










# Seo Analyzer kimchiandchips.com

Generated on January 27 2022 14:18 PM

**The score is 43/100**







## SEO Content

	Title	Kimchi and Chips  <b>Length : 16</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Seoul based art studio founded by Mimi Son (KR) and Elliot Woods (UK). The studio creates actions which superimpose material and immaterial modes of existence, suggesting new technical and artistic attitudes. These actions actualise fictional realities as physical experiences, often employing digital light and computation to manipulate physical space.  <b>Length : 353</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Visual art, Media art, Seoul, South Korea  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><td><b>H1</b></td><td><b>H2</b></td><td><b>H3</b></td><td><b>H4</b></td><td><b>H5</b></td><td><b>H6</b></td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>	0	0	0	0	0	0
<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>									
0	0	0	0	0	0									
	Images	We found 15 images on this web page.  Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : <b>6%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

## In-page links

Anchor	Type	Juice
<a href="#">about</a>	Internal	Passing Juice
<a href="#">archive</a>	Internal	Passing Juice
<a href="#">contact</a>	Internal	Passing Juice
<a href="#">here</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	tree cookies computer kimchi light read cookie barrier edition chips
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
kimchi	2	✓	✗	✗	✗
light	2	✗	✗	✓	✗
chips	2	✓	✗	✗	✗
barrier	2	✗	✗	✗	✗
edition	2	✗	✗	✗	✗








## Usability

	Url	Domain : kimchiandchips.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!

## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>

# Optimization