

Seo Analyzer konstella.com

Generated on March 08 2022 23:31 PM





The score is 55/100







SEO Content

| | Title | Konstella - Private Parent Community Length : 36 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|-------------|---|--|----------|---------|-------------|---|-------|---|-----------|-----------|-------|-----------|---|---|
| | Description | Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | | | | | | | | |
| | Keywords | pta,pto,school,communication,room parent,class parent,committee,volunteer,sign-up,sign up,signup,event,calendar,text messaging Good, your page contains meta keywords. | | | | | | | | | | | | |
| | Og Meta Properties | Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>description</td><td>A free web-and-mobile based service built specifically for PTA/PTOs to streamline communications, increase volunteerism & foster close-knit parent communities.</td></tr><tr><td>image</td><td>http://www.konstella.com/public/v2/img/email_poster.jpg</td></tr><tr><td>site_name</td><td>Konstella</td></tr><tr><td>title</td><td>Konstella</td></tr></tbody></table> | Property | Content | description | A free web-and-mobile based service built specifically for PTA/PTOs to streamline communications, increase volunteerism & foster close-knit parent communities. | image | http://www.konstella.com/public/v2/img/email_poster.jpg | site_name | Konstella | title | Konstella | | |
| Property | Content | | | | | | | | | | | | | |
| description | A free web-and-mobile based service built specifically for PTA/PTOs to streamline communications, increase volunteerism & foster close-knit parent communities. | | | | | | | | | | | | | |
| image | http://www.konstella.com/public/v2/img/email_poster.jpg | | | | | | | | | | | | | |
| site_name | Konstella | | | | | | | | | | | | | |
| title | Konstella | | | | | | | | | | | | | |
| | Headings | <table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>2</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H4] Your Information[H4] School Information | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 2 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 0 | 0 | 2 | 0 | 0 | | | | | | | | | |
| | Images | We found 26 images on this web page. | | | | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|---|
|  | | 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 47% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 5 links including 1 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| View All Features | Internal | Passing Juice |
| register here | Internal | Passing Juice |
| Try a Demo Account Now | Internal | Passing Juice |
| Terms | Internal | Passing Juice |
| Privacy | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

name more please **school** parents parent
konstella email all running

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| konstella | 27 | ✓ | ✗ | ✗ | ✗ |
| school | 26 | ✗ | ✓ | ✗ | ✓ |
| parents | 13 | ✗ | ✗ | ✗ | ✗ |
| parent | 11 | ✓ | ✓ | ✗ | ✗ |
| name | 11 | ✗ | ✗ | ✗ | ✗ |











Usability

| | | |
|--|--------------|---|
| | Url | Domain : konstella.com Length : 13 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|---------|--------|
| | Doctype | HTML 5 |
|--|---------|--------|




Document

| | | |
|--|-----------------|--|
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 8 Warnings : 12 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. <pre>http://konstella.com/sitemap.xml</pre> <pre>https://www.konstella.com/sitemap.xml</pre> |
|  | Robots.txt | <pre>http://konstella.com/robots.txt</pre> Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. |

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.