internal	Passing Juice
<a href="#">Grizzly Gramps</a>	Internal	Passing Juice
<a href="#">Inspiration</a>	Internal	Passing Juice
<a href="#">Calendar of Events</a>	Internal	Passing Juice
<a href="#">Product Ideas</a>	Internal	Passing Juice

## In-page links

<a href="#">Purveyors for Health</a>	Internal	Passing Juice
<a href="#">Paleo-Friendly Restaurants</a>	Internal	Passing Juice
<a href="#">Quotes to Live By</a>	Internal	Passing Juice
<a href="#">Mudderella 2015</a>	Internal	Passing Juice
<a href="#">Mother Earth News Fair</a>	Internal	Passing Juice
<a href="#">Preventing Heart Attacks</a>	Internal	Passing Juice
<a href="#">Heart Attacks</a>	Internal	Passing Juice
<a href="#">The Mason Bee: A Native Pollinator</a>	Internal	Passing Juice
<a href="#">New Practices in Organic Farming</a>	Internal	Passing Juice
<a href="#">Solar Power: An Alternative Energy Source</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Entries feed</a>	Internal	Passing Juice
<a href="#">Comments feed</a>	Internal	Passing Juice
<a href="#">WordPress.org</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency











Keyword	Content	Title	Keywords	Description	Headings
origins	3	✓	✗	✗	✓
health	3	✓	✗	✗	✗
nutrition	3	✓	✗	✗	✗
pledgers	2	✗	✗	✗	✗
sustainability	2	✓	✗	✗	✗

# Keywords Consistency

## Usability

	Url	Domain : kenpledger.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 27
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Document

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://kenpledger.com/sitemap.xml">http://kenpledger.com/sitemap.xml</a></p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>