

# Seo Analyzer





## kiokiclothing.com

Generated on January 05 2022 16:09 PM






The score is 38/100






### SEO Content

	Title	<p>Kioki Clothing Company &amp;ndash; Kioki Clothing Co.</p> <p><b>Length : 49</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>We offer high quality athletic attire, including leggings, sports bras. We also have our own line of all natural hand-made cosmetics. All products are made and shipped from North America.</p> <p><b>Length : 187</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Kioki Clothing Co.</td></tr><tr><td>url</td><td>http://www.kiokiclothing.com/</td></tr><tr><td>title</td><td>Kioki Clothing Company</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>We offer high quality athletic attire, including leggings, sports bras. We also have our own line of all natural hand-made cosmetics. All products are made and shipped from North America.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0535/9249/0152/files/9A083466-395B-4568-B6FB-593AA689F2DE_5b5f1e93-52cf-462a-a6d0-80bce766384c.jpg?v=1615178035</td></tr></tbody></table>	Property	Content	site_name	Kioki Clothing Co.	url	http://www.kiokiclothing.com/	title	Kioki Clothing Company	type	website	description	We offer high quality athletic attire, including leggings, sports bras. We also have our own line of all natural hand-made cosmetics. All products are made and shipped from North America.	image	https://cdn.shopify.com/s/files/1/0535/9249/0152/files/9A083466-395B-4568-B6FB-593AA689F2DE_5b5f1e93-52cf-462a-a6d0-80bce766384c.jpg?v=1615178035
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## SEO Content

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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Now Trending 2021</li> <li>• [H2] Best Sellers</li> <li>• [H2] Blog posts</li> <li>• [H3] GET IN TOUCH</li> <li>• [H3] WARRANTY</li> <li>• [H3] FAST DELIVERY</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	3	0	0	0
H1	H2	H3	H4	H5	H6									
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	Images	<p>We found 44 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.55%

## SEO Links



External Links : Passing Juice 0%

Internal Links 95.45%

### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Catalog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
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=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">Compression Pants, why though?</a>	Internal	Passing Juice
<a href="#">Tips for Running or Walking Outdoors</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Shipping Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Do not sell my personal information</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

## SEO Keywords



Keywords Cloud

price kioki pay facebook sale  
clothing save regular aesthete close

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kioki	10	✓	✗	✗	✗
price	8	✗	✗	✗	✗
sale	8	✗	✗	✗	✗
save	6	✗	✗	✗	✗
facebook	4	✗	✗	✗	✗










### Usability

	Url	Domain : kiokiclothing.com Length : 17
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 59 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://kiokiclothing.com/robots.txt">http://kiokiclothing.com/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.