

# Seo Analyzer khoros.com

Generated on February 27 2022 22:34 PM

The score is 58/100



## SEO Content

	Title	<p>Khoros   Digital care, communities, &amp; social media software</p> <p><b>Length : 63</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Our software helps you deliver the best customer experiences by building and scaling digital care, social marketing, and brand communities. Click to begin!</p> <p><b>Length : 155</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://khoros.com/</td></tr><tr><td>locale</td><td>en</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Khoros   Digital care, communities, &amp; social media software</td></tr><tr><td>description</td><td>Our software helps you deliver the best customer experiences by building and scaling digital care, social marketing, and brand communities. Click to begin!</td></tr><tr><td>image</td><td>https://assets.khoros.com/content/_1200x630_crop_center-center_none/Khoros.com-homepage.jpg</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr></tbody></table>	Property	Content	url	https://khoros.com/	locale	en	type	website	title	Khoros   Digital care, communities, & social media software	description	Our software helps you deliver the best customer experiences by building and scaling digital care, social marketing, and brand communities. Click to begin!	image	https://assets.khoros.com/content/_1200x630_crop_center-center_none/Khoros.com-homepage.jpg	image:type	image/jpeg
Property	Content																	
url	https://khoros.com/																	
locale	en																	
type	website																	
title	Khoros   Digital care, communities, & social media software																	
description	Our software helps you deliver the best customer experiences by building and scaling digital care, social marketing, and brand communities. Click to begin!																	
image	https://assets.khoros.com/content/_1200x630_crop_center-center_none/Khoros.com-homepage.jpg																	
image:type	image/jpeg																	

# SEO Content

image:width 1200

image:height 630

## Headings





H1	H2	H3	H4	H5	H6
3	31	86	0	0	0

- [H1] Unified, enterprise platform for
- [H1] Digital contact centers
- [H1] Customer-first, enterprise-level software and services
- [H2] Platform
- [H2] Products
- [H2] By use case
- [H2] By industry
- [H2] Platform
- [H2] Products
- [H2] By use case
- [H2] By industry
- [H2] Khoros named a leader in the IDC MarketScope:
- [H2] Trusted by 2,000+ of the world's top brands
- [H2] Why we're here:
- [H2] Why you're here:
- [H2] Scale digital care on the channels customers prefer, made more powerful with automation
- [H2] Host a vibrant space for people to connect, get answers, and share experiences
- [H2] Simplify social media marketing operations to build and protect your brand
- [H2] CX software to organize customer interaction data
- [H2] in one place
- [H2] A leader in customer satisfaction
- [H2] Differentiated by award-winning services
- [H2] Strategic Services
- [H2] Product Coaching
- [H2] Professional Services
- [H2] Here's what Khoros can do for you
- [H2] Ready to see how Khoros can help?
- [H2] We recommend these resources
- [H2] Platform
- [H2] Services
- [H2] Resources
- [H2] Industries
- [H2] Company
- [H2] Connect
- [H3] For a unified engagement hub
- [H3] For contact centers
- [H3] For community engagement
- [H3] For social media management
- [H3] For CX Insights
- [H3] Brand Communities
- [H3] Messaging
- [H3] Modern Chat
- [H3] Chatbot
- [H3] Social & Reviews
- [H3] Social Marketing





# SEO Content

- [H3] Social Listening
- [H3] Experiences
- [H3] Call deflection
- [H3] Conversational AI
- [H3] AI-enhanced agents
- [H3] Customer journey optimization
- [H3] Growth communities
- [H3] Conversational Marketing
- [H3] Financial services & insurance
- [H3] Telecommunications
- [H3] Technology & software
- [H3] Travel & hospitality
- [H3] Retail & distribution
- [H3] Strategic Services
- [H3] Professional Services
- [H3] Partners
- [H3] Product Coaching
- [H3] Podcast
- [H3] Resource Center
- [H3] Channel integrations
- [H3] Developer Information
- [H3] Upcoming Events
- [H3] Blog
- [H3] Customer Stories
- [H3] Atlas Community
- [H3] Titans of Customer Engagement
- [H3] About Khoros
- [H3] Leadership
- [H3] Newsroom
- [H3] Careers
- [H3] Contact Us
- [H3] Social Responsibility
- [H3] For a unified engagement hub
- [H3] For contact centers
- [H3] For community engagement
- [H3] For social media management
- [H3] For CX Insights
- [H3] Brand Communities
- [H3] Messaging
- [H3] Modern Chat
- [H3] Chatbot
- [H3] Social & Reviews
- [H3] Social Marketing
- [H3] Social Listening
- [H3] Experiences
- [H3] Call deflection
- [H3] Conversational AI
- [H3] AI-enhanced agents
- [H3] Customer journey optimization
- [H3] Growth communities
- [H3] Conversational Marketing
- [H3] Financial services & insurance
- [H3] Telecommunications
- [H3] Technology & software
- [H3] Travel & hospitality
- [H3] Retail & distribution

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Strategic Services</li><li>• [H3] Professional Services</li><li>• [H3] Partners</li><li>• [H3] Product Coaching</li><li>• [H3] Podcast</li><li>• [H3] Resource Center</li><li>• [H3] Channel integrations</li><li>• [H3] Developer Information</li><li>• [H3] Upcoming Events</li><li>• [H3] Blog</li><li>• [H3] Customer Stories</li><li>• [H3] Atlas Community</li><li>• [H3] Titans of Customer Engagement</li><li>• [H3] About Khoros</li><li>• [H3] Leadership</li><li>• [H3] Newsroom</li><li>• [H3] Careers</li><li>• [H3] Contact Us</li><li>• [H3] Social Responsibility</li></ul>
	Images	<p>We found 73 images on this web page.</p> <p>44 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>57%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 68 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

## SEO Links

External Links : Passing Juice 1.47%

Internal Links 98.53%

### In-page links

Anchor	Type	Juice
<a href="#">For a unified engagement hub</a>	Internal	Passing Juice
<a href="#">For contact centers</a>	Internal	Passing Juice
<a href="#">For community engagement</a>	Internal	Passing Juice
<a href="#">For social media management</a>	Internal	Passing Juice
<a href="#">For CX Insights</a>	Internal	Passing Juice
<a href="#">Messaging</a>	Internal	Passing Juice
<a href="#">Modern Chat</a>	Internal	Passing Juice
<a href="#">Chatbot</a>	Internal	Passing Juice
<a href="#">Social &amp; Reviews</a>	Internal	Passing Juice
<a href="#">Social Marketing</a>	Internal	Passing Juice
<a href="#">Social Listening</a>	Internal	Passing Juice
<a href="#">Experiences</a>	Internal	Passing Juice
<a href="#">Call deflection</a>	Internal	Passing Juice
<a href="#">Conversational AI</a>	Internal	Passing Juice
<a href="#">AI-enhanced agents</a>	Internal	Passing Juice
<a href="#">Customer journey optimization</a>	Internal	Passing Juice
<a href="#">Growth communities</a>	Internal	Passing Juice
<a href="#">Conversational Marketing</a>	Internal	Passing Juice
<a href="#">Financial services &amp; insurance</a>	Internal	Passing Juice
<a href="#">Telecommunications</a>	Internal	Passing Juice
<a href="#">Technology &amp; software</a>	Internal	Passing Juice
<a href="#">Travel &amp; hospitality</a>	Internal	Passing Juice
<a href="#">Retail &amp; distribution</a>	Internal	Passing Juice

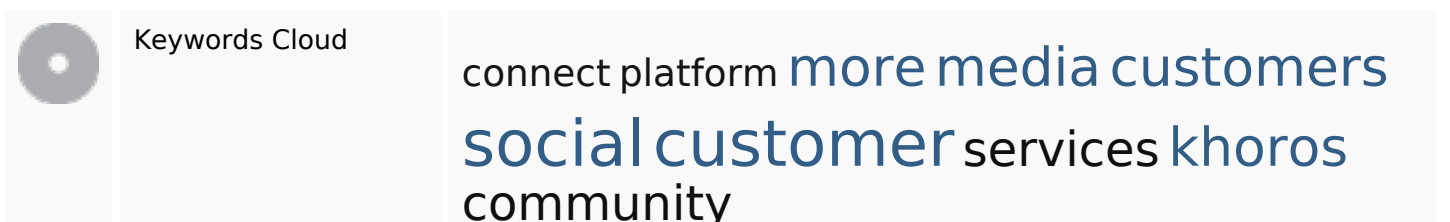
## In-page links

<a href="#">Strategic Services</a>	Internal	Passing Juice
<a href="#">Professional Services</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Product Coaching</a>	Internal	Passing Juice
<a href="#">Podcast</a>	Internal	Passing Juice
<a href="#">Resource Center</a>	Internal	Passing Juice
<a href="#">Channel integrations</a>	Internal	Passing Juice
<a href="#">Tech integrations</a>	Internal	Passing Juice
<a href="#">Developer Information</a>	Internal	Passing Juice
<a href="#">Upcoming Events</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Customer Stories</a>	Internal	Passing Juice
<a href="#">Atlas Community</a>	Internal	Passing Juice
<a href="#">Titans of Customer Engagement</a>	Internal	Passing Juice
<a href="#">About Khoros</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Newsroom</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Social Responsibility</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Sign in</a>	Internal	Passing Juice
<a href="#">Get a Demo</a>	Internal	Passing Juice
<a href="#">US/UK</a>	Internal	Passing Juice
<a href="#">France</a>	Internal	Passing Juice
<a href="#">Germany</a>	Internal	Passing Juice
<a href="#">Australia</a>	Internal	Passing Juice
<a href="#">New Zealand</a>	External	Passing Juice

## In-page links

<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Read now</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Download report</a>	Internal	Passing Juice
<a href="#">Request a demo</a>	Internal	Passing Juice
<a href="#">What's the ROI of an online brand community?</a>	Internal	Passing Juice
<a href="#">How to calculate social media marketing ROI</a>	Internal	Passing Juice
<a href="#">Whitepaper: the case for a digital care solution</a>	Internal	Passing Juice
<a href="#">Social media trilogy: Awareness, engagement, &amp; conversions</a>	Internal	Passing Juice
<a href="#">Webinar: Digital care during a public health crisis</a>	Internal	Passing Juice
<a href="#">Why your customers hate your chat: And how to fix it</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Legal &amp; Compliance</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
customer	38	✘	✘	✔	✔







## Keywords Consistency

social	38	✓	✗	✓	✓
customers	30	✗	✗	✗	✓
more	24	✗	✗	✗	✓
khoros	23	✓	✗	✗	✓





## Usability

	Url	Domain : khoros.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 249 Warnings : 86
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.




## Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://khoros.com/sitemap.xml>

<https://khoros.com/sitemap.xml>

<https://secure.vidyard.com/sitemaps/sitemap-5FPWll8xoriJXY5Yk0EaaQ.xml>



### Robots.txt

<http://khoros.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.