



# Seo Analyzer kolkata360.co.in

Generated on February 23 2022 15:44 PM




The score is 56/100







## SEO Content

	Title	<p>Kolkata360 &amp;#8211; The Story of Kolkata &amp;#8211; Sharing old heritage stories and essence of Old Kolkata</p> <p><b>Length : 103</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="542 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>7</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1550 1460 1944" style="list-style-type: none"> <li>• [H1] Kolkata360 - The Story of Kolkata</li> <li>• [H1] Sharing old heritage stories and essence of Old Kolkata</li> <li>• [H2] The Grand Trail R V Bengal Ganga</li> <li>• [H2] The Story of CALCUTTA UNIVERSITY</li> <li>• [H2] The Great Eastern Hotel - From Origins to Present Day</li> <li>• [H2] A Magnificent Obsession</li> <li>• [H2] The Oriental Seminary</li> <li>• [H2] The Church Map of Kolkata</li> <li>• [H2] Posts navigation</li> <li>• [H3] Categories</li> <li>• [H3] Join Us</li> <li>• [H3] KOLKATA 360</li> </ul>	H1	H2	H3	H4	H5	H6	2	7	3	0	0	0
H1	H2	H3	H4	H5	H6									
2	7	3	0	0	0									
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 60%  Internal Links 40%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Kolkata360 &amp;#8211; The Story of Kolkata</a>	Internal	Passing Juice
<a href="#">People of Interest</a>	Internal	Passing Juice
<a href="#">Culture</a>	Internal	Passing Juice
<a href="#">Places of Interest</a>	Internal	Passing Juice
<a href="#">Food</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice


## In-page links

<a href="#">News &amp;#038; Events</a>	Internal	Passing Juice
<a href="#">The Grand Trail R V Bengal Ganga</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">The Story of CALCUTTA UNIVERSITY</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">The Great Eastern Hotel - From Origins to Present Day</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">A Magnificent Obsession</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">The Oriental Seminary</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">The Church Map of Kolkata</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Older posts</a>	Internal	Passing Juice
<a href="#">Uncategorized</a>	Internal	Passing Juice

## In-page links

=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Proudly powered by WordPress</a>	External	Passing Juice
<a href="#">WordPress.com</a>	External	Passing Juice

## SEO Keywords

 Keywords Cloud	currency more stories <b>kolkata old</b> read sharing every heritage essence
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
kolkata	8	✓	✗	✗	✓
old	6	✓	✗	✗	✓
currency	4	✗	✗	✗	✗
essence	3	✓	✗	✗	✓
read	3	✗	✗	✗	✗

## Usability

 Url	Domain : kolkata360.co.in Length : 16
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile



	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<a href="http://kolkata360.co.in/sitemap.xml">http://kolkata360.co.in/sitemap.xml</a>
	Robots.txt	<a href="http://kolkata360.co.in/robots.txt">http://kolkata360.co.in/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.