



# Seo Analyzer kiwimotoring.com

Generated on February 18 2022 06:42 AM

The score is **38/100**







## SEO Content

	Title	Home  <b>Length : 4</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>6</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Events</li> <li>• [H3] Mitre10 Mega Summer Series</li> <li>• [H3] Event Categories</li> <li>• [H3] Country</li> <li>• [H3] Browse</li> <li>• [H3] Information</li> <li>• [H3] Social</li> <li>• [H4] Connect With Us</li> <li>• [H4] Event Search</li> <li>• [H4] Event Calendar</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	6	3	0	0
H1	H2	H3	H4	H5	H6									
1	0	6	3	0	0									
	Images	We found 15 images on this web page.  13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>23%</b>												

## SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 48 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20.83% Internal Links 79.17%

## In-page links

Anchor	Type	Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Clubs</a>	Internal	Passing Juice
<a href="#">Venues</a>	Internal	Passing Juice
<a href="#">Directory</a>	Internal	Passing Juice
<a href="#">Store</a>	Internal	Passing Juice
<a href="#">Forum</a>	Internal	Passing Juice
<a href="#">Profile</a>	Internal	Passing Juice

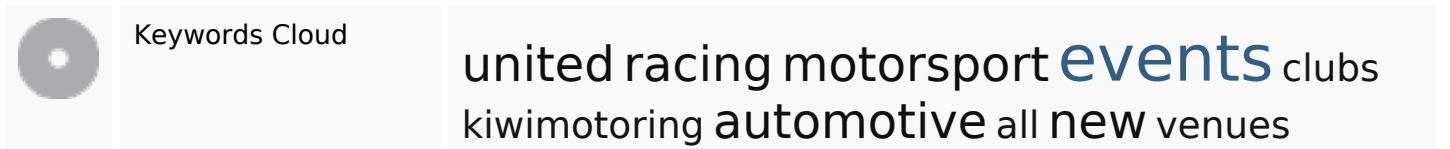
## In-page links

<a href="#">My Watchlists</a>	Internal	Passing Juice
<a href="#">My Listings</a>	Internal	Passing Juice
<a href="#">Messages</a>	Internal	Passing Juice
<a href="#">Notifications</a>	Internal	Passing Juice
<a href="#">Notification Preferences</a>	Internal	Passing Juice
<a href="#">My Orders</a>	Internal	Passing Juice
<a href="#">AUD \$</a>	Internal	Passing Juice
<a href="#">GBP £</a>	Internal	Passing Juice
<a href="#">EUR €</a>	Internal	Passing Juice
<a href="#">NZD \$</a>	Internal	Passing Juice
<a href="#">USD \$</a>	Internal	Passing Juice
<a href="#">List an Event</a>	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

## In-page links

<a href="#">Forgot your password?</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Advanced search</a>	Internal	Passing Juice
<a href="#">February&amp;nbsp;:2022</a>	Internal	Passing Juice
<a href="#">MyMotoring</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Help and Support</a>	Internal	Passing Juice
<a href="#">Advertise with Us</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Logout</a>	Internal	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
events	14	✘	✘	✘	✔
racing	8	✘	✘	✘	✘
automotive	7	✘	✘	✘	✘
motorsport	6	✘	✘	✘	✘
new	6	✘	✘	✘	✘





## Usability

	Url	Domain : kiwimotoring.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 32 Warnings : 23				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;s&gt;</td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	2
Deprecated tags	Occurrences					
<s>	2					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://kiwimotoring.com/robots.txt">http://kiwimotoring.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1149 1481 1227"> Google Analytics</div>