






Seo Analyzer knotts.com

Generated on March 13 2022 15:45 PM





The score is 62/100







SEO Content

	Title	California's Best Theme Park & Amusement Park Knott's Berry Farm Length : 80 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Fun is always in season at Knott's Berry Farm! With dozens of rides, roller coasters, & attractions in five themed areas, there is something for everyone! Length : 158 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>California's Best Theme Park & Amusement Park Knott's Berry Farm</td></tr><tr><td>description</td><td>Fun is always in season at Knott's Berry Farm! With dozens of rides, roller coasters, & attractions in five themed areas, there is something for everyone!</td></tr></tbody></table>	Property	Content	title	California's Best Theme Park & Amusement Park Knott's Berry Farm	description	Fun is always in season at Knott's Berry Farm! With dozens of rides, roller coasters, & attractions in five themed areas, there is something for everyone!						
Property	Content													
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>3</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Knott's Berry Farm Amusement Park and Theme Park in Buena Park, California[H5] Stay Connected[H5] Sign Up for News & Offers[H5] Get in touch	H1	H2	H3	H4	H5	H6	1	0	0	0	3	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	3	0									

SEO Content

	Images	We found 19 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 25% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.77% Internal Links 94.23%

In-page links

Anchor	Type	Juice
=	External	Passing Juice
View Hours	Internal	Passing Juice
Season Passes	Internal	Passing Juice
Knott's Berry Farm Tickets	Internal	Passing Juice

In-page links

Group Tickets & Outings	Internal	Passing Juice
Military Discounts	Internal	Passing Juice
Drinks & Dining	Internal	Passing Juice
Fast Lane	Internal	Passing Juice
FunPix	Internal	Passing Juice
Cabanas	Internal	Passing Juice
Rentals	Internal	Passing Juice
Hotel Packages	Internal	Passing Juice
Online Marketplace	Internal	Passing Juice
Season Pass Benefits	Internal	Passing Juice
Promotions	Internal	Passing Juice
Guest & Season Passholder Portal	Internal	Passing Juice
Payment Portal	External	Passing Juice
Booking Portal	Internal	Passing Juice
Knott's Berry Farm Hotel	Internal	Passing Juice
Amber Waves Restaurant	Internal	Passing Juice
Weddings	Internal	Passing Juice
Meetings	Internal	Passing Juice
Vacations	Internal	Passing Juice
Rides & Attractions	Internal	Passing Juice
Dining	Internal	Passing Juice
Shows	Internal	Passing Juice
Knott's Soak City	Internal	Passing Juice
Events	Internal	Passing Juice
California Marketplace	Internal	Passing Juice
Seasons of Fun	Internal	Passing Juice
Corporate Events	Internal	Passing Juice
Student & Youth Programs	Internal	Passing Juice

In-page links

Celebrations	Internal	Passing Juice
Park Map & Directions	Internal	Passing Juice
Reopening Protocols	Internal	Passing Juice
Mobile App	Internal	Passing Juice
Scheduled Ride Closures	Internal	Passing Juice
Cashless	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Lost & Found	Internal	Passing Juice
Special Dietary Needs	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Code of Conduct	Internal	Passing Juice
Jobs	External	Passing Juice
Knott's Berry Blog	Internal	Passing Juice
Live Video	Internal	Passing Juice
Newsletter Signup	Internal	Passing Juice
Contact Us	Internal	Passing Juice
View Details	Internal	Passing Juice
Subscribe to the Newsletter	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Legal	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

knotts	40	✘	✘	✘	✘
berry	28	✔	✘	✔	✔
farm	28	✔	✘	✔	✔
park	17	✔	✘	✘	✔
fun	12	✘	✘	✔	✘

Usability

	Url	Domain : knotts.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://knotts.com/sitemap.xml</p>
	Robots.txt	<p>http://knotts.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>