



# Seo Analyzer ker-mer.com

Generated on March 19 2022 12:47 PM






The score is 58/100







## SEO Content

	Title	<p>KERMER - Mode éthique, luxe et art de vivre éco-responsable</p> <p><b>Length : 59</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>KERMER- Des choix éthiques et esthétiques respectueux de notre patrimoine vivant et de notre humanité, ancrés dans les territoires d'excellence .</p> <p><b>Length : 145</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>fr_FR</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>KERMER - Mode éthique, luxe et art de vivre éco-responsable</td></tr><tr><td>description</td><td>KERMER- Des choix éthiques et esthétiques respectueux de notre patrimoine vivant et de notre humanité, ancrés dans les territoires d'excellence .</td></tr><tr><td>url</td><td>https://ker-mer.com/</td></tr><tr><td>site_name</td><td>KER MER</td></tr></tbody></table>	Property	Content	locale	fr_FR	type	website	title	KERMER - Mode éthique, luxe et art de vivre éco-responsable	description	KERMER- Des choix éthiques et esthétiques respectueux de notre patrimoine vivant et de notre humanité, ancrés dans les territoires d'excellence .	url	https://ker-mer.com/	site_name	KER MER
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## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>7</td><td>3</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] COLLABORATIONS</li><li>• [H1] KER MER est</li><li>• [H1] nouveauté</li><li>• [H1] NOS MATIÈRES PREMIÈRES</li><li>• [H1] nouveauté</li><li>• [H1] RECHERCHE</li><li>• [H1] AUTRES DÉCOUVERTES</li><li>• [H2] ABONNEZ-VOUS À NOTRE NEWSLETTER</li><li>• [H2] boutique en ligne</li><li>• [H2] boutique en ligne</li><li>• [H3] Des choix Éthiques et Esthétiques respectueux de notre patrimoine vivant</li><li>• [H3] COTON ORGANIQUE</li><li>• [H3] VOILE RECYCLÉE</li><li>• [H3] TEINTURE NATURELLE</li></ul>	H1	H2	H3	H4	H5	H6	7	3	4	0	0	0
H1	H2	H3	H4	H5	H6									
7	3	4	0	0	0									
	Images	<p>We found 15 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 33 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 12.12%</p>

## SEO Links

Internal Links 87.88%

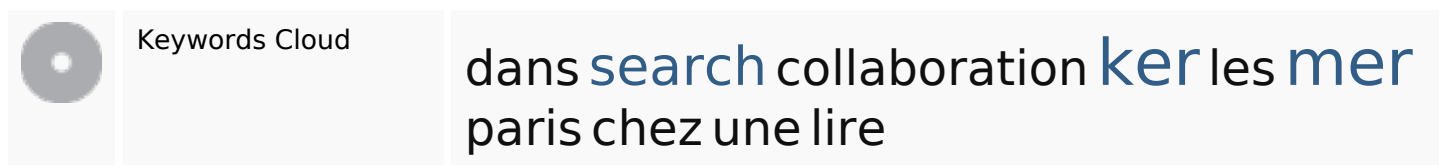
### In-page links

Anchor	Type	Juice
<a href="#">FR</a>	Internal	Passing Juice
<a href="#">EN</a>	Internal	Passing Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">ACTUALITÉS</a>	Internal	Passing Juice
<a href="#">CARNET DE VOYAGE</a>	Internal	Passing Juice
<a href="#">Matières Premières</a>	Internal	Passing Juice
<a href="#">PERSPECTIVES</a>	Internal	Passing Juice
<a href="#">CHARTE</a>	Internal	Passing Juice
<a href="#">E-SHOP</a>	External	Passing Juice
<a href="#">Mission et vision</a>	Internal	Passing Juice
<a href="#">A propos de nous</a>	Internal	Passing Juice
<a href="#">Collaboration KER MER chez ARTE DIEM : &amp;#8220;les Pavots&amp;#8221;</a>	Internal	Passing Juice
<a href="#">Un nouveau luxe éco-responsable. KER MER x QUOÏ ALEXANDER</a>	Internal	Passing Juice
<a href="#">Collaboration AALTO by KER MER</a>	Internal	Passing Juice
<a href="#">carnet de voyage</a>	External	Passing Juice
<a href="#">DECOUVREZ MAINTENANT</a>	External	Passing Juice
<a href="#">COTON ORGANIQUE</a>	Internal	Passing Juice
<a href="#">VOILE RECYCLÉE</a>	Internal	Passing Juice
<a href="#">DECOUVREZ MAINTENANT</a>	External	Passing Juice
<a href="#">TEINTURE NATURELLE</a>	Internal	Passing Juice
<a href="#">ACTUALITÉS</a>	Internal	Passing Juice
<a href="#">Art-De-Vivre</a>	Internal	Passing Juice
<a href="#">La Baie De Morlaix</a>	Internal	Passing Juice

## In-page links

<a href="#">La Seine A Paris</a>	Internal	Passing Juice
<a href="#">Mode</a>	Internal	Passing Juice
<a href="#">L'EXHIBITION(NISTE), la rétrospective de Louboutin</a>	Internal	Passing Juice
<a href="#">Arts &amp; Culture</a>	Internal	Passing Juice
<a href="#">Seoul Paris &amp;#8211; L'Etoffe des rêves par Lee Young-Hee</a>	Internal	Passing Juice
<a href="#">COLLABORATIONS</a>	Internal	Passing Juice
<a href="#">ABOUT US</a>	Internal	Passing Juice
<a href="#">PRESSE</a>	Internal	Passing Juice
<a href="#">Mentions légales</a>	Internal	Passing Juice
<a href="#">CONTACT</a>	Internal	Passing Juice

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mer	12	✓	✗	✓	✓
ker	11	✓	✗	✓	✓
search	9	✗	✗	✗	✗
collaboration	7	✗	✗	✗	✓
paris	6	✗	✗	✗	✗











## Usability

	Url	Domain : ker-mer.com Length : 11

## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 34 Warnings : 60
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://ker-mer.com/sitemap.xml">http://ker-mer.com/sitemap.xml</a> <a href="https://ker-mer.com/sitemap_index.xml">https://ker-mer.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://ker-mer.com/robots.txt">http://ker-mer.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics