



# Seo Analyzer kevinharvick.com

Generated on February 26 2022 22:49 PM





The score is 59/100







## SEO Content

	Title	<p>Kevin Harvick</p> <p><b>Length : 13</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Kevin Harvick driver of the No. 4 Ford for Stewart-Haas Racing in the Monster Energy NASCAR Cup Series.</p> <p><b>Length : 103</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>kevin, harvick, kevin harvick, racing, NASCAR</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1659"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Kevin Harvick</td> </tr> <tr> <td>description</td> <td>Kevin Harvick driver of the No. 4 Ford for Stewart-Haas Racing in the Monster Energy NASCAR Cup Series.</td> </tr> <tr> <td>url</td> <td>http://www.kevinharvick.com</td> </tr> </tbody> </table>	Property	Content	title	Kevin Harvick	description	Kevin Harvick driver of the No. 4 Ford for Stewart-Haas Racing in the Monster Energy NASCAR Cup Series.	url	http://www.kevinharvick.com				
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url	http://www.kevinharvick.com													
	Headings	<table border="1" data-bbox="544 1688 1481 1760"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>3</td> <td>8</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1794 1214 2056" style="list-style-type: none"> <li>• [H1] Rheem Reunites with Harvick in 2022</li> <li>• [H1] Recent News</li> <li>• [H1] Getting Social with Kevin Harvick</li> <li>• [H1] Races</li> <li>• [H1] Sponsors</li> <li>• [H2] Twitter</li> <li>• [H2] Instagram</li> <li>• [H2] Facebook</li> </ul>	H1	H2	H3	H4	H5	H6	5	3	8	2	0	0
H1	H2	H3	H4	H5	H6									
5	3	8	2	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] GEARWRENCH® Will Serve as Primary Partner for Kevin Harvick and No. 4 Team</li><li>• [H3] Xfinity enters second year as Premier Partner, adds Harvick as brand ambassador</li><li>• [H3] Kevin Harvick holds off Kyle Busch for NASCAR playoff win at Bristol</li><li>• [H3] Kevin Harvick opens NASCAR Cup playoffs with victory at Darlington</li><li>• [H3] Kevin Harvick presented Regular Season Championship trophy at Daytona</li><li>• [H3] Next Race</li><li>• [H3] Last Race</li><li>• [H3] 2022 NASCAR Cup Series</li><li>• [H4] NASCAR CUP SERIES RACE AT AUTO CLUB</li><li>• [H4] Daytona 500</li></ul>
	Images	We found 25 images on this web page.  23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>9%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 34.78%  Internal Links 65.22%

## In-page links

Anchor	Type	Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Kevin</a>	Internal	Passing Juice
<a href="#">Schedule</a>	Internal	Passing Juice
<a href="#">Sponsors</a>	Internal	Passing Juice
<a href="#">SHR Store</a>	External	Passing Juice
<a href="#">Eshop</a>	External	Passing Juice
<a href="#">GEARWRENCH® Will Serve as Primary Partner for Kevin Harvick and No. 4 Team</a>	Internal	Passing Juice
<a href="#">External News Wire</a>	Internal	Passing Juice
<a href="#">Xfinity enters second year as Premier Partner, adds Harvick as brand ambassador</a>	Internal	Passing Juice
<a href="#">Kevin Harvick holds off Kyle Busch for NASCAR playoff win at Bristol</a>	Internal	Passing Juice
<a href="#">Kevin Harvick opens NASCAR Cup playoffs with victory at Darlington</a>	Internal	Passing Juice
<a href="#">Kevin Harvick presented Regular Season Championship trophy at Daytona</a>	Internal	Passing Juice
<a href="#">Tweets by @KevinHarvick</a>	External	Passing Juice
<a href="#">Photos</a>	Internal	Passing Juice
<a href="#">Radio</a>	Internal	Passing Juice
<a href="#">Fans</a>	Internal	Passing Juice
<a href="#">Store</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Google+</a>	External	Passing Juice
<a href="#">Terms of Usage</a>	Internal	Passing Juice
<a href="#">View Sitemap</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

facebook starts [view all](#) reserved [sponsors](#)  
[top kevin](#) usage terms

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sponsors	3	✗	✗	✗	✓
top	2	✗	✗	✗	✗
view	2	✗	✗	✗	✗
all	2	✗	✗	✗	✗
kevin	2	✓	✓	✓	✓










## Usability

	Url	Domain : kevinharvick.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 3 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://kevinharvick.com/sitemap.xml">http://kevinharvick.com/sitemap.xml</a>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Great, your website has an analytics tool.  Google Analytics

# Optimization