

Seo Analyzer kenyon.edu

Generated on March 05 2022 06:24 AM





The score is 56/100







SEO Content

	Title	Kenyon College Length : 14 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Kenyon College</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Kenyon College</td></tr></tbody></table>	Property	Content	title	Kenyon College	type	website	site_name	Kenyon College				
Property	Content													
title	Kenyon College													
type	website													
site_name	Kenyon College													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>16</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Kenyon[H2] Explore Kenyon[H2] Spend a minute in our light-filled library.[H2] Go beyond the how, dig deep into the why.[H2] Go beyond the how, dig deep into the why.[H2] We read "Beowulf" and "Beloved," study the structure of the ecosystem and the universe, debate questions of justice and raise our voices in assent.[H2] Connect Navigation[H2] Visiting Kenyon Navigation[H2] Kenyon Commits To Navigation	H1	H2	H3	H4	H5	H6	1	16	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	16	5	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Kenyon Affiliates• [H2] Footer Navigation• [H2] Site Menu• [H2] Secondary Navigation• [H2] Site Navigation• [H2] Secondary Navigation• [H2] Explore Kenyon Navigation• [H2] Links For Navigation• [H3] Middle of it all• [H3] Real World Research• [H3] The Art That Changed Our Lives• [H3] Digitizing Connection• [H3] We build on our insights to tackle issues in the industries we hope to shape.
	Images	<p>We found 25 images on this web page.</p> <p>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>


SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 2 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Biology major	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	numbers research kenyon world departments majors campus navigation how explore
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Keywords Consistency












Keyword	Content	Title	Keywords	Descripti on	Headings
kenyon	20	✓	✗	✗	✓
navigation	9	✗	✗	✗	✓
explore	6	✗	✗	✗	✓
campus	4	✗	✗	✗	✗
world	4	✗	✗	✗	✓

Usability

	Url	Domain : kenyon.edu Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://kenyon.edu/sitemap.xml
	Robots.txt	http://kenyon.edu/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>