

Seo Analyzer kropus.com

Generated on March 15 2022 06:46 AM





The score is 57/100







SEO Content

	Title	НПЦ Кропус Length : 10 Perfect, your title contains between 10 and 70 characters.												
	Description	НПЦ "Кропус" - неразрушающий контроль: дефектоскопы, толщиномеры, твердомеры Length : 94 Great, your meta description contains between 70 and 160 characters.												
	Keywords	НПЦ &quot;Кропус&quot;, ультразвуковой, вихретоковый, дефектоскоп, толщиномер, твердомер Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>НПЦ Кропус</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>/logo.png</td></tr><tr><td>url</td><td>/</td></tr><tr><td>description</td><td>НПЦ &quot;Кропус&quot; - неразрушающий контроль: дефектоскопы, толщиномеры, твердомеры</td></tr></tbody></table>	Property	Content	title	НПЦ Кропус	type	website	image	/logo.png	url	/	description	НПЦ "Кропус" - неразрушающий контроль: дефектоскопы, толщиномеры, твердомеры
Property	Content													
title	НПЦ Кропус													
type	website													
image	/logo.png													
url	/													
description	НПЦ "Кропус" - неразрушающий контроль: дефектоскопы, толщиномеры, твердомеры													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									

SEO Content

	Images	We found 153 images on this web page. 60 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 29% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 82 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.22% External Links : Passing Juice 1.22% Internal Links 97.56%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Каталог	Internal	Passing Juice
Ультразвуковой и акустический контроль	Internal	Passing Juice

In-page links

Вихретоковый контроль	Internal	Passing Juice
Магнитопорошковый контроль	Internal	Passing Juice
Толщинометрия покрытий	Internal	Passing Juice
Коэрцитиметры	Internal	Passing Juice
Ультрафиолетовые осветители	Internal	Passing Juice
Твердомеры	Internal	Passing Juice
Визуальный контроль	Internal	Passing Juice
Капиллярный (цветной) контроль	Internal	Passing Juice
Радиационный контроль	Internal	Passing Juice
Кабели соединительные для преобразователей	Internal	Passing Juice
Стандартные пластины для испытаний	Internal	Passing Juice
Промышленные установки	Internal	Passing Juice
Литература	Internal	Passing Juice
Принадлежности для приборов	Internal	Passing Juice
Снятые с производства	Internal	Passing Juice
Услуги	Internal	Passing Juice
Обучение и сертификация персонала на I, II и III квалификационный уровень	Internal	Passing Juice
Поверка средств неразрушающего контроля	Internal	Passing Juice
Техническая диагностика	Internal	Passing Juice
Гальваническое производство	Internal	Passing Juice
События	Internal	Passing Juice
Поддержка	Internal	Passing Juice
Нормативные документы	Internal	Passing Juice
Статьи	Internal	Passing Juice
Часто задаваемые вопросы	Internal	Passing Juice
Программное обеспечение	Internal	Passing Juice
Полезные ссылки	Internal	Passing Juice
О компании	Internal	Passing Juice


In-page links

Лицензии и сертификаты	Internal	Passing Juice
Реквизиты	Internal	Passing Juice
Представительства	Internal	Passing Juice
Дилерская сеть	Internal	Passing Juice
Наши клиенты	Internal	Passing Juice
Отзывы клиентов	Internal	Passing Juice
Сертификаты	Internal	Passing Juice
Дипломы и награды	Internal	Passing Juice
Патенты	Internal	Passing Juice
Благотворительность	Internal	Passing Juice
Контакты	Internal	Passing Juice
English	Internal	Passing Juice
=	External	noFollow
Все новости	Internal	Passing Juice
Новая серия сканеров для УЗК	Internal	Passing Juice
Серийные иммерсионные преобразователи	Internal	Passing Juice
Матирующий спрей Клевер-3D	Internal	Passing Juice
УСД-60ФР	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Семинар по НК г.Сургут	Internal	Passing Juice
Металлообработка. Сварка - Урал	Internal	Passing Juice
Международная выставка NDT RUSSIA-2021	Internal	Passing Juice
20-я международная выставка WELDEX-2021	Internal	Passing Juice
Подробнее	Internal	Passing Juice
Подробнее	Internal	Passing Juice

In-page links

Подробнее	Internal	Passing Juice
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Подробнее	Internal	Passing Juice
Подробнее	Internal	Passing Juice
События	Internal	Passing Juice
Фотогалерея	Internal	Passing Juice
=	External	Passing Juice






SEO Keywords

	Keywords Cloud	твердомеры контроля ДЛЯ lemo КОНТРОЛЬ образцы стандартные преобразователи руб дефектоскопы
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	56	✘	✘	✘	✘
контроль	36	✘	✘	✔	✘
контроля	30	✘	✘	✘	✘
дефектоскопы	28	✘	✘	✔	✘
руб	28	✘	✘	✘	✘

Usability

	Url	Domain : kropus.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://kropus.com/sitemap.xml https://www.kropus.com/sitemap.xml
	Robots.txt	http://kropus.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.