



Seo Analyzer landscapeinstitute.org

Generated on January 14 2022 11:43 AM





The score is 38/100







SEO Content

	Title	<p>Landscape Institute Connecting people, place and nature</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>12</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Landscape Institute • [H2] Winners announced! • [H2] Join us as a Technician Member • [H2] Recent news • [H2] Recent blog posts • [H3] New LI briefing discusses COP26 outcomes and implications for landscape • [H3] New online Green Infrastructure mapping tool launched • [H3] LI response to BEIS review of energy National Policy Statements • [H3] Landscape Institute publishes new Code of Practice for members • [H3] Landscape Institute Awards 2021 Winners Announced • [H3] The positive impact of play in housing developments • [H3] Effortless integration for greener environments • [H3] Scottish Budget 2022-23: Review • [H3] LI Webinar: Urban reforestation as effective climate change mitigation 	H1	H2	H3	H4	H5	H6	1	4	12	2	0	0
H1	H2	H3	H4	H5	H6									
1	4	12	2	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] Planting Design for Landscape Architects : Session 2 • [H3] LVIA - 'raising the bar'. Improving standards in the quality of LVIA • [H3] LI Webinar: The positive impact of play in housing developments • [H4] More upcoming events • [H4] Tweets from @talklandscape
	Images	<p>We found 22 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 88 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.36%</p> <p>Internal Links 88.64%</p>

In-page links

Anchor	Type	Juice
Join the LI	Internal	Passing Juice

In-page links

News	Internal	Passing Juice
Blog	Internal	Passing Juice
Events	Internal	Passing Juice
Landscape Institute Awards	Internal	Passing Juice
Scotland	Internal	Passing Juice
Wales	Internal	Passing Juice
Northern Ireland	Internal	Passing Juice
CPD events	Internal	Passing Juice
Landscape careers	Internal	Passing Juice
Landscape apprenticeships	Internal	Passing Juice
Entry standards and competency framework review	Internal	Passing Juice
FAQ	Internal	Passing Juice
Our education focus	Internal	Passing Juice
Professional development	Internal	Passing Juice
The school Playground Project	Internal	Passing Juice
LI Student Travel Award	Internal	Passing Juice
Accreditation of landscape courses	Internal	Passing Juice
Technical Resources	Internal	Passing Juice
Plant health and biosecurity	Internal	Passing Juice
Building information modelling (BIM)	Internal	Passing Juice
Guidelines for Landscape and Visual Impact Assessment (GLVIA3)	Internal	Passing Juice
Visualisation of development	Internal	Passing Juice
JCLI	Internal	Passing Juice
Our policy focus	Internal	Passing Juice
Climate change and biodiversity	Internal	Passing Juice
COP26	Internal	Passing Juice
Greener Recovery	Internal	Passing Juice
High Streets Task Force	Internal	Passing Juice

In-page links

Consultation responses	Internal	Passing Juice
Case Studies	Internal	Passing Juice
About the LI	Internal	Passing Juice
Contact	Internal	Passing Juice
Conduct and Complaints	Internal	Passing Juice
Landscape practice	Internal	Passing Juice
LI Committees	Internal	Passing Juice
LI Board of Trustees	Internal	Passing Juice
LI Advisory Council	Internal	Passing Juice
Publications	Internal	Passing Juice
Shop	Internal	Passing Juice
Sponsors and Partners	Internal	Passing Juice
Work with us	Internal	Passing Juice
Subscribe	Internal	Passing Juice
COVID-19	Internal	Passing Juice
FAQs	Internal	Passing Juice
Jobs	Internal	Passing Juice
Competitions	Internal	Passing Juice
LI Campus	Internal	Passing Juice
Journal	External	Passing Juice
Pathway	External	Passing Juice
Directory	Internal	Passing Juice
My LI	Internal	Passing Juice
Events and updates	Internal	Passing Juice
The LI near you	Internal	Passing Juice
Education/CPD	Internal	Passing Juice
Ambassador for Landscape	Internal	Passing Juice
Student support	Internal	Passing Juice

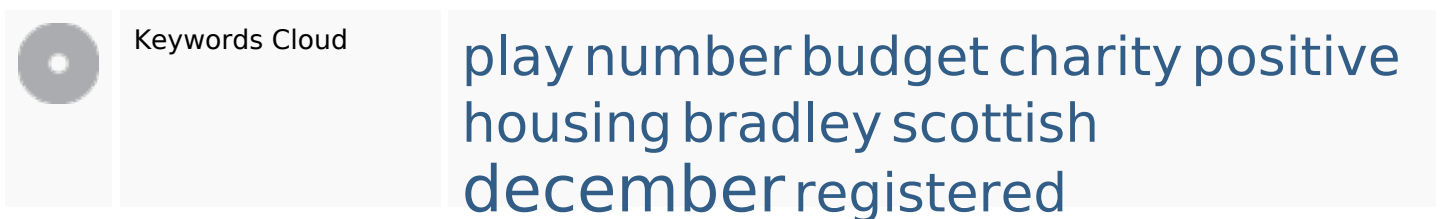
In-page links

Technical	Internal	Passing Juice
Policy	Internal	Passing Juice
About	Internal	Passing Juice
LI governance and structure	Internal	Passing Juice
New LI briefing discusses COP26 outcomes and implications for landscape	Internal	Passing Juice
=	Internal	Passing Juice
New online Green Infrastructure mapping tool launched	Internal	Passing Juice
=	Internal	Passing Juice
LI response to BEIS review of energy National Policy Statements	Internal	Passing Juice
=	Internal	Passing Juice
Landscape Institute publishes new Code of Practice for members	Internal	Passing Juice
=	Internal	Passing Juice
Landscape Institute Awards 2021 Winners Announced	Internal	Passing Juice
=	Internal	Passing Juice
The positive impact of play in housing developments	Internal	Passing Juice
=	Internal	Passing Juice
Effortless integration for greener environments	Internal	Passing Juice
=	Internal	Passing Juice
Scottish Budget 2022-23: Review	Internal	Passing Juice
=	Internal	Passing Juice
LI Webinar: Urban reforestation as effective climate change mitigation	External	Passing Juice
Planting Design for Landscape Architects : Session 2	External	Passing Juice
LVIA - 'raising the bar'. Improving standards in the quality of LVIA	External	Passing Juice
LI Webinar: The positive impact of play in housing developments	External	Passing Juice
Tweets by @talklandscape	External	Passing Juice

In-page links

LI Connect	Internal	Passing Juice
@landscape-institute	External	Passing Juice
@landscapeinstitute	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Ok	Internal	Passing Juice
=	External	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
december	3	✘	✘	✘	✘
budget	2	✘	✘	✘	✔
scottish	2	✘	✘	✘	✔
registered	2	✘	✘	✘	✘
bradley	2	✘	✘	✘	✘












Usability

	Url	Domain : landscapeinstitute.org Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 40
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://landscapeinstitute.org/sitemap.xml
	Robots.txt	http://landscapeinstitute.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics