

### **SEO Content**

	Title	Natural Fa	amily Pla	nning			
$\mathbf{}$		Length :	23				
		Perfect, y	our title o	contains betv	veen 10 and	70 characte	ers.
$\bigotimes$	Description	Length :	0				
				en't found me ags generato			bage. Use <u>this</u>
$\bigotimes$	Keywords			en't found me generator to c			ge. Use <u>this free</u>
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Proper	ty	Content	:		
		locale		en_US			
		type		website			
		title		Natural Fa	mily Plannin	g	
		url		https://knowingme.com.au/			
		site_nam	ie	Family Pla	nning		
•	Headings	<b>H1</b> 1	<b>H2</b> 0	<b>H3</b> 5	<b>H4</b> 7	<b>H5</b> 0	<b>H6</b> 0
		+] •  H • [H • [H • [H • [H	<ul> <li>[3] Custo</li> <li>[3] Inform</li> <li>[3] My Ac</li> <li>[3] Follow</li> <li>[3] Conta</li> <li>[4] Daysy</li> </ul>	count v Us ct Us			

### **SEO Content**

		<ul> <li>[H4] Next Gen Ladycomp Baby</li> <li>[H4] Next Gen Ladycomp Basic</li> <li>[H4] My Natural Cycle</li> <li>[H4] How do they work?</li> <li>[H4] Who can use Daysy and Lady-Comp?</li> </ul>
8	Images	We found 27 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>4%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigotimes$	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

### SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 17 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 23.53%
		Internal Links 76.47%

## In-page links

Anchor	Туре	Juice
=	Internal	Passing Juice
Shop Now	Internal	Passing Juice

## In-page links

±	Internal	Passing Juice
<u>Daysy</u>	Internal	Passing Juice
=	Internal	Passing Juice
Next Gen Ladycomp	Internal	Passing Juice
=	Internal	Passing Juice
Next Gen Ladycomp Baby	Internal	Passing Juice
=	Internal	Passing Juice
Next Gen Ladycomp Basic	Internal	Passing Juice
My Natural Cycle	Internal	Passing Juice
How do they work?	Internal	Passing Juice
Who can use Daysy and Lady-Comp?	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
-	External	Passing Juice
=	External	Passing Juice

## SEO Keywords

0	Keywords Cloud	view add next gen more quantity
		ladycomp quick daysy cart

# Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
view	8	×	×	×	×
ladycomp	6	×	×	×	×
next	6	×	×	×	×
gen	6	×	×	×	×
cart	5	×	×	×	×

### Usability

0	Url	Domain : knowingme.com.au Length : 16
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5	
0	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors : 5 Warnings : 18	
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>	

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		۲	Flash content

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap. http://knowingme.com.au/sitemap.xml
$\bigcirc$	Robots.txt	http://knowingme.com.au/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.