

# Seo Analyzer laist.com

Generated on March 17 2022 17:54 PM




The score is 63/100







## SEO Content

	Title	We Explain L.A.   LAist <b>Length : 23</b> Perfect, your title contains between 10 and 70 characters.												
	Description	LAist is a non-profit, member-supported source for stories that elevate and celebrate the city that's defining the new America. We are authentically LA. <b>Length : 157</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Inland Empire,LA,Los Angeles,Orange county,entertainment,events,la county,la stories,news,podcasts Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://laist.com/</td></tr><tr><td>site_name</td><td>LAist</td></tr></tbody></table>	Property	Content	url	https://laist.com/	site_name	LAist						
Property	Content													
url	https://laist.com/													
site_name	LAist													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H3] Keep up with LAist</li><li>[H3] Subscribe to the Morning Brief</li><li>[H3] BBC: The Arts Hour on Tour in L.A. - Live with Nikki Bedi</li><li>[H3] AirTalk's FilmWeek: 20th Annual Oscar Preview</li><li>[H3] Keep up with LAist</li></ul>	H1	H2	H3	H4	H5	H6	0	0	5	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	5	0	0	0									
	Images	We found 42 images on this web page. Good, most or all of your images have alt attributes.												

## SEO Content

	Text/HTML Ratio	Ratio : <b>20%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 93 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 7.53%  Internal Links 92.47%

## In-page links

Anchor	Type	Juice
<a href="#">Become a sponsor</a>	External	Passing Juice
<a href="#">Donate</a>	Internal	Passing Juice
<a href="#">The Brief</a>	Internal	Passing Juice
<a href="#">Criminal Justice</a>	Internal	Passing Juice
<a href="#">Housing and Homelessness</a>	Internal	Passing Juice
<a href="#">Politics</a>	Internal	Passing Juice
<a href="#">Transportation and Mobility</a>	Internal	Passing Juice

## In-page links

<a href="#">Climate and Environment</a>	Internal	Passing Juice
<a href="#">Health</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Food</a>	Internal	Passing Juice
<a href="#">Play In LA</a>	Internal	Passing Juice
<a href="#">Arts and Entertainment</a>	Internal	Passing Juice
<a href="#">LA History</a>	Internal	Passing Juice
<a href="#">Orange County</a>	Internal	Passing Juice
<a href="#">Special Reports</a>	Internal	Passing Juice
<a href="#">How To (New) LA</a>	Internal	Passing Juice
<a href="#">Podcasts</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Newsletters</a>	Internal	Passing Juice
<a href="#">Live Stream</a>	External	Passing Juice
<a href="#">Schedule</a>	External	Passing Juice
<a href="#">In Person</a>	External	Passing Juice
<a href="#">Things to do this week</a>	Internal	Passing Juice
<a href="#">Student Loans</a>	Internal	Passing Juice
<a href="#">LAUSD Mask Mandate</a>	Internal	Passing Juice
<a href="#">&amp;#x27;Home Flipping&amp;#x27;</a>	Internal	Passing Juice
<a href="#">California&amp;#x27;s Attorney General Says Pasadena Is Violating State Housing Law</a>	Internal	Passing Juice
<a href="#">LA&amp;#x27;s Ryan Turell Hopes To Become The First Orthodox Jewish Player In The NBA</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Oil Prices Begin Stabilizing While Southland Drivers Wait For Relief At The Pump</a>	Internal	Passing Juice
<a href="#">Academy Awards Voting Begins: It&amp;#x27;s Now &amp;#x27;Dog&amp;#x27; vs. Underdogs</a>	Internal	Passing Juice
<a href="#">Homeless Encampment Cleared Out In Little Tokyo&amp;#x27;s Toriumi Plaza As City Performs Maintenance</a>	Internal	Passing Juice

## In-page links

<a href="#">Yes, Gov. Newsom restored COVID sick leave in February. We have the details.</a>	Internal	Passing Juice
<a href="#">Know your rights when it comes to taking time off because of COVID-19.</a>	Internal	Passing Juice
<a href="#">We know it's a little confusing. Here is who qualifies and when.</a>	Internal	Passing Juice
<a href="#">local options</a>	Internal	Passing Juice
<a href="#">federal program</a>	Internal	Passing Juice
<a href="#">Ask Us Anything</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Demand For Electric Cars Is Up — Here Are Some Tips If You're In The Market</a>	Internal	Passing Juice
<a href="#">Netflix Plans To Start Charging For Password Sharing And Customers Aren't Happy</a>	Internal	Passing Juice
<a href="#">When Children Suffer: California To Funnel Billions Into Mental Health Overhaul</a>	Internal	Passing Juice
<a href="#">Morning Brief: Fear Of Racially Motivated Attacks, A Starbucks Union, And Cat Videos</a>	Internal	Passing Juice
<a href="#">Amazon Gig Workers Protest For Better Pay In Redondo Beach Amid Rising Gas Prices</a>	Internal	Passing Juice
<a href="#">A Lot Has Changed Since The Atlanta Spa Shootings. A Lot Has Not.</a>	Internal	Passing Juice
<a href="#">BBC: The Arts Hour on Tour in L.A. - Live with Nikki Bedi</a>	Internal	Passing Juice
<a href="#">AirTalk's FilmWeek: 20th Annual Oscar Preview</a>	Internal	Passing Juice
<a href="#">The L.A. Report</a>	Internal	Passing Juice
<a href="#">Imperfect Paradise</a>	Internal	Passing Juice
<a href="#">Off-Ramp</a>	Internal	Passing Juice
<a href="#">COVID in L.A.</a>	Internal	Passing Juice
<a href="#">WILD</a>	Internal	Passing Juice
<a href="#">In LA Jail, Health Workers Say Deputies Discourage Vaccinations And Deface COVID-19 Signs</a>	Internal	Passing Juice
<a href="#">Here's How Much Money LA Parents Are Fundraising For Schools, And What It Buys</a>	Internal	Passing Juice
<a href="#">Women At Los Angeles Fire Department Say Harassment And</a>	Internal	Passing Juice

