



# Seo Analyzer









## kkconstructors.com

Generated on March 14 2022 09:50 AM

The score is 48/100



### SEO Content

|    | Title              | <p>Kellogg &amp; Kimsey Constructors, Inc. &amp;#8211; Building spaces you live in and love</p> <p><b>Length : 84</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>       |    |    |    |    |    |    |   |   |   |   |   |   |
|--|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Kellogg &amp; Kimsey Constructors, Inc.</li><li>• [H2] ABOUT US</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 1 | 0 | 0 | 0 | 0 |
| H1   | H2                 | H3   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 1                  | 0  | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | <p>We found 2 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio    | <p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Flash              | <p>Perfect, no Flash content has been detected on this page.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 3 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 33.33%

Internal Links 66.67%

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Skip to content</a>                         | Internal | Passing Juice |
| <a href="#">Kellogg &amp; Kimsey Constructors, Inc.</a> | Internal | Passing Juice |
| <a href="#">Proudly powered by WordPress</a>            | External | Passing Juice |

## SEO Keywords








Keywords Cloud

kellogg projects commercial  
spaces constructors love  
construction kimsey live building





## Keywords Consistency

| Keyword      | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| kellogg      | 3       | ✓     | ✗        | ✗           | ✓        |
| constructors | 3       | ✓     | ✗        | ✗           | ✓        |
| kimsey       | 3       | ✓     | ✗        | ✗           | ✓        |
| construction | 2       | ✗     | ✗        | ✗           | ✗        |
| commercial   | 2       | ✗     | ✗        | ✗           | ✗        |








## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : kkconstructors.com<br>Length : 18        |
|    | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |               |  |
|--|---------------|--|
|  | Doctype       | HTML 5   |
|  | Encoding      | Perfect. Your declared charset is UTF-8.             |
|  | W3C Validity  | Errors : 0<br>Warnings : 0                           |
|  | Email Privacy | Great no email address has been found in plain text! |




## Document

|  |                 |   |
|--|-----------------|---|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div> |

## Mobile

|  |                     |   |
|--|---------------------|---|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|--|---------------------|---|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="http://www.kkconstructors.com/wp-sitemap.xml">http://www.kkconstructors.com/wp-sitemap.xml</a></div>   |
|  | Robots.txt  | <p><a href="http://kkconstructors.com/robots.txt">http://kkconstructors.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |