



Seo Analyzer kristinacole.com

Generated on February 03 2022 20:01 PM

The score is **38/100**







SEO Content

	Title	Kristina Cole, FDN-P Functional Medicine Health Coach Length : 55 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1	H2	H3	H4	H5	H6
		0	0	0	0	0	0
	Images	We found 13 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
My Story	Internal	Passing Juice
Health Coaching	Internal	Passing Juice
Coaching Packages	Internal	Passing Juice
HTMA- Hair Tissue Mineral Analysis	Internal	Passing Juice
Interviews	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Introductory Call	Internal	Passing Juice
Favorite Products	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

In-page links

[Terms of Use](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

get searching kristina ready **journey** show how **health** answers been












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
health	3	✓	✗	✗	✗
journey	2	✗	✗	✗	✗
kristina	1	✓	✗	✗	✗
ready	1	✗	✗	✗	✗
get	1	✗	✗	✗	✗

Usability

	Url	Domain : kristinacole.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://kristinacole.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>