



# Seo Analyzer kidsonboard.co.nz

Generated on February 23 2022 13:42 PM






The score is **56/100**







## SEO Content

	Title	<p>Kids On Board   Child Friendly Activity Reviews NZ</p> <p><b>Length : 50</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Reviews for child friendly activities, cafés, playgrounds, beaches, etc. all over NZ. Find and share things to do with kids around New Zealand.</p> <p><b>Length : 143</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Kids On Board   Child Friendly Activity Reviews NZ</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://kidsonboard.co.nz/</td> </tr> <tr> <td>image</td> <td>https://kidsonboard.co.nz/wp-content/themes/KOBdefault/library/images/logo.png</td> </tr> <tr> <td>site_name</td> <td>Kids On Board   Child Friendly Activity Reviews NZ</td> </tr> <tr> <td>description</td> <td>Reviews for child friendly activities, cafés, playgrounds, beaches, etc. all over NZ. Find and share things to do with kids around New Zealand.</td> </tr> </tbody> </table>	Property	Content	title	Kids On Board   Child Friendly Activity Reviews NZ	type	website	url	https://kidsonboard.co.nz/	image	https://kidsonboard.co.nz/wp-content/themes/KOBdefault/library/images/logo.png	site_name	Kids On Board   Child Friendly Activity Reviews NZ	description	Reviews for child friendly activities, cafés, playgrounds, beaches, etc. all over NZ. Find and share things to do with kids around New Zealand.
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	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">H1</th> <th style="text-align: left;">H2</th> <th style="text-align: left;">H3</th> <th style="text-align: left;">H4</th> <th style="text-align: left;">H5</th> <th style="text-align: left;">H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">3</td> <td style="text-align: center;">7</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	3	7	0	0	0	0		
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## SEO Content

		<ul style="list-style-type: none"><li>• [H1]</li><li>• [H1] Find and share things to do with kids around New Zealand</li><li>• [H1] Recently Added:</li><li>• [H2] Unfortunately your web browser is too old to properly view the page!</li><li>• [H2] Add Tags</li><li>• [H2] Old Coach Road - cycle, near Ohakune...</li><li>• [H2] Tawharanui Regional Park...</li><li>• [H2] Stella Cafe, Hokitika...</li><li>• [H2] Anderson Park, Greenmeadows near Napier...</li><li>• [H2] Middle Earth Adventure Park, Waitarere...</li></ul>
	Images	We found 6 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 20%  Internal Links 80%

## In-page links

Anchor	Type	Juice
<a href="#">Chrome</a>	External	Passing Juice
<a href="#">Firefox</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Useful Info</a>	Internal	Passing Juice
<a href="#">Road Trips</a>	Internal	Passing Juice
<a href="#">A Family's Experience in</a>	Internal	Passing Juice
<a href="#">Itineraries</a>	Internal	Passing Juice
<a href="#">Give Aways</a>	Internal	Passing Juice
<a href="#">Cafes</a>	Internal	Passing Juice

## SEO Keywords







Keywords Cloud

give familys info road useful  
experience home trips  
itineraries aways




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	1	×	×	×	×
useful	1	×	×	×	×
info	1	×	×	×	×
road	1	×	×	×	✓
trips	1	×	×	×	×

## Usability

	Url	Domain : kidsonboard.co.nz Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li><a href="http://kidsonboard.co.nz/sitemap.xml">http://kidsonboard.co.nz/sitemap.xml</a></li><li><a href="https://kidsonboard.co.nz/wp-sitemap.xml">https://kidsonboard.co.nz/wp-sitemap.xml</a></li><li><a href="https://kidsonboard.co.nz/sitemap.xml.gz">https://kidsonboard.co.nz/sitemap.xml.gz</a></li><li><a href="https://kidsonboard.co.nz/sitemap.xml">https://kidsonboard.co.nz/sitemap.xml</a></li></ul>
	Robots.txt	<p><a href="http://kidsonboard.co.nz/robots.txt">http://kidsonboard.co.nz/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li></ul>