









SEO Content

	Images	We found 60 images on this web page. 58 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 55 links including 8 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.82% Internal Links 98.18%

In-page links

Anchor	Type	Juice
Proje Teknoloji Transfer Ofisi	Internal	Passing Juice
Sürekli Eğitim Merkezi	Internal	Passing Juice
Bilimsel Araştırma Projeleri Koordinatörlüğü	Internal	Passing Juice
Sosyal ve Ekonomik Araştırmalar Dergisi	Internal	Passing Juice
Araştırma ve Uygulama Merkezleri	Internal	Passing Juice


In-page links

Yemek Listesi	Internal	Passing Juice
Yemekhane Otomasyonu	Internal	Passing Juice
Maaş Sorgulama	External	Passing Juice
İşçi Maaş Sorgulama	Internal	Passing Juice
Personel Web Siteleri	Internal	Passing Juice
Engelli Öğrenci Birimi	Internal	Passing Juice
Öğrenci Kulüpleri	Internal	Passing Juice
Raporlar	Internal	Passing Juice
Akademik Bilgi Sistemi	Internal	Passing Juice
Öğrenci Bilgi Sistemi	Internal	Passing Juice
Mevzuat Bilgi Sistemi	Internal	Passing Juice
Mezun Bilgi Sistemi	Internal	Passing Juice
Personel Özlük Bilgi Sistemi	Internal	Passing Juice
Elektronik Belge Yönetim Sistemi	Internal	Passing Juice
Elektronik Belge Doğrulama	Internal	Passing Juice
Personel E-Posta	Internal	Passing Juice
Eduroam	Internal	Passing Juice
Arıza Takip	Internal	Passing Juice
Güvenli Ağ Girişi	Internal	Passing Juice
E-Hizmetler	Internal	Passing Juice
Bologna	Internal	Passing Juice
Erasmus	Internal	Passing Juice
Farabi	Internal	Passing Juice
Mevlana	Internal	Passing Juice
ULAUM	Internal	Passing Juice
Tüm Duyurular	Internal	Passing Juice
Tüm Haberler	Internal	Passing Juice
Kalite Politikamız	Internal	Passing Juice

In-page links

KVKK Aydınlatma Metni	Internal	Passing Juice
Bilgi Edinme	Internal	Passing Juice
Basın Bültenleri	Internal	Passing Juice
Tanıtım Filmi	Internal	Passing Juice
Tanıtım Kataloğu	Internal	Passing Juice
Fotoğraflarla KMÜ	Internal	Passing Juice
Uygulama Oteli	Internal	Passing Juice
Dergiler	Internal	Passing Juice
Logomuz	Internal	Passing Juice
2020 Yılı Kurum İç Değerlendirme Raporu	Internal	Passing Juice
2019-2023 Stratejik Plan	Internal	Passing Juice
2020 İdare Faaliyet Raporu	Internal	Passing Juice
Kurumsal Mali Durum ve Beklentiler Raporu	Internal	Passing Juice
Yatırım Programı İzleme ve Değerlendirme Raporu	Internal	Passing Juice
2022 Yılı Performans Programı	Internal	Passing Juice
İletişim Bilgileri	Internal	Passing Juice
Telefon Rehberi	Internal	Passing Juice
Dilek-Şikayet Öneri Formu	Internal	Passing Juice
Yerleşke Haritası	Internal	Passing Juice
Yerleşim Planı	Internal	Passing Juice
Stratejik Plan İletişim Formu	Internal	Passing Juice
Bilgi İşlem Daire Başkanlığı	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : kmu.edu.tr Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><center></td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none">  Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles. 				

Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics