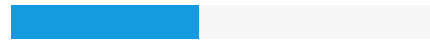












Seo Analyzer kenyaeearthmovers.co.ke

Generated on December 15 2021 18:58 PM

The score is 39/100



SEO Content

	Title	Kenya Earthmovers & Highways Training College Length : 49 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H3] About Us• [H3] Apply for a course• [H3] Quick Links• [H3] Courses	H1	H2	H3	H4	H5	H6	0	0	4	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	4	0	0	0									
	Images	We found 16 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 5 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 60%

Internal Links 40%

In-page links

Anchor	Type	Juice
upgrade your browser	External	Passing Juice
activate Google Chrome Frame	External	Passing Juice
Application Form	Internal	Passing Juice
Our Courses	Internal	Passing Juice
JoomShaper	External	Passing Juice

SEO Keywords








Keywords Cloud

heavy equipment plant training
courses students operators apply course
train





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
training	11	✓	✗	✗	✗
equipment	9	✗	✗	✗	✗
courses	6	✗	✗	✗	✓
heavy	5	✗	✗	✗	✗
students	5	✗	✗	✗	✗








Usability

	Url	Domain : kenyaearthmovers.co.ke Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 25
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://kenyaeearthmovers.co.ke/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>