

Seo Analyzer kiva.org

Generated on March 09 2022 10:35 AM






The score is 54/100







SEO Content

	Title	Loans that change lives Kiva Length : 30 Perfect, your title contains between 10 and 70 characters.														
	Description	Make a loan to an entrepreneur across the globe for as little as \$25. Kiva is the world's first online lending platform connecting online lenders to entrepreneurs across the globe. Length : 185 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Kiva</td></tr><tr><td>title</td><td>Kiva - Loans that change lives</td></tr><tr><td>description</td><td>Support women, entrepreneurs, students and refugees around the world with as little as \$25 on Kiva. 100% of your loans go to support borrowers.</td></tr><tr><td>image</td><td>https://www-kiva-org.freetls.fastly.net/cms/kiva-og-image.jpg</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr></tbody></table>	Property	Content	site_name	Kiva	title	Kiva - Loans that change lives	description	Support women, entrepreneurs, students and refugees around the world with as little as \$25 on Kiva. 100% of your loans go to support borrowers.	image	https://www-kiva-org.freetls.fastly.net/cms/kiva-og-image.jpg	image:width	1200	image:height	630
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SEO Content

		<ul style="list-style-type: none">• [H1] Invest in women this International Women’s Day.• [H1] Financial freedom for women in Zimbabwe.• [H1] It's a loan, not a donation• [H1] 100% of your loan goes to the field.• [H1] Higher education for women in Nepal.• [H1] Support women all year for as little as \$5 a month!• [H2] Categories• [H2] Regions• [H2] Support causes you care about.• [H2] How Kiva works• [H2] Partnered to support women.• [H2] Kiva is an international nonprofit that believes in financial access for all.• [H2] Borrow• [H2] Lend• [H2] Donate• [H2] Get to know us• [H2] Community• [H2] Explore• [H2] Work with us• [H2] Borrow• [H2] Lend• [H2] Explore• [H2] Get to know us• [H2] Community• [H2] Work with us• [H3] Get started• [H3] Invest• [H3] Get repaid• [H3] Repeat• [H3] Kiva is a loan, not a donation, allowing you to cycle your money and create a personal impact across the world. Plus, you can withdraw your funds at any time.• [H3] Our community has funded over \$1.6 billion in loans.• [H3] Kiva borrowers have a 96% repayment rate.• [H3] The Kiva community spans 77 countries and 1.9M lenders.
	Images	<p>We found 31 images on this web page.</p> <p>21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.5% Internal Links 97.5%

In-page links

Anchor	Type	Juice
All loans	Internal	Passing Juice
All categories	Internal	Passing Juice
Borrow	Internal	Passing Juice
About us	Internal	Passing Juice
How Kiva works	Internal	Passing Juice
Where Kiva works	Internal	Passing Juice
Impact	Internal	Passing Juice
Leadership	Internal	Passing Juice
Finances	Internal	Passing Juice
Press	Internal	Passing Juice
Due diligence	Internal	Passing Juice
Log in	Internal	Passing Juice
Portfolio	Internal	Passing Juice
My teams	Internal	Passing Juice
Donations	Internal	Passing Juice

In-page links

Settings	Internal	Passing Juice
Sign out	Internal	Passing Juice
Lend now	Internal	Passing Juice
Monthly Good	Internal	Passing Juice
Donate to Kiva	Internal	Passing Juice
FAQs	Internal	Passing Juice
Blog	Internal	Passing Juice
Partner with us	Internal	Passing Juice
Contact us	Internal	Passing Juice
Help	Internal	Passing Juice
Teams	Internal	Passing Juice
Students and educators	Internal	Passing Juice
Protocol	Internal	Passing Juice
Gifts	Internal	Passing Juice
Happening now	Internal	Passing Juice
Developer API	Internal	Passing Juice
Careers	Internal	Passing Juice
Volunteer internships	Internal	Passing Juice
Kiva fellows	Internal	Passing Juice
Review and translation	Internal	Passing Juice
US Hubs	External	Passing Juice
Privacy policy	Internal	Passing Juice
Cookie and Data Settings	Internal	Passing Juice
Terms of use	Internal	Passing Juice
Site map	Internal	Passing Juice

SEO Keywords

Keywords Cloud

loans women all community **loan** now lend works

SEO Keywords



kiva get

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kiva	29	✓	✗	✓	✓
loan	12	✓	✗	✓	✓
loans	9	✓	✗	✗	✓
lend	7	✗	✗	✓	✓
all	6	✗	✗	✗	✓










Usability

	Url	Domain : kiva.org Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



Document

	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://kiva.org/robots.txt Great, your website has a robots.txt file.

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics