







Seo Analyzer kwetumarketingagency.co.ke

Generated on February 04 2022 16:08 PM

The score is 58/100



SEO Content

	<p>Title</p>	<p>KWETU - Digital Marketing, Social Media, SEO, Website Design Agency in Nairobi, Kenya</p> <p>Length : 85</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Description</p>	<p>KWETU is an award-winning digital marketing agency in Nairobi, Kenya offering consultation for online businesses, e-commerce solutions, social media marketing, Google & YouTube advertising, Website design, SEO, web banner ads, inbound marketing, email marketing & custom digital solutions with differentiated pricing packages.</p> <p>Length : 328</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>								
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 1816"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>KWETU - Digital Marketing, Social Media, SEO, Website Design Agency in Nairobi, Kenya</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	KWETU - Digital Marketing, Social Media, SEO, Website Design Agency in Nairobi, Kenya
Property	Content									
locale	en_US									
type	website									
title	KWETU - Digital Marketing, Social Media, SEO, Website Design Agency in Nairobi, Kenya									

SEO Content





description	KWETU is an award-winning digital marketing agency in Nairobi, Kenya offering consultation for online businesses,e-commerce solutions,social media marketing,Google & YouTube advertising,Website design,SEO,web banner ads, inbound marketing, email marketing & custom digital solutions with differentiated pricing packages.
url	https://www.kwetumarketingagency.co.ke/
site_name	KWETU Marketing Agency
updated_time	2022-02-02T11:47:53+03:00
image	https://www.kwetumarketingagency.co.ke/wp-content/uploads/2020/07/KWETU-Marketing-Agency-Main-Slider-1.jpg
image:secure_url	https://www.kwetumarketingagency.co.ke/wp-content/uploads/2020/07/KWETU-Marketing-Agency-Main-Slider-1.jpg
image:width	700
image:height	350
image:alt	digital
image:type	image/jpeg

Headings



H1	H2	H3	H4	H5	H6
0	0	32	8	0	0

- [H3] Welcome to KWETU Marketing Agency
- [H3]
- [H3] services & solutions
- [H3] Social Media Marketing
- [H3] Website Design
- [H3] Google & YouTube Advertising
- [H3] Search Engine Optimization
- [H3] E-Commerce Solutions
- [H3] Content Writing Services
- [H3] Experiential Marketing
- [H3] Radio Advertising
- [H3] Favorite digital packages
- [H3] Basic social media marketing package
- [H3] Basic WordPress website design package
- [H3] Google Search Advertising
- [H3] All-inclusive >> digital packages
- [H3] Portfolio & project experience
- [H3] KWETU Blog Digital tips & Insights
- [H3] 8 Things Every Small Business Website Should Have
- [H3] How To Succeed At Selling Online in Kenya
- [H3] 10 Tips to Increase Online Visibility for Your E-commerce



SEO Content

		<p>Store with Product SEO</p> <ul style="list-style-type: none">• [H3] Importance of Online Reviews for Your Business in Kenya• [H3] How to Set-Up and Advertise on LinkedIn for Digital Brands• [H3] Key Components To A Winning Social Media Marketing Strategy• [H3] Importance of Local SEO for your Business In Kenya• [H3] Why online businesses need to get on Google My Business• [H3] 6 Ways to Streamline your E-Commerce Store• [H3] How To Advertise Your Business, Services or Products on Google• [H3] Why Search Engine Optimization Should Be Part of Your Digital Strategy• [H3] Corporate Espionage? Try A Barium Meal• [H3] Useful Links• [H3] Get in touch!• [H4] KWETU Starter Package• [H4] 360+ Package• [H4] Get your business online with simplicity!• [H4] All-inclusive professional online business management package!• [H4] Contact info• [H4] Call Us:• [H4] • [H4] SAT Center Building, Next to Parkside Towers, Suite 312.
	Images	<p>We found 70 images on this web page.</p> <p>34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 59 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.69%</p> <p>Internal Links 98.31%</p>

In-page links

Anchor	Type	Juice
[email#160;protected]	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
View Services	Internal	noFollow
View Packages	Internal	noFollow
View Packages	Internal	noFollow
View Packages	Internal	noFollow
View Packages	Internal	noFollow
View Service	Internal	noFollow
internship programme	Internal	Passing Juice
business partnership (suppliers & vendors) opportunities	Internal	Passing Juice
Social Media Marketing	Internal	Passing Juice
Website Design	Internal	Passing Juice
Google & YouTube Advertising	Internal	Passing Juice
Search Engine Optimization	Internal	Passing Juice
E-Commerce Solutions	Internal	Passing Juice
Content Writing Services	Internal	Passing Juice
Radio Advertising	Internal	Passing Juice
=	Internal	Passing Juice
Business & Strategy	Internal	Passing Juice

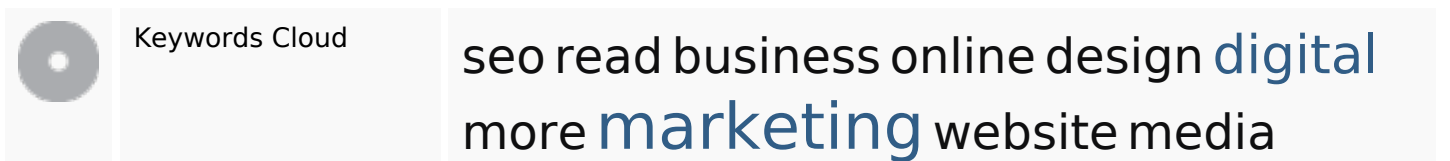
In-page links

Website Design	Internal	Passing Juice
=	Internal	Passing Juice
Advertising	Internal	Passing Juice
Business	Internal	Passing Juice
Digital Campaigns	Internal	Passing Juice
Hashtag Management	Internal	Passing Juice
Social Media Marketing	Internal	Passing Juice
=	Internal	Passing Juice
Local SEO	Internal	Passing Juice
SEO	Internal	Passing Juice
=	Internal	Passing Juice
Polls & Surveys	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
E-commerce	Internal	Passing Juice
=	Internal	Passing Juice
Google Advertising	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Creative Writing	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
Become a Partner	Internal	Passing Juice
Pricing & Packages	Internal	Passing Juice
E-commerce Solutions	Internal	Passing Juice

In-page links

Google &#038; YouTube Ads	Internal	Passing Juice
360+ Package	Internal	Passing Juice
KWETU Starter Package	Internal	Passing Juice
Our Approach	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Contact Us	Internal	Passing Juice
T &#038; C&#8217;s	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Blog	Internal	Passing Juice
Printing Services	Internal	Passing Juice
Request A Quote	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
marketing	44	✓	✗	✓	✓
digital	27	✓	✗	✓	✓
website	25	✓	✗	✓	✓
seo	22	✓	✗	✓	✓
more	22	✗	✗	✗	✗







Usability

Url	Domain : kwetumarketingagency.co.ke Length : 26
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 42 Warnings : 17
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://kwetumarketingagency.co.ke/sitemap.xml https://www.kwetumarketingagency.co.ke/sitemap_index.xml
	Robots.txt	http://kwetumarketingagency.co.ke/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics