

Seo Analyzer koh-i-noor.eu

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The score is 55/100







SEO Content

	Title	Art supplies KOH-I-NOOR HARDTMUTH Length : 35 Perfect, your title contains between 10 and 70 characters.												
	Description	The Czech writing and art supplies manufacturer KOH-I-NOOR HARDTMUTH brings joy and fun to life through art supplies for the small and the big. Length : 143 Great, your meta description contains between 70 and 160 characters.												
	Keywords	KOH-I-NOOR, pencils, coloured pencils, paints, fibre-pens, brushes, art supplies, office supplies, Hardtmuth, Kohinoor, Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>11</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Passion for Creation.• [H1] Kids.• [H1] Creative.• [H1] Art.• [H1] Craft.• [H1] Office.• [H1] Special collections.• [H1] Visit our E-shop.• [H1] Find the closest store.• [H1] Blog.• [H1] Quality since 1790.• [H2] Over 3,000 products for your creativity.	H1	H2	H3	H4	H5	H6	11	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
11	2	0	0	0	0									

SEO Content

		<ul style="list-style-type: none"> [H2] Get inspired by our articles.
	Images	<p>We found 3 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 12.5%</p> <p>Internal Links 87.5%</p>


In-page links

Anchor	Type	Juice
Kids	Internal	Passing Juice
Creative	Internal	Passing Juice
Art	Internal	Passing Juice
Craft	Internal	Passing Juice

In-page links

Office	Internal	Passing Juice
Special collections	Internal	Passing Juice
0-3 years	Internal	Passing Juice
3-6 years	Internal	Passing Juice
For school	Internal	Passing Juice
6-11 years	Internal	Passing Juice
11-14 years	Internal	Passing Juice
Blog	External	Passing Juice
About us	Internal	Passing Juice
Catalogue	External	Passing Juice
Contacts	Internal	Passing Juice
E-shop	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : koh-i-noor.eu Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 18 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <input type="text" value="http://koh-i-noor.eu/sitemap.xml"/>
	Robots.txt	http://koh-i-noor.eu/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.