



Seo Analyzer kidsneedtoread.org

Generated on March 02 2022 05:12 AM




The score is **58/100**







SEO Content

	Title	<p>Kids Need to Read Providing Books to Disadvantaged Children</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Kids Need to Read is a national nonprofit foundation that promotes childhood literacy and addresses the crisis in library funding that currently exists in the United States. Donating inspiring, new books to schools, libraries and organizations, the foundation works to develop a lifelong love of reading in all children.</p> <p>Length : 320</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>kids need to read, kntr, nathan fillion, pj haarsma, denise gary, charity, nonprofit, books, reading, children, donations, book donations, library, literacy, child literacy, children's literacy, illiteracy, school, libraries</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] We Need Your Help: [H1] Upcoming Events: [H1] KNTR News [H1] Major Contributors [H3] Sign Up for KNTR News! 	H1	H2	H3	H4	H5	H6	4	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
4	0	1	0	0	0									
	Images	<p>We found 10 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	Ratio : 27%												

SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 36 links including 6 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 63.89% Internal Links 36.11%

In-page links

Anchor	Type	Juice
Adopt a Book Box!	Internal	Passing Juice
Reading Buddy Kits!	Internal	Passing Juice
Fry&#39;s Community Rewards	Internal	Passing Juice
AmazonSmile	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Amazon Wish List	External	Passing Juice
AmazonSmile	External	Passing Juice
Donate Your Vehicle	External	Passing Juice
Fry&#39;s Community Rewards Program	Internal	Passing Juice
=	External	Passing Juice
Kids Need to Read: Celebrating Our Goals	External	Passing Juice
Kids Need to Read: Consider a gift to Kids Need to Read in 2021	External	Passing Juice
The excitement of receiving a new book will never grow old	External	Passing Juice
To our communities with love	External	Passing Juice
Remember when a book could make you feel good?	External	Passing Juice
The World is a Book, Come Travel With Us	External	Passing Juice
Kids Need to Read provided over a million dollars in reading resources this past year!	External	Passing Juice
Truly a Stellar Year!	External	Passing Juice
Necessity Is the Mother of Invention.	External	Passing Juice
Executive Director Denise Gary Retiring	External	Passing Juice
We Were Created For This Need	External	Passing Juice
Caution: Books Taking Over the Country!	External	Passing Juice
All Things Good and Right	External	Passing Juice
Please Join Our #GivingTuesday Drive	External	Passing Juice
Fun Ways to Support Kids Need to Read This Holiday Season	External	Passing Juice
The Page Coach Has New Clothes!	External	Passing Juice
A Greater Urgency for KNTR's Books	External	Passing Juice
Kids Need to Read's Summer of Covid-19 Relief	External	Passing Juice

In-page links

[Sign Up for KNTR News!](#)

External

Passing Juice

[Privacy Policy](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

book children read kids need
books reading community grow story












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kids	11	✓	✓	✓	✗
need	11	✓	✓	✓	✓
read	10	✓	✓	✓	✗
children	9	✓	✓	✓	✗
reading	8	✗	✓	✓	✗





Usability

	Url	Domain : kidsneedtoread.org Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is WINDOWS-1252.
	W3C Validity	Errors : 12 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://kidsneedtoread.org/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics