



# Seo Analyzer kingsnake.com

Generated on March 06 2022 23:26 PM

The score is 30/100







## SEO Content

	<p>Title</p>	<p>kingsnake.com - reptile and amphibian classifieds, breeders, forums, photos, videos and more</p> <p><b>Length : 92</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Information portal for reptile and amphibian hobbyists offering classifieds, forums, photo galleries, events, business listings and much more for various species</p> <p><b>Length : 161</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	<p>Images</p>	<p>We found 22 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	<p>Flash</p>	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 172 links including 1 link(s) to files
	Statistics	External Links : noFollow 16.86% External Links : Passing Juice 8.14% Internal Links 75%

## In-page links

Anchor	Type	Juice
<a href="#">home</a>	Internal	Passing Juice
<a href="#">mobile.kingsnake.com</a>	Internal	Passing Juice
<a href="#">ReptileShowGuide.com</a>	External	Passing Juice
<a href="#">ReptileBusinessGuide.com</a>	External	Passing Juice
<a href="#">ReptileShows.mobi</a>	External	Passing Juice
<a href="#">news</a>	Internal	Passing Juice
<a href="#">herp_photo_of_the_day</a>	Internal	Passing Juice
<a href="#">feature_articles</a>	Internal	Passing Juice
<a href="#">blogs_home</a>	Internal	Passing Juice

## In-page links

<a href="#">search the blogs</a>	Internal	Passing Juice
<a href="#">businesses</a>	Internal	Passing Juice
<a href="#">list your business</a>	Internal	Passing Juice
<a href="#">- breeders and dealers</a>	Internal	Passing Juice
<a href="#">- expos and shows</a>	Internal	Passing Juice
<a href="#">- importers and exporters</a>	Internal	Passing Juice
<a href="#">- retail stores</a>	Internal	Passing Juice
<a href="#">- food and feeders</a>	Internal	Passing Juice
<a href="#">- cages and supplies</a>	Internal	Passing Juice
<a href="#">- manufacturers and distributors</a>	Internal	Passing Juice
<a href="#">- tours and guides</a>	Internal	Passing Juice
<a href="#">- magazines and books</a>	Internal	Passing Juice
<a href="#">- art, clothing and gifts</a>	Internal	Passing Juice
<a href="#">classifieds</a>	Internal	Passing Juice
<a href="#">classified ads by category</a>	Internal	Passing Juice
<a href="#">classified ads by state/province</a>	Internal	Passing Juice
<a href="#">classified vendor directory</a>	Internal	Passing Juice
<a href="#">purchase an account</a>	Internal	Passing Juice
<a href="#">renew an account</a>	Internal	Passing Juice
<a href="#">upgrade an account</a>	Internal	Passing Juice
<a href="#">post an ad</a>	Internal	Passing Juice
<a href="#">manage vendor profile</a>	Internal	Passing Juice
<a href="#">remove an ad</a>	Internal	Passing Juice
<a href="#">complaints</a>	Internal	Passing Juice
<a href="#">terms of service</a>	Internal	Passing Juice
<a href="#">classified help</a>	Internal	Passing Juice
<a href="#">classified tips</a>	Internal	Passing Juice
<a href="#">dba and trademark search</a>	Internal	Passing Juice

## In-page links

<a href="#">search the classifieds</a>	Internal	Passing Juice
<a href="#">events</a>	Internal	Passing Juice
<a href="#">submit a non profit event</a>	Internal	Passing Juice
<a href="#">purchase an event listing</a>	Internal	Passing Juice
<a href="#">update your event listing</a>	Internal	Passing Juice
<a href="#">photos</a>	Internal	Passing Juice
<a href="#">log in</a>	Internal	Passing Juice
<a href="#">upload a photo</a>	Internal	Passing Juice
<a href="#">upload multiple photos</a>	Internal	Passing Juice
<a href="#">frequently asked questions</a>	Internal	Passing Juice
<a href="#">forums</a>	Internal	Passing Juice
<a href="#">log in</a>	Internal	Passing Juice
<a href="#">search the forums</a>	Internal	Passing Juice
<a href="#">today's posts</a>	Internal	Passing Juice
<a href="#">find new posts</a>	Internal	Passing Juice
<a href="#">old forum archive</a>	Internal	Passing Juice
<a href="#">terms of service</a>	Internal	Passing Juice
<a href="#">forum help</a>	Internal	Passing Juice
<a href="#">other features</a>	Internal	Passing Juice
<a href="#">reptile &amp; amphibian glossary</a>	Internal	Passing Juice
<a href="#">reptile &amp; amphibian veterinarians</a>	Internal	Passing Juice
<a href="#">clubs, societies, &amp; organizations</a>	Internal	Passing Juice
<a href="#">zoos &amp; aquariums</a>	Internal	Passing Juice
<a href="#">biographies</a>	Internal	Passing Juice
<a href="#">myaccount</a>	Internal	Passing Juice
<a href="#">log in</a>	Internal	Passing Juice
<a href="#">register</a>	Internal	Passing Juice
<a href="#">already registered?</a>	Internal	Passing Juice

## In-page links

<a href="#">help/support</a>	Internal	Passing Juice
<a href="#">read_email</a>	Internal	Passing Juice
<a href="#">change_email</a>	Internal	Passing Juice
<a href="#">lost_password</a>	Internal	Passing Juice
<a href="#">advertising_rates</a>	Internal	Passing Juice
<a href="#">krantz</a>	Internal	Passing Juice
<a href="#">here</a>	Internal	Passing Juice
<a href="#">Mouse Works LLC</a>	Internal	Passing Juice
<a href="#">Southern Silkworms</a>	Internal	Passing Juice
<a href="#">Zeigler Animal Feeds</a>	Internal	Passing Juice
<a href="#">Tampa Snakes - Carpet Pytho...</a>	Internal	Passing Juice
<a href="#">The Big Cheese Rodent Facto...</a>	Internal	Passing Juice
<a href="#">Florida Iguana &amp; Tortoise B...</a>	Internal	Passing Juice
<a href="#">ReptiLinks</a>	Internal	Passing Juice
<a href="#">Reptiles at the York Expo</a>	Internal	Passing Juice
<a href="#">York County Reptile Show</a>	Internal	Passing Juice
<a href="#">LLLReptile and Supply Las V...</a>	Internal	Passing Juice
<a href="#">Magellan Explorer</a>	Internal	Passing Juice
<a href="#">Geckos Etc.</a>	Internal	Passing Juice
<a href="#">Mark Kennedy Reptiles</a>	Internal	Passing Juice
<a href="#">Helix Controls Inc.</a>	Internal	Passing Juice
<a href="#">Northwest Zoological Supply</a>	Internal	Passing Juice
<a href="#">Rodentpro.com</a>	Internal	Passing Juice
<a href="#">Andy Jones Reptiles</a>	Internal	Passing Juice
<a href="#">Mark Kennedy Reptiles</a>	Internal	Passing Juice
<a href="#">reptilexempress</a>	Internal	Passing Juice
<a href="#">Cameron Lamb Exotics</a>	Internal	Passing Juice
<a href="#">gpmreptiles</a>	Internal	Passing Juice

## In-page links

<a href="#">lateralis</a>	Internal	Passing Juice
<a href="#">dachief</a>	Internal	Passing Juice
<a href="#">dragonfortress</a>	Internal	Passing Juice
<a href="#">jvenom</a>	Internal	Passing Juice
<a href="#">here</a>	External	Passing Juice
<a href="#">NATIONAL ACTION ALERT: America COMPETES Act of 2022 Lac...</a>	Internal	Passing Juice
<a href="#">Thieves try to steal adult Galapagos Tortoise, maim it ...</a>	Internal	Passing Juice
<a href="#">New Frog discovered in Peru</a>	Internal	Passing Juice
<a href="#">kingsnake.com knocked offline by historic storm</a>	Internal	Passing Juice
<a href="#">ACTION ALERT: ILLINOIS - Illinois House Bill 3889</a>	Internal	Passing Juice
<a href="#">Learning Life from Snakes</a>	Internal	Passing Juice
<a href="#">ACTION ALERT: MI introduces "dangerous animal" legislat...</a>	Internal	Passing Juice
<a href="#">Stacey Laurin cancer fundraiser</a>	Internal	Passing Juice
<a href="#">Chameleon rediscovered after almost a century</a>	Internal	Passing Juice
<a href="#">FL UPDATE: Judge Rules Changes are Unconstitutional</a>	Internal	Passing Juice
<a href="#">World Snake Day 2020</a>	Internal	Passing Juice
<a href="#">Iguanas and Tegus Regulations in Florida</a>	Internal	Passing Juice
<a href="#">ALERT: Wildlife-Borne Disease Prevention Act (Federal</a>	Internal	Passing Juice
<a href="#">Reptile events canceled by Coronavirus (COVID-19)</a>	Internal	Passing Juice
<a href="#">Indiana woman dies with python around neck</a>	Internal	Passing Juice
<a href="#">More...</a>	Internal	Passing Juice
<a href="#">Continue reading "Florida's Scrub Lizard"</a>	Internal	Passing Juice
<a href="#">Florida's Scrub Lizard</a>	Internal	Passing Juice
<a href="#">The Pickerel Frog</a>	Internal	Passing Juice
<a href="#">Corn Snakes</a>	Internal	Passing Juice
<a href="#">The Three-striped Mud Turtle</a>	Internal	Passing Juice
<a href="#">Amazonian Yellow-footed Tortoises</a>	Internal	Passing Juice
<a href="#">The Reign of the Redfoot</a>	Internal	Passing Juice

