






# Seo Analyzer kevinelliott.info

Generated on February 16 2022 22:02 PM





The score is 58/100







## SEO Content

	Title	<p>Kevin Elliott &amp;#8211; people, school finance, facility management, risk assessment, HR, health &amp; safety, emergency preparation, safeguarding, I.T. and much more</p> <p><b>Length : 164</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>16</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Kevin Elliott</li><li>• [H1] Resume 2021</li><li>• [H1] COVID 19</li><li>• [H1] Nagasawa Sports Ground project</li><li>• [H1] The British School in Tokyo</li><li>• [H1] Exterior project</li><li>• [H1] Facility Planning</li><li>• [H1] Accreditation work</li><li>• [H1] Airconditioning</li><li>• [H1] Field work</li><li>• [H1] Administrator</li><li>• [H1] Posts navigation</li><li>• [H1] Recent Posts</li><li>• [H1] Archives</li><li>• [H1] Categories</li></ul>	H1	H2	H3	H4	H5	H6	16	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
16	1	0	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Meta</li><li>• [H2] people, school finance, facility management, risk assessment, HR, health &amp; safety, emergency preparation, safeguarding, I.T. and much more</li></ul>
	Images	We found 10 images on this web page.  9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>8%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 8.82%  Internal Links 91.18%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Kevin Elliott</a>	Internal	Passing Juice


## In-page links

<a href="#">Resume 2021</a>	Internal	Passing Juice
<a href="#">COVID 19</a>	Internal	Passing Juice
<a href="#">Nagasawa Sports Ground project</a>	Internal	Passing Juice
<a href="#">The British School in Tokyo</a>	Internal	Passing Juice
<a href="#">Exterior project</a>	Internal	Passing Juice
<a href="#">Facility Planning</a>	Internal	Passing Juice
<a href="#">Accreditation work</a>	Internal	Passing Juice
<a href="#">Airconditioning</a>	Internal	Passing Juice
<a href="#">Field work</a>	Internal	Passing Juice
<a href="#">Administrator</a>	Internal	Passing Juice
<a href="#">January 2021</a>	Internal	Passing Juice
<a href="#">November 2020</a>	Internal	Passing Juice
<a href="#">December 2018</a>	Internal	Passing Juice
<a href="#">August 2017</a>	Internal	Passing Juice
<a href="#">March 2017</a>	Internal	Passing Juice
<a href="#">June 2016</a>	Internal	Passing Juice
<a href="#">October 2015</a>	Internal	Passing Juice
<a href="#">September 2015</a>	Internal	Passing Juice
<a href="#">September 2012</a>	Internal	Passing Juice
<a href="#">August 2012</a>	Internal	Passing Juice
<a href="#">February 2007</a>	Internal	Passing Juice
<a href="#">June 1975</a>	Internal	Passing Juice
<a href="#">aboutme</a>	Internal	Passing Juice
<a href="#">administration</a>	Internal	Passing Juice
<a href="#">givingback</a>	Internal	Passing Juice
<a href="#">mylearning</a>	Internal	Passing Juice
<a href="#">teaching</a>	Internal	Passing Juice
<a href="#">thewonderofwork</a>	Internal	Passing Juice

## In-page links

<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">WordPress.org</a>	External	Passing Juice
<a href="#">Proudly powered by WordPress</a>	External	Passing Juice
<a href="#">WordPress.com</a>	External	Passing Juice






## SEO Keywords

 Keywords Cloud	british tokyo facility posts project ground august exterior work school
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## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
school	4	✓	✗	✗	✓
project	4	✗	✗	✗	✓
posts	3	✗	✗	✗	✓
facility	3	✓	✗	✗	✓
work	2	✗	✗	✗	✓

## Usability

 Url	Domain : kevinelliott.info Length : 17
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 29
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>



### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of</p>
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## Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://kevinelliott.info/robots.txt">http://kevinelliott.info/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.