



Seo Analyzer kosmosenergy.com

Generated on March 27 2022 07:31 AM





The score is **38/100**







SEO Content

	Title	<p>Kosmos Energy Deepwater Exploration and Production</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>3</td> <td>1</td> <td>7</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] NYSE Share Price [H1] LSE Share Price [H3] Latest News [H3] Resources [H3] Spotlight [H4] Investor Resources [H5] Kosmos Energy Provides Ghana Pre-emption Update [H5] Kosmos Energy Announces Fourth Quarter and Full Year 2021 Results [H5] Kosmos Energy to Host Fourth Quarter 2021 Results and Webcast on February 28, 2022 [H5] Recognized for Responsibility [H5] The Kosmos Energy Hunger Relief Program [H5] The Kosmos Innovation Center (KIC) [H5] Building Cultural Understanding and Connections through Art in Dallas 	H1	H2	H3	H4	H5	H6	2	0	3	1	7	0
H1	H2	H3	H4	H5	H6									
2	0	3	1	7	0									
	Images	<p>We found 25 images on this web page.</p>												

SEO Content

		12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 45 links including 8 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.78% Internal Links 82.22%

In-page links

Anchor	Type	Juice
Kosmos Energy Provides Ghana Pre-emption Update	Internal	Passing Juice
Kosmos Energy Announces Fourth Quarter and Full Year 2021 Results	Internal	Passing Juice
Kosmos Energy to Host Fourth Quarter 2021 Results and Webcast on February 28, 2022	Internal	Passing Juice
2020	Internal	Passing Juice

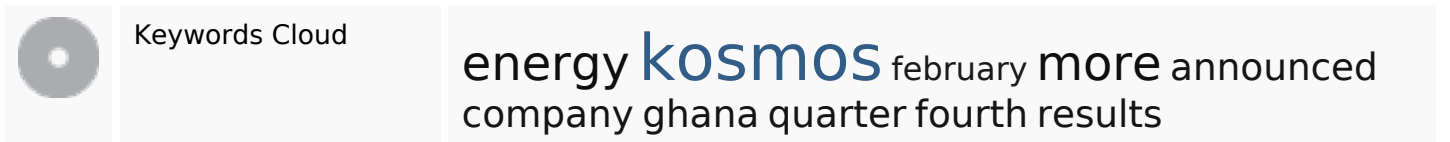
In-page links

2019	Internal	Passing Juice
2018	Internal	Passing Juice
2017	Internal	Passing Juice
2016	Internal	Passing Juice
2015	Internal	Passing Juice
Sustainability Reports	Internal	Passing Juice
2019	Internal	Passing Juice
2018	Internal	Passing Juice
2017	Internal	Passing Juice
2016	Internal	Passing Juice
2015	Internal	Passing Juice
Capital Markets Day Webcast	External	Passing Juice
Q1 2021 Kosmos Energy Earnings Conference Call Webcast	Internal	Passing Juice
Q1 2021 Earnings Release	External	Passing Juice
Ghana Acquisition Webcast	External	Passing Juice
Q4 2021 Earnings Webcast	External	Passing Juice
Q2 2021 Kosmos Energy Earnings Conference Call Webcast	External	Passing Juice
Q2 2021 Earnings Release	Internal	Passing Juice
Q3 2020 Earnings Release	Internal	Passing Juice
Q3 2020 Kosmos Energy Earnings Conference Call Webcast	External	Passing Juice
Barclays CEO Energy-Power Conference Presentation	External	Passing Juice
Q1 2019 Kosmos Energy Earnings Conference Call Webcast	External	Passing Juice
Latest 10K	Internal	Passing Juice
Climate Risk and Resilience Report	Internal	Passing Juice
Latest 10K	Internal	Passing Juice
Company Profile	Internal	Passing Juice
Capital Markets Day Presentation	Internal	Passing Juice
Recognized for Responsibility	Internal	Passing Juice

In-page links

The Kosmos Energy Hunger Relief Program	Internal	Passing Juice
The Kosmos Innovation Center (KIC)	Internal	Passing Juice
Building Cultural Understanding and Connections through Art in Dallas	Internal	Passing Juice
About Kosmos	Internal	Passing Juice
Operations	Internal	Passing Juice
Investors	Internal	Passing Juice
News	Internal	Passing Juice
Responsibility	Internal	Passing Juice
Modern Slavery Statement	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Agree	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice






SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kosmos	23	✓	✗	✗	✓
energy	13	✓	✗	✗	✓
more	11	✗	✗	✗	✗
quarter	6	✗	✗	✗	✓
company	6	✗	✗	✗	✗

Usability

	Url	Domain : kosmosenergy.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 34
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://kosmosenergy.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>