## In-page links

<a href="#">Everglades Rat Snakes</a>	Internal	Passing Juice
<a href="#">A “Fanciful” and Fancied Treefrog</a>	Internal	Passing Juice
<a href="#">Meet Edgar the Magnificent</a>	Internal	Passing Juice
<a href="#">Deja Vu</a>	Internal	Passing Juice
<a href="#">Big and Beautiful, the Black Milk Snake</a>	Internal	Passing Juice
<a href="#">The Rodent Patrol</a>	Internal	Passing Juice
<a href="#">The Variably Colored Carolina Pygmy Rattlesnake</a>	Internal	Passing Juice
<a href="#">Meet the Western Painted Turtle</a>	Internal	Passing Juice
<a href="#">The Cuban Treefrog, To accept or to extirpate.</a>	Internal	Passing Juice
<a href="#">[+] Click here to show/hide list</a>	External	Passing Juice
<a href="#">click here</a>	Internal	Passing Juice
<a href="#">click here</a>	Internal	Passing Juice
<a href="#">Animal Specialties</a>	External	noFollow
<a href="#">California Zoological Sup...</a>	External	noFollow
<a href="#">Cherryville Farms</a>	External	noFollow
<a href="#">Eublah Exotics</a>	External	noFollow
<a href="#">Magellan Explorer</a>	External	noFollow
<a href="#">Indian River Reptile Zoo</a>	External	noFollow
<a href="#">Henry Piorun Reptiles</a>	External	noFollow
<a href="#">Florida Iguana &amp; Tort...</a>	External	noFollow
<a href="#">Geckos Etc.</a>	External	noFollow
<a href="#">LLL Reptile and Supply O...</a>	External	noFollow
<a href="#">Mouse Works LLC</a>	External	noFollow
<a href="#">Nature Zone Herp Products</a>	External	noFollow
<a href="#">Northwest Zoological Supp...</a>	External	noFollow
<a href="#">ReptiLinks</a>	External	noFollow
<a href="#">Rodentpro.com</a>	External	noFollow
<a href="#">Southern Silkworms</a>	External	noFollow

## In-page links

<a href="#">The Big Cheese Rodent Fac...</a>	External	noFollow
<a href="#">Zeigler Animal Feeds</a>	External	noFollow
<a href="#">Helix Controls Inc.</a>	External	noFollow
<a href="#">The Bean Farm</a>	External	noFollow
<a href="#">Zoo Med Laboratories, Inc...</a>	External	noFollow
<a href="#">Mark Kennedy Reptiles</a>	External	noFollow
<a href="#">Tampa Snakes - Carpet Pyt...</a>	External	noFollow
<a href="#">All-Maryland Reptile Show...</a>	External	noFollow
<a href="#">ETHS Conference and Expo</a>	External	noFollow
<a href="#">Northern Virginia Reptile...</a>	External	noFollow
<a href="#">Reptiles at the York Expo</a>	External	noFollow
<a href="#">Richmond Reptile Expo</a>	External	noFollow
<a href="#">Virginia Reptile Rescue</a>	External	noFollow
<a href="#">NRAAC.ORG</a>	External	Passing Juice
<a href="#">Connected By Cars</a>	External	Passing Juice
<a href="#">DesertRunner.org</a>	External	Passing Juice
<a href="#">AprilFirstBioEngineering</a>	External	Passing Juice
<a href="#">GunHobbyist.com</a>	External	Passing Juice
<a href="#">GunShowGuide.com</a>	External	Passing Juice
<a href="#">GunShows.mobi</a>	External	Passing Juice
<a href="#">GunBusinessGuide.com</a>	External	Passing Juice
<a href="#">club kingsnake</a>	Internal	Passing Juice
<a href="#">live stage magazine</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud






search lizard mar **reptile** supply llreptile  
scrub herp archives expo







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
reptile	22	✓	✗	✓	✗
archives	13	✗	✗	✗	✗
herp	12	✗	✗	✗	✗
supply	11	✗	✗	✗	✗
lizard	10	✗	✗	✗	✗








## Usability

	Url	Domain : kingsnake.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 43 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>17</td></tr><tr><td>&lt;FONT&gt;</td><td>13</td></tr><tr><td>&lt;CENTER&gt;</td><td>13</td></tr><tr><td>&lt;font&gt;</td><td>38</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	17	<FONT>	13	<CENTER>	13	<font>	38
Deprecated tags	Occurrences											
<center>	17											
<FONT>	13											
<CENTER>	13											
<font>	38											
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>										

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://kingsnake.com/robots.txt">http://kingsnake.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p>

# Optimization



Google Analytics