







Seo Analyzer ksby.com

Generated on November 27 2021 06:44 AM

The score is 58/100



SEO Content

	<p>Title</p>	<p>KSBY News California's Central Coast</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	<p>Description</p>	<p>KSBY News brings you breaking and developing news, weather, and sports coverage from California's Central Coast.</p> <p>Length : 117</p> <p>Great, your meta description contains between 70 and 160 characters.</p>										
	<p>Keywords</p>	<p>KSBY, KSBY News, news, Central Coast, California</p> <p>Good, your page contains meta keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Homepage</td> </tr> <tr> <td>url</td> <td>https://www.ksby.com/</td> </tr> <tr> <td>image</td> <td>https://ewscripps.brightspotcdn.com/dims4/default/3c93307/2147483647/strip/true/crop/1280x672+0+24/resize/1200x630!/quality/90/?url=http%3A%2F%2Fewscripps-brightspot.s3.amazonaws.com%2F0e%2F11%2F097b8d304530951339eb6b4b0382%2Fdefault-image-1280x720-ksby.png</td> </tr> <tr> <td>image:url</td> <td>https://ewscripps.brightspotcdn.com/dims4/default/3c93307/2147483647/strip/true/crop/1280x672+0+24/resize/1200x630!/quality/90/?url=http%3A%2F%2Fewscripps-brightspot.s3.amazonaws.com%2F0e%2F11%2F097b8d304530951339eb6b4b0382%2Fdefault-image-1280x720-ksby.png</td> </tr> </tbody> </table>	Property	Content	title	Homepage	url	https://www.ksby.com/	image	https://ewscripps.brightspotcdn.com/dims4/default/3c93307/2147483647/strip/true/crop/1280x672+0+24/resize/1200x630!/quality/90/?url=http%3A%2F%2Fewscripps-brightspot.s3.amazonaws.com%2F0e%2F11%2F097b8d304530951339eb6b4b0382%2Fdefault-image-1280x720-ksby.png	image:url	https://ewscripps.brightspotcdn.com/dims4/default/3c93307/2147483647/strip/true/crop/1280x672+0+24/resize/1200x630!/quality/90/?url=http%3A%2F%2Fewscripps-brightspot.s3.amazonaws.com%2F0e%2F11%2F097b8d304530951339eb6b4b0382%2Fdefault-image-1280x720-ksby.png
Property	Content											
title	Homepage											
url	https://www.ksby.com/											
image	https://ewscripps.brightspotcdn.com/dims4/default/3c93307/2147483647/strip/true/crop/1280x672+0+24/resize/1200x630!/quality/90/?url=http%3A%2F%2Fewscripps-brightspot.s3.amazonaws.com%2F0e%2F11%2F097b8d304530951339eb6b4b0382%2Fdefault-image-1280x720-ksby.png											
image:url	https://ewscripps.brightspotcdn.com/dims4/default/3c93307/2147483647/strip/true/crop/1280x672+0+24/resize/1200x630!/quality/90/?url=http%3A%2F%2Fewscripps-brightspot.s3.amazonaws.com%2F0e%2F11%2F097b8d304530951339eb6b4b0382%2Fdefault-image-1280x720-ksby.png											

SEO Content

image:secure_url	https://ewscripps.brightspotcdn.com/dims4/default/3c93307/2147483647/strip/true/crop/1280x672+0+24/resize/1200x630!/quality/90/?url=http%3A%2F%2Fewscripps-brightspot.s3.amazonaws.com%2F0e%2F11%2F097b8d304530951339eb6b4b0382%2Fdefault-image-1280x720-ksby.png
image:width	1200
image:height	630
image:type	image/png
site_name	KSBY
type	website

Headings





H1	H2	H3	H4	H5	H6
0	1	63	0	0	0

- [H2] Social
- [H3] Ad '+ (d1.ad?":count)+"
- [H3] Ad '+count+" "+nData.status+"
- [H3] Ad '+count+" "+nData.status+"
- [H3] Ad '+ (count+1)+'
- [H3] Righetti football wins first-ever CIF Championship
- [H3] Pres. Biden sets out oil, gas leasing reform, stops short of ban
- [H3] Hundreds of FedEx packages found in wooded area in Alabama
- [H3] Police investigating several flash mob thefts in California
- [H3] Legendary composer Stephen Sondheim dies at age 91
- [H3] Cash coming to Tahoe animal center where burned cub escaped
- [H3] Santa Maria school district seeks public input in search for new superintendent
- [H3] Santa Maria shoppers can win cash prizes this holiday season
- [H3] Utilities restoring power as Southern California winds ease
- [H3] Omicron variant prompts US to suspend travel to South Africa
- [H3] Sunny and warm for Black Friday
- [H3] FDA: Merck's COVID treatment works, safety review ongoing
- [H3] At the Grizzly Youth Academy, Thanksgiving looks a little different this year because of COVID-19
- [H3] Thanksgiving for Paso Robles celebrates 37th annual dinner
- [H3] Art critic Dave Hickey, known for book 'Air Guitar', dies
- [H3] Frost warning for Thanksgiving night, warm and sunny Friday
- [H3] Salvation Army in Santa Maria hands out free Thanksgiving meals
- [H3] Families struggle with how to hold 2nd pandemic Thanksgiving





SEO Content

- [H3] Crowds visit Oceano Dunes for Thanksgiving
- [H3] UPDATE: Apparent murder-suicide at hotel in Goleta, deputies say
- [H3] Thousands lose power on Thanksgiving in Southern California
- [H3] Settlement: Old toxic cables to be removed from Lake Tahoe
- [H3] Hundreds participate in North Co. Turkey Trot, \$60K raised for ECHO homeless shelter
- [H3] 40 Prado Warming Center open for Thanksgiving
- [H3] Paso Robles police investigate two armed robberies Wednesday, person of interest identified
- [H3] California denies most fracking permits ahead of 2024 ban
- [H3] SLO Food Bank's Turkey Trot returns in-person
- [H3] Black Friday deals on now at Best Buy, Walmart, others
- [H3] Temperatures warming for thanksgiving
- [H3] The interior valleys of SLO County will face freezing conditions
- [H3] Fire leads to thousands of illegal marijuana plants
- [H3] Free Thanksgiving meals handed out by Pismo Beach Police
- [H3] CHP cracking down on impaired driving this holiday
- [H3] Neighbors shocked by shooting outside SLO restaurant
- [H3] Man convicted of triple murder in death of Goleta family
- [H3] Queen of Paso Robles celebrates 100th birthday
- [H3] Sheriff's investigators suspect additional victims in child molestation case
- [H3] Interior cold prompts a freeze warning for Thanksgiving morning
- [H3] Vehicle fire slows traffic on Hwy 101 near Shell Beach
- [H3] Drop off your Season of Hope donations Wednesday at Lompoc Fire Station 1
- [H3] Oregon-born gray wolf dies after 'epic' California trek
- [H3] How you can donate to Toys for Tots in North SLO County
- [H3] Strong winds warm temperatures ahead of Thanksgiving
- [H3] SLO police looking for two suspects in Tuesday night shooting
- [H3] US jobless claims plunge to 199,000, lowest in 52 years
- [H3] Fatal car crash near Santa Margarita left one dead
- [H3] Foodbank of Santa Barbara County expanding reach with purchase of new facility
- [H3] A rocket launch meant to crash
- [H3] 3 Georgia men convicted of Ahmaud Arbery's murder
- [H3] Santa Barbara County named wine region of the year by Wine Enthusiast Magazine
- [H3] Newsom reversed parole decisions in 129 cases during first 2 years in office
- [H3] Canadian company requesting permits for new energy facility in San Luis Obispo County
- [H3] SLOPD investigating reported hate crime, assault
- [H3] 3-vehicle crash slows traffic through SLO
- [H3] Murder victim's family speaks out after killer granted parole
- [H3] Pismo Beach set to host ISA Para-surfing Championships, volunteers needed
- [H3] A frost advisory in place for part of the area tonight

SEO Content

		<ul style="list-style-type: none">• [H3] COVID-19 outbreak at Main Jail cleared Tuesday• [H3] Pismo Beach Police prep for 38th annual Thanksgiving dinner
	Images	We found 129 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 70 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 22.86% Internal Links 77.14%

