Seo Analyzer lagatta.com

The score is 39/100

SEO Content

✅	Title	Lagatta | Activewear, for The Women growing Bolder. **Length : 51** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Lagatta makes activewear that isn't boring, for women who don't let age define them. Because living actively, fabulously and unapologetically has no age limit. It's a life-long thing. It's a Lagatta thing. **Length : 213** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Lagatta
url	https://www.lagatta.com/
title	Lagatta | Activewear, for The Women growing Bolder.
type	website
description	Lagatta makes activewear that isn't boring, for women who don't let age define them. Because living actively, fabulously and unapologetically has no age limit. It's a life-long thing. It's a Lagatta thing.

SEO Content

		image	https://cdn.shopify.com/s/files/1/1290/0069/files/Lagatta-Activewear-Social-Sharing-Preview_d609fb49-a821-455d-9621-aec7a754e9e6.jpg?v=1628785467
		image:secure_url	https://cdn.shopify.com/s/files/1/1290/0069/files/Lagatta-Activewear-Social-Sharing-Preview_d609fb49-a821-455d-9621-aec7a754e9e6.jpg?v=1628785467
		image:width	1200
		image:height	628

	Headings	**H1** 1 **H2** 5 **H3** 0 **H4** 0 **H5** 0 **H6** 0

- [H1] Lagatta
- [H2] Activewear that isn't boring, for women who don't let age define them.
- [H2] Cool at 20. Cooler at 50.
- [H2] We are the exercisers who would rather kick ass than sit on it, who refuse to let this outdated industry stereotype us, who believe that comfortable is the new cool — and that looking and feeling incredible has no age limit. This is activewear as cool as we are, and as thoughtful as we deserve.
- [H2] You can do anything. You deserve to do it in style, too.
- [H2] Currency

❌	Images	We found 48 images on this web page. 37 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!

SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Shop The Set	Internal	Passing Juice
Size Quiz	Internal	Passing Juice
About	Internal	Passing Juice
create your set	Internal	Passing Juice
Start my Return or Exchange	Internal	Passing Juice
Questions	Internal	Passing Juice
Shipping	Internal	Passing Juice
Returns	Internal	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice
here	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
		✖			

Usability

	Url	Domain : lagatta.com Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 4 Warnings : 1
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✖	Deprecated HTML	**Deprecated tags** / **Occurrences** <center> / 4 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

Deprecated tags	Occurrences
<center>	4

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.

Document

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	
	✖ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

XML Sitemap	Missing
	Your website does not have an XML sitemap - this can be problematic.
	A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
Robots.txt	http://lagatta.com/robots.txt
	Great, your website has a robots.txt file.
Analytics	Great, your website has an analytics tool.
	Google Analytics