



Seo Analyzer kiwimagonline.com

Generated on February 15 2022 22:25 PM

The score is 48/100



SEO Content

	Title	Home - KIWI Magazine																							
		Length : 20																							
		Perfect, your title contains between 10 and 70 characters.																							
	Description	Length : 0																							
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																							
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																							
	Og Meta Properties	Good, your page take advantage of Og Properties.																							
		<table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - KIWI Magazine</td> </tr> <tr> <td>url</td> <td>https://www.kiwimagonline.com/</td> </tr> <tr> <td>site_name</td> <td>KIWI Magazine</td> </tr> <tr> <td>image</td> <td>https://www.kiwimagonline.com/wp-content/uploads/2021/06/KIWI21-Summer-Cover-600px.jpg</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.kiwimagonline.com/wp-content/uploads/2021/06/KIWI21-Summer-Cover-600px.jpg</td> </tr> <tr> <td>image:width</td> <td>600</td> </tr> <tr> <td>image:height</td> <td>788</td> </tr> </tbody> </table>				Property	Content	locale	en_US	type	website	title	Home - KIWI Magazine	url	https://www.kiwimagonline.com/	site_name	KIWI Magazine	image	https://www.kiwimagonline.com/wp-content/uploads/2021/06/KIWI21-Summer-Cover-600px.jpg	image:secure_url	https://www.kiwimagonline.com/wp-content/uploads/2021/06/KIWI21-Summer-Cover-600px.jpg	image:width	600	image:height	788
Property	Content																								
locale	en_US																								
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title	Home - KIWI Magazine																								
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image:width	600																								
image:height	788																								
Headings		H1 1	H2 2	H3 32	H4 0	H5 0	H6 4																		

SEO Content

		<ul style="list-style-type: none">• [H1] Kiwi Magazine• [H2] THE WINTER ISSUE IS HERE!• [H2] Cozy Meals• [H3] LATEST STORIES• [H3] Book Review: Tale of a Tooth• [H3] 7 Books to Celebrate Martin Luther King Jr.• [H3] Soups and Sides to Celebrate• [H3] The KIWI Holiday Book Guide• [H3] The Meaningful Holiday Gift Guide• [H3] Deck the Halls Without Hidden Toxins• [H3] LATEST RECIPES• [H3] Subscribe to KIWI Cooks• [H3] IN THE ISSUE• [H3] BEST OF KIWI• [H3] How to Live a Minimalist Lifestyle with Kids (And All Their Stuff)• [H3] How to Throw a Green Birthday Celebration• [H3] 10 Pet-Safe Houseplants and How To Care for Them• [H3] Balancing Your Hormones, Naturally• [H3] Peaceful Parenting Solutions with Dr. Laura Markham• [H3] How to Eat to Save the Planet• [H3] Tortellini Tomato Soup• [H3] Roasted Balsamic Brussels Sprouts• [H3] Twice Baked Cinnamon Sweet Potatoes• [H3] DAY 1: Little Lady Holiday Duo Nail Polish Set• [H3] CINEMOOD Portable Movie Theater.• [H3] Solluna Feel Good Skincare System• [H3] Slumberkins The Feels• [H3] Keurig K-Duo Essentials Coffee Maker• [H3] Loog Mini Acoustic Guitar• [H3] Bloomscape House Plant• [H3] Bitsbox Coding for Kids• [H3] CRUNCHI Make Me Blush and Angled Blush Brush pair• [H3] The Spice Lab Taste of America Seasoning Collection• [H3] Komuello Baby Shoes• [H3] Desert Essence Jojoba & Sweet Almond Body Oil• [H6] Rice Paper Wrapper Dumplings• [H6] Spaghetti with Creamy Vegan Green Sauce• [H6] Air-Fried Tostones• [H6] Parsnip Chips
	Images	<p>We found 47 images on this web page.</p> <p>27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 94 links including 0 link(s) to files
	Statistics	External Links : noFollow 12.77% External Links : Passing Juice 0% Internal Links 87.23%

In-page links

Anchor	Type	Juice
NEWSLETTERS	Internal	Passing Juice
Books	Internal	Passing Juice
Editor&#8217;s Picks	Internal	Passing Juice
Book Review: Tale of a Tooth	Internal	Passing Juice
7 Books to Celebrate Martin Luther King Jr.	Internal	Passing Juice
Appetizers and Sides	Internal	Passing Juice
Health and Nutrition	Internal	Passing Juice
Healthy Eating	Internal	Passing Juice
Healthy Recipes	Internal	Passing Juice
Holiday Recipes	Internal	Passing Juice
Soups and Salads	Internal	Passing Juice
Vegetarian	Internal	Passing Juice

In-page links

Soups and Sides to Celebrate	Internal	Passing Juice
Kids Activities	Internal	Passing Juice
Learning and Education	Internal	Passing Juice
The KIWI Holiday Book Guide	Internal	Passing Juice
Green Living	Internal	Passing Juice
Parenting	Internal	Passing Juice
The Meaningful Holiday Gift Guide	Internal	Passing Juice
Seasonal Spotlight	Internal	Passing Juice
Deck the Halls Without Hidden Toxins	Internal	Passing Juice
+ See More	Internal	Passing Juice
Rice Paper Wrapper Dumplings	Internal	Passing Juice
Spaghetti with Creamy Vegan Green Sauce	Internal	Passing Juice
Air-Fried Tostones	Internal	Passing Juice
Parsnip Chips	Internal	Passing Juice
How to Live a Minimalist Lifestyle with Kids (And All Their Stuff)	Internal	Passing Juice
How to Throw a Green Birthday Celebration	Internal	Passing Juice
10 Pet-Safe Houseplants and How To Care for Them	Internal	Passing Juice
Balancing Your Hormones, Naturally	Internal	Passing Juice
Peaceful Parenting Solutions with Dr. Laura Markham	Internal	Passing Juice
How to Eat to Save the Planet	Internal	Passing Juice
Tortellini Tomato Soup	Internal	Passing Juice
Roasted Balsamic Brussels Sprouts	Internal	Passing Juice
Twice Baked Cinnamon Sweet Potatoes	Internal	Passing Juice
MAGAZINE	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
About	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Issues	Internal	Passing Juice

In-page links

Breakfast	Internal	Passing Juice
Lunch	Internal	Passing Juice
Desserts	Internal	Passing Juice
Dinner	Internal	Passing Juice
Holiday Recipes	Internal	Passing Juice
Appetizers and Sides	Internal	Passing Juice
Gluten Free	Internal	Passing Juice
Dairy Free	Internal	Passing Juice
Smoothies	Internal	Passing Juice
Soups and Salads	Internal	Passing Juice
Vegan	Internal	Passing Juice
Vegetarian	Internal	Passing Juice
Doctor's Tips	Internal	Passing Juice
Fitness	Internal	Passing Juice
Healthy Eating	Internal	Passing Juice
Health and Wellness	Internal	Passing Juice
National Lunch Day	Internal	Passing Juice
Pet Health	Internal	Passing Juice
Babies and Pregnancy	Internal	Passing Juice
KIWI College	Internal	Passing Juice
Family Vacations	Internal	Passing Juice
Child Development	Internal	Passing Juice
Family Activities	Internal	Passing Juice
Kids Crafts	Internal	Passing Juice
Kids Games	Internal	Passing Juice
Learning and Education	Internal	Passing Juice
Party Ideas	Internal	Passing Juice
Holidays	Internal	Passing Juice

SEO Keywords



Keywords Cloud

health healthy **win** kiwi enter **kids**
holiday form fill family

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
win	24	✗	✗	✗	✓
kids	19	✗	✗	✗	✓
holiday	16	✗	✗	✗	✓
enter	13	✗	✗	✗	✗
kiwi	13	✓	✗	✗	✓

Usability

	Url	Domain : kiwimagonline.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 51 Warnings : 41				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	3
Deprecated tags	Occurrences					
<center>	3					
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://kiwimagonline.com/sitemap.xml</code>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics