



# Seo Analyzer





## lakesidefishingshop.com

Generated on March 02 2022 04:47 AM

The score is 49/100



## SEO Content

	Title	Lakeside Fishing Shop - Michigan Fishing Tackle  <b>Length : 47</b>  Perfect, your title contains between 10 and 70 characters.								
	Description	Michigan Fishing Tackle Shop. Fishing report for Lake St. Clair. Michigan Fishing Licenses, Canadian Fishing Licenses. Fishing tackle for Musky, Bass, Walleye, Salmon, Trout and Pan Fish. Rods and Reels complete selection of plugs and spoons. St. Clair Shores, Lake St. Clair, Lake Erie, Lake Huron, Great Lakes, Michigan, Fishing Tackle, Michigan Fishing Tackle Shop,  <b>Length : 368</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.								
	Keywords	Michigan fishing tackle, fishing tackle, fishing tackle equipment, fishing equipment, fishing report, Michigan, Lake St. Clair, Lake Erie, Lake Huron, Great Lakes, St. Clair Shores, Michigan, fishing tackle, fishing equipment, fishing, musky, muskie, bass, walleye, rods, reels, lures, bait, canadian license, Michigan, Lake St. Clair, Lake Erie, Lake Huron, Great Lakes, St. Clair Shores, fishing, tackle, Michigan, fishing tackle, Michigan Fishing Tackle Shop,  Good, your page contains meta keywords.								
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Lakeside Fishing Shop - Michigan Fishing Tackle</td></tr></table>	Property	Content	locale	en_US	type	website	title	Lakeside Fishing Shop - Michigan Fishing Tackle
Property	Content									
locale	en_US									
type	website									
title	Lakeside Fishing Shop - Michigan Fishing Tackle									





# SEO Content

description	Michigan Fishing Tackle Shop. Fishing report for Lake St. Clair. Michigan Fishing Licenses, Canadian Fishing Licenses. Fishing tackle for Musky, Bass, Walleye, Salmon, Trout and Pan Fish. Rods and Reels complete selection of plugs and spoons. St. Clair Shores, Lake St. Clair, Lake Erie, Lake Huron, Great Lakes, Michigan, Fishing Tackle, Michigan Fishing Tackle Shop,
url	<a href="https://lakesidefishingshop.com/">https://lakesidefishingshop.com/</a>
site_name	Lakeside Fishing Shop - Michigan Fishing Tackle
image	<a href="https://lakesidefishingshop.com/images/elementor/thumbs/home-banner-gift-certificates-p0cjmfd2rhqnwgg78d3t1ogc6xlb9ydugy0ssk7fso.jpg">https://lakesidefishingshop.com/images/elementor/thumbs/home-banner-gift-certificates-p0cjmfd2rhqnwgg78d3t1ogc6xlb9ydugy0ssk7fso.jpg</a>



## Headings

H1	H2	H3	H4	H5	H6
0	9	40	2	4	0
<ul style="list-style-type: none"><li>• [H2] Shop by Product Category</li><li>• [H2] Purchase Gift Certificates</li><li>• [H2] Shop by Brand</li><li>• [H2] On-Sale Products</li><li>• [H2] Lakeside Fishing Shop</li><li>• [H2] Your one stop fishing shop... for all your fishing tackle needs!</li><li>• [H2] Featured Products</li><li>• [H2] Check Out Our Reviews</li><li>• [H2] Newsletter Signup</li><li>• [H3] Sign inCreate an Account</li><li>• [H3] \$10 Gift Certificate</li><li>• [H3] \$20 Gift Certificate</li><li>• [H3] \$50 Gift Certificate</li><li>• [H3] \$100 Gift Certificate</li><li>• [H3] \$200 Gift Certificate</li><li>• [H3] Sign inCreate an Account</li><li>• [H3] 50+ Years</li><li>• [H3] Call Our Store</li><li>• [H3] Fishing Report</li><li>• [H3] Chat With Us</li><li>• [H3] Location</li><li>• [H3] \$10 Gift Certificate</li><li>• [H3] \$20 Gift Certificate</li><li>• [H3] \$50 Gift Certificate</li><li>• [H3] \$75 Gift Certificate</li><li>• [H3] \$100 Gift Certificate</li><li>• [H3] \$200 Gift Certificate</li><li>• [H3] Canadian 1-Day Fishing License</li><li>• [H3] Canadian 8-Day Fishing License</li><li>• [H3] Canadian Seasonal Conservation Fishing License</li><li>• [H3] Canadian Seasonal Fishing License</li><li>• [H3] Walpole Island Seasonal Fishing License</li></ul>					



## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Walpole Island 7-Day Fishing License</li> <li>• [H3] Walpole Island 1-Day Fishing License</li> <li>• [H3] Mr. Twister Electric Fillet Knife</li> <li>• [H3] Special Mate Model 5128 Tackle Box</li> <li>• [H3] Special Mate Model 1345 Tackle Box</li> <li>• [H3] Special Mate Model 5225 Tackle Box</li> <li>• [H3] Special Mate Model 8128 Tackle Box</li> <li>• [H3] Special Mate Model 8225 Tackle Box</li> <li>• [H3] Dreamweaver Spin Doctor – 70005</li> <li>• [H3] Dreamweaver Spin Doctor – 70007</li> <li>• [H3] See Our Google Reviews</li> <li>• [H3] See Our Yelp Reviews</li> <li>• [H3] See Our Facebook Reviews</li> <li>• [H3] See Our Google Reviews</li> <li>• [H3] See Our Yelp Reviews</li> <li>• [H3] See Our Facebook Reviews</li> <li>• [H3] Shopping cart</li> <li>• [H4] Purchase a Gift Certificate Today!</li> <li>• [H4] Fishing Tackle, Equipment, and Accessories</li> <li>• [H5] WP Mailchimp Signup Form Widget</li> <li>• [H5] Customer Service</li> <li>• [H5] Contact Us</li> <li>• [H5] Store Hours</li> </ul>
	Images	<p>We found 165 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 84 links including 1 link(s) to files</p>

## SEO Links

		
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.76%</p> <p>Internal Links 95.24%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Create an Account</a>	Internal	Passing Juice
<a href="#">Lost your password?</a>	Internal	Passing Juice
<a href="#">Select category</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Filet Knives</a>	Internal	Passing Juice
<a href="#">Tackle Boxes</a>	Internal	Passing Juice
<a href="#">Attractors</a>	Internal	Passing Juice
<a href="#">Dreamweaver</a>	Internal	Passing Juice
<a href="#">Downriggers</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Fishing Licenses</a>	Internal	Passing Juice
<a href="#">Canadian Fishing Licenses</a>	Internal	Passing Juice
<a href="#">Walpole Fishing Licenses</a>	Internal	Passing Juice
<a href="#">Fishing Maps</a>	Internal	Passing Juice
<a href="#">Gift Certificates</a>	Internal	Passing Juice
<a href="#">Ice Fishing</a>	Internal	Passing Juice
<a href="#">Hand Augers</a>	Internal	Passing Juice
<a href="#">Ice Cleats</a>	Internal	Passing Juice
<a href="#">Lures</a>	Internal	Passing Juice
<a href="#">Rapala</a>	Internal	Passing Juice

## In-page links

<a href="#">Power Augers</a>	Internal	Passing Juice
<a href="#">Tip-Ups</a>	Internal	Passing Juice
<a href="#">Lures</a>	Internal	Passing Juice
<a href="#">Harnesses</a>	Internal	Passing Juice
<a href="#">Perch Rigs</a>	Internal	Passing Juice
<a href="#">Soft Plastics</a>	Internal	Passing Juice
<a href="#">Walleye Lures</a>	Internal	Passing Juice
<a href="#">Planer Boards</a>	Internal	Passing Juice
<a href="#">Reels</a>	Internal	Passing Juice
<a href="#">Hand Line</a>	Internal	Passing Juice
<a href="#">Spincast</a>	Internal	Passing Juice
<a href="#">Trolling Reels</a>	Internal	Passing Juice
<a href="#">Rod Holders &amp; Accessories</a>	Internal	Passing Juice
<a href="#">Berkley</a>	Internal	Passing Juice
<a href="#">Bert's Custom Tackle</a>	Internal	Passing Juice
<a href="#">Down-East</a>	Internal	Passing Juice
<a href="#">RAM</a>	Internal	Passing Juice
<a href="#">Tite-Lok</a>	Internal	Passing Juice
<a href="#">Traxstech</a>	Internal	Passing Juice
<a href="#">Trolling Motors &amp; Accessories</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Add to wishlist</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">A &amp; S Trolling Reel</a>	Internal	Passing Juice
<a href="#">586-777-7003</a>	Internal	Passing Juice


## In-page links

<a href="#">Chat With Us</a>	Internal	Passing Juice
<a href="#">Location</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Mr. Twister</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Special-Mate</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">Dreamweaver</a>	Internal	Passing Juice
<a href="#">Quick view</a>	Internal	Passing Juice
<a href="#">See Our Google Reviews</a>	External	Passing Juice
<a href="#">See Our Yelp Reviews</a>	External	Passing Juice
<a href="#">See Our Facebook Reviews</a>	External	Passing Juice
<a href="#">Lakeside Fishing Shop / Fishing Tackle Store</a>	Internal	Passing Juice
<a href="#">Login to Account</a>	Internal	Passing Juice
<a href="#">Customer Service</a>	Internal	Passing Juice
<a href="#">Secure Online Shopping</a>	Internal	Passing Juice

## In-page links

<a href="#">Payment Methods Accepted</a>	Internal	Passing Juice
<a href="#">Shipping &amp; Handling</a>	Internal	Passing Juice
<a href="#">Return Policy</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Mail / Fax Order Form</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Web Design &amp; Development</a>	External	Passing Juice



## SEO Keywords

	Keywords Cloud	wishlist close tackle quick view licenses gift add accessories <b>fishing</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fishing	89	✓	✓	✓	✓
add	45	✗	✗	✗	✗
wishlist	31	✗	✗	✗	✗
tackle	30	✓	✓	✓	✓
gift	29	✗	✗	✗	✓












## Usability

	Url	Domain : lakesidefishingshop.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 74
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://lakesidefishingshop.com/sitemap_index.xml">https://lakesidefishingshop.com/sitemap_index.xml</a> <a href="https://lakesidefishingshop.com/post-sitemap.xml">https://lakesidefishingshop.com/post-sitemap.xml</a> <a href="https://lakesidefishingshop.com/page-sitemap.xml">https://lakesidefishingshop.com/page-sitemap.xml</a> <a href="https://lakesidefishingshop.com/product-sitemap.xml">https://lakesidefishingshop.com/product-sitemap.xml</a> <a href="https://lakesidefishingshop.com/category-sitemap.xml">https://lakesidefishingshop.com/category-sitemap.xml</a> <a href="https://lakesidefishingshop.com/product_cat-sitemap.xml">https://lakesidefishingshop.com/product_cat-sitemap.xml</a></div>
	Robots.txt	<p><a href="http://lakesidefishingshop.com/robots.txt">http://lakesidefishingshop.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>