





Seo Analyzer knoxsports.com

Generated on March 04 2022 08:35 AM

The score is 61/100



SEO Content

	Title	<p>Knox Sports Marketing, sponsorship, negotiation, evaluation & execution</p> <p>Length : 75</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>								
	Description	<p>Knox Sports Marketing is the premier sports marketing sponsorship, negotiation, evaluation & execution agency in the U.S. for over 20 years. Our highly customized sports sponsorships produce better results for the same budget. Our total client focus means that everything we do is designed to meet your marketing needs.</p> <p>Length : 323</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>								
	Keywords	<p>Sports Sponsorships, Sports Marketing, Sports Business, Sports Partnerships, Marketing Strategy, Branding, Sports</p> <p>Good, your page contains meta keywords.</p>								
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Knox Sports Marketing, sponsorship, negotiation, evaluation & execution</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Knox Sports Marketing, sponsorship, negotiation, evaluation & execution
Property	Content									
locale	en_US									
type	website									
title	Knox Sports Marketing, sponsorship, negotiation, evaluation & execution									

SEO Content





description	Knox Sports Marketing is the premier sports marketing sponsorship, negotiation, evaluation & execution agency in the U.S. for over 20 years. Our highly customized sports sponsorships produce better results for the same budget. Our total client focus means that everything we do is designed to meet your marketing needs.
url	https://knoxsports.com/
site_name	Knox Sports

Headings





H1	H2	H3	H4	H5	H6
4	6	1	4	2	0

- [H1] WELCOME TO KNOX SPORTS MARKETING
- [H1] WHY KNOX SPORTS?
- [H1] HOW MUCH WILL IT COST YOU?
- [H1] OUR EXPERIENCE
- [H2] KNOX SPORTS MARKETING
- [H2] Knox Sports Marketing is the premier sports sponsorship negotiation, evaluation & execution agency in the U.S. for over 20 years. Our highly customized sports sponsorships produce better results for the same budget. Our total client focus (we don't represent athletes or sports teams) means that everything we do is designed to meet your marketing needs. We invite you to consider our resume and challenge us to show you how sports marketing can be an extremely valuable part of your overall marketing mix.
- [H2] We are the very best at getting the most value for our clients' money.
- [H2] Trust Knox Sports!
- [H2] Essentially, we are free to our customers.
- [H2] Our extensive knowledge and experience allows us to understand the ins and outs of sponsorships across every league and sport.
- [H3] The team at Knox Sports has experience negotiating sponsorship contracts from all angles. Not only have we been in business since 1997, but as you can see from our bios, most of our group has worked on the team side of the business - selling sponsorships. Our knowledge of how the teams value their inventory gives us an edge in negotiating your deal well below face value.
- [H4] We are experts in getting the most value for your sports marketing contracts.
- [H4] Why baseball and softball sponsorships are on the rise
- [H4] Meet our fall intern, Candice!
- [H4] Closing the Deal
- [H5] Our Latest Blog Articles
- [H5] Sign up for our newsletter

SEO Content

	Images	We found 24 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
bios	Internal	Passing Juice
View Our Bios	Internal	Passing Juice
GET STARTED TODAY	Internal	Passing Juice
Why baseball and softball sponsorships are on the rise	Internal	Passing Juice
Meet our fall intern, Candice!	Internal	Passing Juice

In-page links

[Closing the Deal](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

marketing evaluation
negotiation sports
sponsorship execution knox









Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
knox	1	✓	✗	✓	✓
sports	1	✓	✓	✓	✓
marketing	1	✓	✓	✓	✓
sponsorship	1	✓	✓	✓	✓
negotiation	1	✓	✗	✓	✓

Usability

	Url	Domain : knoxsports.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 31
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://knoxsports.com/sitemap.xml</code>
	Robots.txt	<code>http://knoxsports.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics