Seo Analyzer
khuyenmaihcmc.vn

Generated on March 12 2022 02:33 AM

The score is 43/100

SEO Content

✅	Title	Cổng dịch vụ xúc tiến thương mại - Sở Công Thương TP. Hồ Chí Minh
		Length : 65
		Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Trụ sở chính: 163 Hai Bà Trưng, quận 3, thành phố Hồ Chí Minh. Địa chỉ liên hệ: 61 Lý Tự Trọng, Quận 1, Tp.Hồ Chí Minh, Việt Nam Điện thoại: (84-8)38.239.572 - Fax: (84-8)38.239.571. Email: info@khuyenmaihcmc.vn @2009 Sở Công Thương Thành phố Hồ Chí Minh - Website được xây dựng bởi FEOS
		Length : 290
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	thang khuyen mai, so cong thuong ho chi minh, so cong thuong, thong bao khuyen mai, dang ky khuyen mai
		Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Cổng dịch vụ xúc tiến thương mại - Sở Công Thương TP. Hồ Chí Minh
description	Trụ sở chính: 163 Hai Bà Trưng, quận 3, thành phố Hồ Chí Minh. Địa chỉ liên hệ: 61 Lý Tự Trọng, Quận 1, Tp.Hồ Chí Minh, Việt Nam Điện thoại: (84-8)38.239.572 - Fax: (84-8)38.239.571. Email: info@khuyenmaihcmc.vn @2009 Sở Công Thương Thành phố Hồ Chí Minh - Website được xây dựng bởi FEOS
image	http://www.khuyenmaihcmc.vn/img/common/tkm_logo.jpg

SEO Content

◯	Headings	**H1** 0	**H2** 0	**H3** 0	**H4** 0	**H5** 0	**H6** 0

❌	Images	We found 11 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 12 links including 0 link(s) to files
◯	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

In-page links

Anchor	Type	Juice
Tổng quan	Internal	Passing Juice
Khuyến mại	Internal	Passing Juice
Doanh nghiệp	Internal	Passing Juice

In-page links

Thông báo	Internal	Passing Juice
Thông tin	Internal	Passing Juice
Thông tin chương trình tháng khuyến mại của Sở Công Thương	Internal	Passing Juice
THÔNG BÁO VỀ THỦ TỤC ĐĂNG KÝ KHUYẾN MẠI TRÊN CỔNG DỊCH VỤ CÔNG TRỰC TUYẾN CỦA SỞ CÔNG THƯƠNG	Internal	Passing Juice
Sở Công Thương TP.HCM ra mắt ứng dụng trên smartphone giúp tiếp cận thông tin khuyến mại chính xác	Internal	Passing Juice
HƯỚNG DẪN CÁCH THỰC HIỆN KHUYẾN MẠI ONLINE	Internal	Passing Juice
HƯỚNG DẪN DÙNG CHỮ KÝ SỐ	Internal	Passing Juice
Xem thêm	Internal	Passing Juice
FEOS	External	Passing Juice

SEO Keywords

Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : khuyenmaihcmc.vn Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is vi.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	XHTML 1.0 Transitional
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing

Optimization

		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✅	Analytics	Great, your website has an analytics tool. Google Analytics