

SEO Content

	Title	Home La	Gypsy Cof	fee			
\bigcirc		Length :	22				
		Perfect, yo	our title cor	ntains betw	een 10 and	70 characte	ers.
\bigotimes	Description	Length :	0				
					ta description to create de		age. Use <u>this</u>
\bigotimes	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	social crav	vler's bette		e your page	roperties. Th e. Use <u>this fr</u>	nis tags allows ree og
0	Headings		H2 1 1] La Gyps 2] Welcom		H4 0	H5 0	H6 0
\bigcirc	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.					
\bigcirc	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
0	Flash	Perfect, no	o Flash con	tent has be	en detecteo	d on this pag	ge.

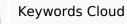
SEO Content

\bigcirc	Iframe	Iframe Great, there are no Iframes detected on this page.		
		SEO Links		
\bigcirc	URL Rewrite	Good. Your links looks friendly!		
\bigcirc	Underscores in the URLs	Perfect! No underscores detected in your URLs.		
\bigcirc	In-page links	We found a total of 6 links including 0 link(s) to files		
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%		

In-page links

Anchor	Туре	Juice
Skip to main content	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Welcome	Internal	Passing Juice
Backdrop CMS	External	Passing Juice

SEO Keywords



quality **Coffee welcome** anandi hunter **GYPSY** pirie area newcastle home

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
coffee	6	¥	×	×	×
gypsy	4	×	×	×	×
welcome	3	×	×	×	×
home	2	×	×	×	×
quality	2	×	x	×	x

Usability

0	Url	Domain : lagypsycoffee.com.au Length : 20
\bigcirc	Favicon	Great, your website has a favicon.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!

Document

\bigcirc		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

0	Mobile Optimization	×	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

Optimization

	XML Sitemap	Missing
\mathbf{v}		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://lagypsycoffee.com.au/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
\mathbf{w}		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be

Optimization

good to install a second in order to cross-check the data.