



Seo Analyzer kohnpr.com

Generated on February 05 2022 18:14 PM






The score is 55/100







SEO Content

	Title	<p>KOHN Public Relations</p> <p>Length : 21</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Whether you are a small business or a large one, you've got a vision and something unique to offer your target audiences. But how do you get your story across to the people who need to hear it? Your options are greater than they ever were thanks to social media networks, 24/7 news sources, online&hellip;</p> <p>Length : 305</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>KOHN Public Relations</td> </tr> <tr> <td>description</td> <td>Just another WordPress site</td> </tr> <tr> <td>url</td> <td>http://kohnpr.com/</td> </tr> <tr> <td>site_name</td> <td>KOHN Public Relations</td> </tr> <tr> <td>image</td> <td>https://s0.wp.com/i/blank.jpg</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	type	website	title	KOHN Public Relations	description	Just another WordPress site	url	http://kohnpr.com/	site_name	KOHN Public Relations	image	https://s0.wp.com/i/blank.jpg	locale	en_US
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	Headings	<table border="1" data-bbox="539 1995 1481 2063"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	2	3	0	0	0				
H1	H2	H3	H4	H5	H6													
1	2	3	0	0	0													

SEO Content

		<ul style="list-style-type: none"> • [H1] KOHN Public Relations • [H2] Reach Your Customers with Targeted Content • [H2] Tell Your Story with Content that Connects • [H3] Navigation • [H3] Connect with Us • [H3] Main Navigation
	Images	<p>We found 4 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 20%</p> <p>Internal Links 80%</p>

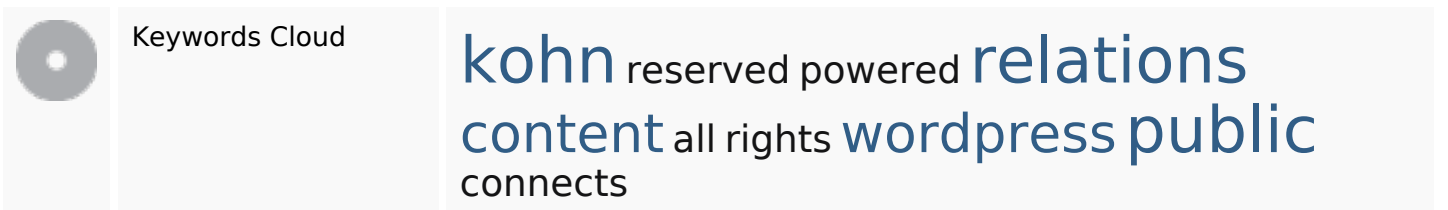
In-page links

Anchor	Type	Juice
Navigation	Internal	Passing Juice

In-page links

KOHN Public Relations	Internal	Passing Juice
=	External	Passing Juice
ABOUT US	Internal	Passing Juice
CONTENT DEVELOPMENT	Internal	Passing Juice
PUBLIC RELATIONS	Internal	Passing Juice
CLIENTS	Internal	Passing Juice
TESTIMONIALS	Internal	Passing Juice
WRITTEN WORK	Internal	Passing Juice
WordPress	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
kohn	3	✓	✗	✗	✓
relations	3	✓	✗	✗	✓
public	3	✓	✗	✗	✓
content	2	✗	✗	✗	✓
wordpress	2	✗	✗	✗	✗









Usability

Url	Domain : kohnpr.com Length : 10
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 30 Warnings : 23
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://kohnpr.com/sitemap.xml http://kohnpr.com/sitemap.xml http://kohnpr.com/news-sitemap.xml</pre>
	Robots.txt	<p>http://kohnpr.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>