## In-page links

<a href="#">Retaliation Keep Them Quiet About Abuse</a>		
<a href="#">Why Do Street Upgrades Take So Long In LA? A Lot Depends On Who Represents Your Neighborhood</a>	Internal	Passing Juice
<a href="#">What The Shouting Down Of An Apartment Building For Unhoused People Means For Us All</a>	Internal	Passing Juice
<a href="#">Misdemeanors &amp;#x27;Can Haunt A Person For Life&amp;#x27;: Why LA&amp;#x27;s DA Stopped Charging Many Of Them</a>	Internal	Passing Juice
<a href="#">For Many, California's Homelessness Crisis Should Be Treated Like A Natural Disaster</a>	Internal	Passing Juice
<a href="#">More Starbucks Stores Across LA County Are Unionizing; Here's Why</a>	Internal	Passing Juice
<a href="#">Two-Thirds Of LA&amp;#x27;s Asian American Population Worry About Being The Target Of Racist Attacks, Report Finds</a>	Internal	Passing Juice
<a href="#">LA County Leaders Order Up Plans To Help Ukrainians Who Resettle Here</a>	Internal	Passing Juice
<a href="#">Here&amp;#x27;s How A Videographer Reimagines Hollywood Blockbusters As Cat Videos</a>	Internal	Passing Juice
<a href="#">Pfizer-BioNTech Will Seek Authorization For Second COVID-19 Booster For Older Adults</a>	Internal	Passing Juice
<a href="#">On Equal Pay Day, Women Are Trying To Make A Dollar Out Of 83 Cents</a>	Internal	Passing Juice
<a href="#">Facebook Will Block Kids From Downloading Age-Inappropriate Virtual Reality Apps</a>	Internal	Passing Juice
<a href="#">Morning Brief: Transparency In LAPD Shootings, Youth Camps In Malibu, And A Bird In A Bubble</a>	Internal	Passing Juice
<a href="#">Just Desserts? Employee Who Was A Leading Voice In A Nearly 4-Month Strike Gets County Honor</a>	Internal	Passing Juice
<a href="#">A Mad Scientist And His Bird In A Bubble: The Story Behind A Peculiar Painting</a>	Internal	Passing Juice
<a href="#">A Sandy Koufax Statue Is Coming To Dodger Stadium</a>	Internal	Passing Juice
<a href="#">Emily Elena Dugdale</a>	Internal	Passing Juice
<a href="#">LA County Supervisors Approve Plan To Move Incarcerated Children To Camps</a>	Internal	Passing Juice
<a href="#">Mike Roe</a>	Internal	Passing Juice
<a href="#">Disney Pauses Political Donations After Internal And Public Outrage Over 'Don't Say Gay' Response</a>	Internal	Passing Juice
<a href="#">Jackie Fortiér</a>	Internal	Passing Juice

## In-page links

<a href="#">LA Cases Decline, COVID Treatments Trickle In</a>	Internal	Passing Juice
<a href="#">Mariana Dale</a>	Internal	Passing Juice
<a href="#">What Do Doulas Do — And How Can I Find One In LA?</a>	Internal	Passing Juice
<a href="#">Julia Barajas</a>	Internal	Passing Juice
<a href="#">A Lot Of College Students Haven't Liked Online Learning. We Asked An Expert How To Make It Better.</a>	Internal	Passing Juice
<a href="#">Josie Huang</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">LAist Staff</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Support Us</a>	Internal	Passing Juice
<a href="#">Editorial Ethics and Guidelines</a>	Internal	Passing Juice
<a href="#">DEI Statement</a>	Internal	Passing Juice
<a href="#">Style Guide</a>	Internal	Passing Juice
<a href="#">Diversity Report</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
news	14	✘	✔	✘	✘
laist	12	✔	✘	✔	✔









## Keywords Consistency

homelessness	10	✘	✘	✘	✘
housing	8	✘	✘	✘	✘
health	8	✘	✘	✘	✘

## Usability

	Url	Domain : laist.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 389 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li></ul>

## Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://laist.com/sitemap.xml>

<https://laist.com/sitemap.xml>



### Robots.txt

<http://laist.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.