

#### **SEO Content**

	Title	-		211; Resta taurant, Bai		nd Hotel &#	8211; The King
		Length :	107				
					n between 1 calculate tex		aracters (spaces
$\bigotimes$	Description	Length :		't found me	ta descrinti	on on your r	bage. Use <u>this</u>
					to create c		bage. 03e <u>cms</u>
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
	Headings	<b>H1</b> 7	<b>H2</b> 0	<b>H3</b> 2	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
0		H] • [H] • [H] • [H] • [H] • [H] • [H] • [H] •	11] Welcom 11] Where F 11] Become 11] Welcom 11] Authent 11] Authent 11] Attentic 13] Ratings	ne to Food & Hos e One ne	oitality	C	
	Images	We found	l 13 images	s on this we	b page.		
$\mathbf{w}$		7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 29	6				

### **SEO Content**

$\bigotimes$		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

## SEO Links

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 6 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

# In-page links

Anchor	Туре	Juice
CLICK HERE TO VIEW THE FULL MENU	Internal	Passing Juice
Accommodation	Internal	Passing Juice
Accommodation	Internal	Passing Juice
Hotels	Internal	Passing Juice
Hotel Rooms	Internal	Passing Juice
Hotels Near	Internal	Passing Juice

## **SEO Keywords**

• Keywords Cloud accommodation 530pm fizzy sunday friday until tea 230pm menu booking

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
until	11	×	×	×	×
menu	7	×	×	×	×
friday	5	×	×	×	×
sunday	5	×	×	×	×
accommodation	4	×	×	×	×

### Usability

0	Url	Domain : kingalfredhotel.com Length : 19
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
⊗	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.

#### Document

$\bigotimes$	W3C Validity	Errors : 22 Warnings : 37		
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

## Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

0	XML Sitemap	Great, your website has an XML sitemap.
		http://kingalfredhotel.com/sitemap.xml https://kingalfredhotel.com/wp-sitemap.xml
$\bigcirc$	Robots.txt	http://kingalfredhotel.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

## Optimization