In-page links

Anchor	Type	Juice
'+data.advertiserId+'	External	Passing Juice
'+data.campaignId+'	External	Passing Juice
'+data.creativeId+'	External	Passing Juice

In-page links

\${data.lineItemId}	External	Passing Juice
Watch Live	Internal	Passing Juice
Watch	Internal	Passing Juice
News	Internal	Passing Juice
Local News	Internal	Passing Juice
In-Depth	Internal	Passing Juice
Kristin Smart Case	Internal	Passing Juice
Positively Central Coast	Internal	Passing Juice
Fire Watch	Internal	Passing Juice
California Drought	Internal	Passing Juice
Coronavirus	Internal	Passing Juice
California News	Internal	Passing Juice
National News	Internal	Passing Juice
World News	Internal	Passing Juice
Videos	Internal	Passing Juice
News Tips	Internal	Passing Juice
Weather	Internal	Passing Juice
Interactive Radar	Internal	Passing Juice
Daily Forecast	Internal	Passing Juice
Hourly Forecast	Internal	Passing Juice
Surf Cams	External	Passing Juice
Weather App	Internal	Passing Juice
Traffic	Internal	Passing Juice
Sports	Internal	Passing Juice
Friday Night Highlights	Internal	Passing Juice
Community	Internal	Passing Juice
Equity, Diversity, and Inclusion at KSBY	Internal	Passing Juice
Contests	Internal	Passing Juice

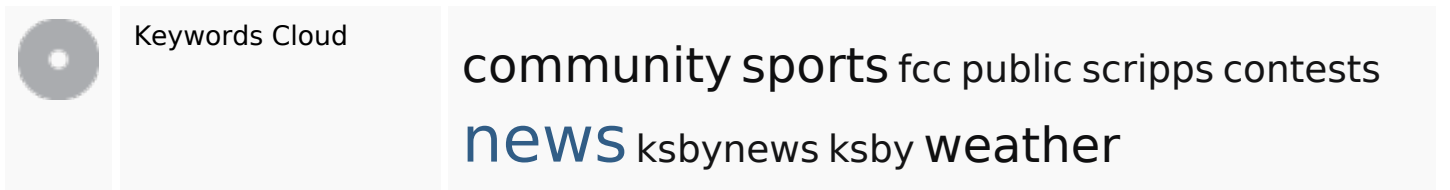
In-page links

Events Calendar	Internal	Passing Juice
Give a Child a Book	Internal	Passing Juice
Healthy Living	Internal	Passing Juice
United Way	Internal	Passing Juice
Half Off Dining	External	Passing Juice
My 805 Deals	External	Passing Juice
You Are Not Alone	Internal	Passing Juice
Don't Waste Your Money	Internal	Passing Juice
About Us	Internal	Passing Juice
On KSBY	Internal	Passing Juice
Contact Us	Internal	Passing Juice
News Team	Internal	Passing Juice
Jobs at KSBY	External	Passing Juice
KSBY Apps	Internal	Passing Juice
Local Business Resources	Internal	Passing Juice
Sign In	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Sign Out	Internal	Passing Juice
Apps	Internal	Passing Juice
Careers Search	External	Passing Juice
Next Page	Internal	Passing Juice
Don't Waste Your Money	External	Passing Juice
Support	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Do Not Sell My Info	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Privacy Center	Internal	Passing Juice
Journalism Ethics Guidelines	External	Passing Juice

In-page links

Terms of Use	Internal	Passing Juice
EEO	Internal	Passing Juice
FCC Public Files	External	Passing Juice
FCC Application	Internal	Passing Juice
Public File Contact Us	Internal	Passing Juice
Accessibility Statement	Internal	Passing Juice
Closed Captioning Contact	Internal	Passing Juice
ksbynews	External	Passing Juice
ksbynews	External	Passing Juice
KSBY	External	Passing Juice
Scripps Local Media	External	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
news	6	✓	✓	✓	✓
weather	3	✗	✗	✓	✗
sports	3	✗	✗	✓	✗
community	3	✗	✗	✗	✗
ksby	2	✓	✓	✓	✗

Usability

	Url	Domain : ksby.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 39 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://ksby.com/sitemap.xml</pre> <pre>https://www.ksby.com/sitemap.xml</pre>
	Robots.txt	<pre>http://ksby.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>