

Seo Analyzer kuula.co

Generated on March 21 2022 03:14 AM






The score is 64/100







SEO Content

	Title	360 Virtual Tours made easy. Create. Edit. Share => Kuula Length : 57 Perfect, your title contains between 10 and 70 characters.																
	Description	Kuula is an all-in-one 360 Virtual Tour platform for real estate, architecture, construction sites, museums, galleries & schools. Upload photos, edit tours, share and embed. Length : 173 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Kuula</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>360 Virtual Tours made easy. Create. Edit. Share => Kuula</td></tr><tr><td>description</td><td>Kuula is an all-in-one 360 Virtual Tour platform for real estate, architecture, construction sites, museums, galleries & schools. Upload photos, edit tours, share and embed.</td></tr><tr><td>image</td><td>https://static.kuula.io/prod/assets/share/kuula-share-main-2.jpg</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr><tr><td>image:width</td><td>1200</td></tr></tbody></table>	Property	Content	site_name	Kuula	type	website	title	360 Virtual Tours made easy. Create. Edit. Share => Kuula	description	Kuula is an all-in-one 360 Virtual Tour platform for real estate, architecture, construction sites, museums, galleries & schools. Upload photos, edit tours, share and embed.	image	https://static.kuula.io/prod/assets/share/kuula-share-main-2.jpg	image:type	image/jpeg	image:width	1200
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SEO Content

		<p>image:height 630</p> <p>image:alt Kuula is an all-in-one 360 Virtual Tour platform for real estate, architecture, construction sites, museums, galleries & schools. Upload photos, edit tours, share and embed.</p> <p>url https://kuula.co/</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>6</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] 360 Virtual Tours made easy. Create, edit, share. • [H2] Upload 360/VR photos. Easily create Virtual Tours. Share anywhere! • [H2] Create Virtual Tours that engage your audience • [H2] The smoothest and most efficient 360 Virtual Tour player on the web • [H2] Easily share, embed and add to listings • [H2] Let your 360 images shine on mobile • [H2] Conquer the world of Virtual Reality • [H2] Reach anyone, anywhere • [H2] All cameras supported • [H2] A worldwide community • [H2] About Kuula • [H3] Batch Editing. Make changes to all posts at once • [H3] 5 new powerful features for customizing hotspots • [H3] Kuula video tutorial by Ben Claremont • [H3] Getting started with 360 photography • [H3] Virtual Tour tutorial • [H3] Kuula Pro • [H4] What users say about Kuula • [H4] Kuula and our images have been featured on • [H4] Are you ready to start building virtual tours? • [H4] What's new? • [H4] Articles and tutorials • [H4] 360 Virtual Tours made easy. Create. Edit. Share => Kuula 	H1	H2	H3	H4	H5	H6	1	10	6	6	0	0
H1	H2	H3	H4	H5	H6									
1	10	6	6	0	0									
	Images	<p>We found 32 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 23%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.76% Internal Links 88.24%

In-page links

Anchor	Type	Juice
JOIN NOW!	Internal	Passing Juice
PRO	Internal	Passing Juice
Business	Internal	Passing Juice
Virtual Tour by PostRain	Internal	Passing Juice
Honolulu, HI by Island Imaging	Internal	Passing Juice
Ben Claremont	External	Passing Juice
Michael Ty	External	Passing Juice
Martin Kulhavy	Internal	Passing Juice
MORE TESTIMONIALS	Internal	Passing Juice
EXPLORE	Internal	Passing Juice
KUULA BLOG	Internal	Passing Juice
ALL TUTORIALS	Internal	Passing Juice
Blog	Internal	Passing Juice
Support	Internal	Passing Juice
Change Log	Internal	Passing Juice

In-page links

Debug Page	Internal	Passing Juice
Status	Internal	Passing Juice
Terms	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
GDPR	Internal	Passing Juice
Flaticon	External	Passing Juice
EmojiOne	External	Passing Juice
Create tour	Internal	Passing Juice
Single image	Internal	Passing Juice
=	Internal	Passing Juice
Register	Internal	Passing Juice
Sign-in	Internal	Passing Juice
Preferences	Internal	Passing Juice
Featured Photos	Internal	Passing Juice
Featured Tours	Internal	Passing Juice
Most liked	Internal	Passing Juice
Collections	Internal	Passing Juice
Pricing	Internal	Passing Juice
Blog	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kuula	31	✓	✗	✓	✓







Keywords Consistency

virtual	21	✓	✗	✓	✓
tours	15	✓	✗	✓	✓
tour	11	✓	✗	✓	✓
all	10	✗	✗	✓	✓

Usability

	Url	Domain : kuula.co Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 25
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<p>✓ Excellent, your website doesn't use nested tables.</p>

Document

- ✔ Perfect. No inline css has been found in HTML tags!
- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://kuula.co/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.